Before the Federal Trade Commission

Advance Notice of Proposed Rulemaking Unfair or Deceptive Fees Trade Regulation Rulemaking Matter Number R207011 16 CFR Part 464, Federal Register No. 2022-24326

Comments Of: Break Up Ticketmaster Coalition

Thank you for the opportunity to provide comments on the agency's inquiry into junk fees. We submit this comment for the "Unfair or Deceptive Fees Trade Regulation Rule Commission Matter No. R207011" on behalf of the Break Up Ticketmaster Coalition ("Coalition"). The Coalition would like to provide information directly regarding unfair and deceptive fees ("junk fees") within the live event ticketing market.

Our Coalition is made up of organizations representing over 100,000 artists, managers, music industry workers, young voters, and music, theater, and sports fans who have experienced harm in the live events industry due to Live Nation Entertainment's ("Live Nation") concentrated market power. Though our Coalition advocates to structurally change Live Nation's business model, the Coalition is also deeply concerned with how Ticketmaster, one of Live Nation's wholly-owned subsidiaries, uses its dominance over the live events ticketing industry to impose junk fees on consumers. Members of our Coalition perform in or organize these events and care deeply about the future of the industry.

We write today to provide background about Live Nation-Ticketmaster's business model, how Live Nation has leveraged its market power over live events to profit from exorbitant and deceptive junk fees in ticketing, and to provide new data regarding the size and frequency of those fees.

Ticketmaster's Market Power and Business Model

Ticketmaster is Live Nation's ticketing platform and controls the majority of the "primary" ticketing market for live events. When serving as the ticketing platform for an event, Ticketmaster makes money on the primary marketplace by collecting a series of platform service fees that are added to each ticket sale transaction.

It also runs one of the largest "secondary" or resale platforms, where tickets that were purchased from the primary marketplace can be re-sold, often at a profit.¹ According to a 2018 GAO Report, Ticketmaster was both the largest primary ticketing platform and the second

¹ Krista Brown, Moe Tkacik, "*Ticketmaster's Dark History*," The American Prospect. December 2022. https://prospect.org/power/ticketmasters-dark-history/

largest secondary platform.² On the secondary market, Ticketmaster makes money in a similar way as in the primary market. According to Live Nation, "the ticket resale company is paid a service charge when the ticket is resold and the negotiated ticket value is paid to the holder."³

Given that Ticketmaster controls approximately 80% of the venue ticket sales market in the United States,⁴ few alternative ticketing companies exist. Furthermore, venues often contract with a single ticketing platform to manage ticketing for all of their events. According to the GAO, "Venues usually have an exclusive contract with a single ticketing company and typically negotiate fees for all events at the venue, though in some cases they do so by category of event."⁵ Given these market features and the lack of competitive pressure or undercutting bids, Ticketmaster has significant negotiating power to determine fees.

Junk Fees and Price Increases

Typically described as "processing," "service," "facility," "convenience," and/or "delivery" fees, junk fees in the live event ticketing market often make up a large portion of the overall cost of consumer ticket prices. The same 2018 GAO study found that ticketing companies charged, on average, 27% of the ticket value in fees on sales made in primary marketplaces, and 31% on sales in secondary marketplaces.⁶ Media reports have found fees charging consumers up to 78% of the ticket's base fare.⁷

Live Nation has taken advantage of its dominant market position, using junk fees to drive financial returns for decades. Between 1996 and 2003, the average concert ticket price rose 82%, while the consumer price index rose only 17%.⁸ Evidence suggests Ticketmaster's decades' long use of its market power to impose junk fees is the primary driver of these increases.

A number of lawsuits and public complaints about Ticketmaster's fee practices have been filed prior to and since Live Nation merged with Ticketmaster in 2010. The legal challenges

https://www.theguardian.com/tv-and-radio/2022/mar/14/john-oliver-ticketmaster-live-music-costs

² "Event Ticket Sales; Market Characteristics and Consumer Protection Issues," GAO Report. April 2018. Pg. 4. <u>https://www.gao.gov/assets/gao-18-347.pdf</u>.

³ Live Nation Entertainment, Annual Report. February 2022. Pg. 5.

https://investors.livenationentertainment.com/sec-filings/annual-reports#document-2300-0001335258-22-000019

⁴ "*Lawmakers Criticize Ticketmaster After Taylor Swift Presale Snags*," New York Times. November 2022. https://www.nytimes.com/2022/11/16/arts/music/taylor-swift-ticketmaster-eras-tour.html.

⁵ Event Ticket Sales: Market Characteristics and Consumer Protection Issues, Government Accountability Office. April 2018. <u>https://www.gao.gov/assets/gao-18-347.pdf</u>.

⁶ Ibid.

⁷ Adrian Horton, "John Oliver Rips Ticketmaster and Live Music Costs: 'One of the Most Hated Companies on Earth,'" The Guardian. March 2022.

⁸ Krista Brown, "*Better than Revenge: Swifties Help Expose Ticketmaster's Monopoly*," Rolling Stone Magazine. November 2022.

https://www.rollingstone.com/music/music-features/taylor-swift-ticketmaster-live-nation-monopoly-antitrust -commentary-1234635257/.

frequently highlight both the deceptive nature of its junk fees as well as the market power that allows Ticketmaster to impose them.

A 2020 class action complaint noted that Ticketmaster's anticompetitive behavior led to its dominance, and "as a result, over 70% of tickets for major concert venues in the US are sold through Ticketmaster, despite that—as it has done for years—Ticketmaster charges supracompetitive fees made possible by its dominant market position."⁹

In 2014, Ticketmaster settled a class action lawsuit, *Schlesinger v. Ticketmaster*, requiring it to pay \$400 million to more than 50 million ticket buyers who were charged "order processing fees" and "UPS delivery fees," which were not used to cover any such costs and instead used as profit generators.¹⁰ As part of the settlement, Ticketmaster changed the language on its site to clarify that order processing and delivery charges may include a profit for the company.¹¹

In 2011, a class action by concertgoers argued that Live Nation imposed mandatory \$9 parking fees on every ticket for an O.A.R. concert at Charter One Pavilion (now, Huntington Bank Pavilion) in Chicago, IL. The suit, while dismissed over legal technicalities, laid out how a \$9 charge was added to every ticket, despite the plaintiff walking to the venue.¹² The fan could either pay a fee for a service he would not use and had no intention of using, or miss the concert altogether.

These supracompetitive fees are also highlighted by consumer complaints every year to the Better Business Bureau.¹³ Just this past year, hundreds of consumers sent comments to the Consumer Financial Protection Bureau's *"Request for Information: Fees Imposed by Providers of Consumer Financial Products or Services,"* that highlighted the many harms stemming from such charges.¹⁴

Such junk fees are built into Ticketmaster's business model in many foreign markets as well. In 2018, the Canadian Competition Bureau sued Live Nation for deceptive ticket pricing. The Bureau found that Ticketmaster was imposing mandatory fees that varied by ticket – including

https://www.ticketnews.com/wp-content/uploads/Live-Nation-Accused-Of-Monopolizing-Ticket-Sales.pdf. ¹⁰ Roy Trakin, "*Ticketmaster Agrees to \$400 Million Settlement in Consumer Class-Action Suit*," The Hollywood Reporter. June 2014.

⁹ Complaint at 3. *Olivia Van Iderstine et al v. Live Nation Entertainment, Inc. et al.* District Court, C.D. California. Ticket News. April 2020.

https://www.hollywoodreporter.com/news/music-news/ticketmaster-agrees-400-million-settlement-709148. ¹¹ Settlement at 8. Schlesinger v. Ticketmaster, Los Angeles Superior Court. June 2013.

https://truthinadvertising.org/wp-content/uploads/2014/06/Schlesinger-v.-TicketMaster-settlement-terms.p df.

¹² Batson v. Live Nation Entm't, Inc. District Court, N.D Illinois. March 2013.

https://casetext.com/case/batson-v-live-nation-entmt

¹³ *Ticketmaster Corp: Complaints,* Better Business Bureau.

https://www.bbb.org/us/ca/beverly-hills/profile/event-ticket-sales/ticketmaster-corp-1216-31068/complaints¹⁴ Request for Information: Fees Imposed by Providers of Consumer Financial Products or Services.

Consumer Financial Protection Bureau. February 2022. https://www.regulations.gov/document/CFPB-2022-0003-0001/comment?filter=Ticketmaster.

"service fees," "facility charges," and "order processing fees." These fees inflated the advertised price by 20%-65%.¹⁵ The suit resulted in a \$4.5 million settlement.¹⁶

Despite these suits and complaints, consumers still face deception and ever increasing fees. As a result, the live event experience is becoming exclusive by pricing out those who do not have the means to pay 20-80% more than the ticket's face value. While these junk fees are a significant financial burden for consumers, Ticketmaster simply uses them as a pretense to increase profits due to a lack of competition.

In an antitrust suit against the company, Ticketmaster's own expert admitted that the company generates gross profits of over 80%, much of which is generated by unnecessary fees.¹⁷ Similarly, in 2017, Live Nation CEO Michael Rapino admitted that some of their ticket fees are "not defendable."¹⁸

To highlight the excessive nature of these fees, our Coalition collected data (see Appendix 1) from a compilation of concerts around the country that have tickets listed online. The data covers artists and venues of various sizes that also use various primary ticketing services. Of the 131 concerts the Coalition included in this data, we found that Ticketmaster makes up the vast majority of primary ticketing options, and charges an average total fee of 30.7%. When looking at the total primary tickets, not distinguishing between platforms, the average ticket fee is 31%, while the average for resale fees is 34%. This initial overview also shows that the fees charged for the same service vary widely between platforms.

Furthermore, as shown below, the amount and categorization of ticket junk fees added can vary wildly even among different Ticketmaster events on the same day.

¹⁵ Press Release. *Competition Bureau Sues Ticketmaster Over Misleading Ticket Price Advertising*. Competition Bureau Canada. January 2018.

https://www.canada.ca/en/competition-bureau/news/2018/01/competition_bureausuesticketmasterovermis leadingticketpriceadver.html.

¹⁶ Press Release. *Ticketmaster to Pay \$4.5 Million to Settle Misleading Pricing Case*, Competition Bureau Canada. June 2019.

https://www.canada.ca/en/competition-bureau/news/2019/06/ticketmaster-to-pay-45-million-to-settle-misle ading-pricing-case.html.

¹⁷ Complaint at 12. *Olivia Van Iderstine et al v. Live Nation Entertainment, Inc. et al.* District Court, C.D. California. Ticket News. April 2020.

https://www.ticketnews.com/wp-content/uploads/Live-Nation-Accused-Of-Monopolizing-Ticket-Sales.pdf ¹⁸ Dave Brooks, *"Live Nation's Michael Rapino Admits Some Ticket Fees 'Not Defendable'*," Billboard. October 2017.

https://www.billboard.com/pro/michael-rapino-deposition-ticketmaster-fees-songkick-shuts-down/

Total	\$51.50 ^	Total	\$34.00 ^
Tickets Standard Admission: \$39.50 x 1	\$39.50	Tickets Standard Admission: \$25.00 x 1	\$25.00
Fees Service Fee: \$8.00 x 1 Order Processing Fee	\$8.00 \$4.00	Fees Service Fee: \$9.00 x 1	\$9.00
Delivery Go Mobile	Free	Delivery Mobile	Free
Cancel Order		Cancel Order	
*All Sales Final - No Refunds		*All Sales Final - No Refunds	

ABOVE: Two Ticketmaster tickets--Left: Muse, March 5, Chaifetz Arena, St. Louis, MO; Right: Colony Club, March 5, 9:30 Club, Washington, DC

Given that the description of what the fees are covering can also vary widely from event to event, even within one ticketing platform (here Ticketmaster), with little to no clear relationship to costs incurred by ticketing services, these fees are almost assuredly used primarily as arbitrary profit generators rather than representing true costs.

By contrast, ticketing markets not controlled by Ticketmaster's monopoly have much lower prices for consumers. The GAO highlighted this difference when comparing fees in the UK to the US. While service fees for US venues that the GAO reviewed averaged 22% (and reached as high as 38%), "[i]n the United Kingdom, where the venue and promoter typically contract with multiple ticket sellers, ticket fees are lower than in the United States—around 10 percent to 15 percent of the ticket's face value, according to a recent study."¹⁹

Conclusion

Given Ticketmaster's ticketing market dominance, the junk fees they impose limit Americans' ability to attend live events. Price gouged fans have no choice but to pay excessive fees or miss out on attending their favorite concert or sporting event, which could reduce the number of events hosted overall. We appreciate the FTC exploring junk fees as an unfair and/or deceptive practice and support the agency in any rulemaking efforts to eliminate this practice.

Sincerely,

Break Up Ticketmaster Coalition

American Association of Independent Music (A2IM)

¹⁹ Event Ticket Sales: Market Characteristics and Consumer Protection Issues, Government Accountability Office. April 2018. <u>https://www.gao.gov/assets/gao-18-347.pdf</u>.

American Economic Liberties Project Artist Rights Alliance Consumer Federation of America Demand Progress Fan Freedom Fight Corporate Monopolies Future of Music Coalition More Perfect Union Music Workers Alliance National Consumers League Public Citizen Sports Fans Coalition Union of Musicians and Allied Workers Voters of Tomorrow

••			e Country, 2023						Dee Order	Converious	Dellarer	Desservin		Demont of Date		
Event	Туре	State	Venue	Resale vs. Standard	Price Listed	Total Price	Service Fee Facili		Pre Order andling Fee	Convenience Fee	Delivery Fee	Processing Fee	Total Fees	Percent of Price Listed	Date	Ticket Service
Green River Music Festival	Concert	Greenville, MA	Green River Music Festival	General Admission	\$149.00	\$157.75	\$8.75						\$8.75	5.87%	7/23/23	afton tickets
Caroline Polachek	Concert	Boston, MA	RoadRunner	General Admission	\$35.00	\$50.07			\$3.00	\$12.07			\$15.07	43.06%	4/15/23	AXS
Emotional Oranges	Concert	Boston, MA	Royale	General Admission	\$28.00	\$40.45	\$9.45		\$3.00				\$12.45	44.46%	3/11/23	AXS
Ashe	Concert	Kansas City, MO	The Truman	General Admission	\$35.00	\$49.30	\$14.30						\$14.30	40.86%	4/25/23	AXS
Anna of the North	Concert	New York, NY	Racket	General Admission	\$25.00	\$36.92	\$9.42		\$2.50				\$11.92	47.68%	3/18/23	AXS
Vill Sheff	Concert	Denver, CO	Bluebird theater	General Admission	\$23.50	\$33.88	ψ0. 4 2		\$1.00	\$9.38			\$10.38	44.17%	1/31/23	AXS
Pixies	Concert	Denver, CO	Mission Ballroom	General Admission	\$49.95	\$65.25			\$1.00	\$14.30			\$15.30	30.63%	5/10/23	AXS
I.I.D & Smino	Concert	New York, NY	Terminal 5	General Admission	\$154.00	\$180.09			\$3.00	\$23.09			\$26.09	16.94%	3/4/23	AXS
																AXS
Ari Lennox Joah Kahan	Concert	New York, NY	Terminal 5	General Admission	\$69.00	\$82.35 \$173.85			\$3.00 \$2.50	\$10.35 \$22.35			\$13.35 \$24.85	19.35% 16.68%	3/22/23 6/6/23	AXS
	Concert	Pittsburg, PA	Stage AE	General Admission	\$149.00					\$22.35						
Caroline Rose	Concert	Englewood, CO	Gothic Theatre	General Admission	\$26.00	\$37.04			\$1.00			\$10.04	\$11.04	42.46%	4/25/23	AXS
loe Russo's Almost Dead	Concert	New Haven, CT	Westville Music Bowl	General Admission (seated)	\$65.00	\$92.27		\$4.00		\$19.02		\$4.25	\$27.27	41.95%	5/13/23	AXS
ide Russo's Aimosi Deau	Concert	New naven, CT	Westville Music Dowi	General Admission	\$00.00	\$92.21		φ 4 .00		\$19.02		φ 4 .20	φ21.21	41.9376	5/15/25	AND
loe Russo's Almost Dead	Concert	New Haven, CT	Westville Music Bowl	(floor)	\$75.00	\$104.71		\$4.00		\$21.46		\$4.25	\$29.71	39.61%	5/13/23	AXS
The Dip	Concert	Brooklyn, NY	Brooklyn Steel	General Admission	\$25.00	\$38.09	\$10.09	\$		Ψ 2 1.70		\$3.00	\$13.09	52.36%	2/25/23	AXS
anet Jackson	Concert	Bristow, VA	Jiffy Lube Live	Resale	\$23.00	\$158.54	\$23.04					\$3.00	\$30.54	23.86%	5/6/23	AXS (Veritix)
Rural Alberta Advantage	Concert	Washington, DC	Songbyrd	General Admission	\$128.00	\$156.54 \$25.75	\$23.04					φ1.50	\$30.54	23.00%	3/27/23	dice.fm
-		-										64.07				eTix
Pedro The Lion	Concert	Washington, DC	Black Cat	General Admission	\$30.00	\$36.57	\$5.50	de o site d				\$1.07	\$6.57	21.90%	4/28/23	
The Wood Brothers	Concert	Buffalo, NY	Town Ballroom	Advance Ticket	\$29.50	\$38.76	\$7.25 \$1 (cl	cnarity)				\$1.01 (CC fe		31.39%	3/3/23	eTix
Hippie Sabotage	Concert	Tulsa, OK	Cain's Ballroom	General Admission	\$29.00	\$36.35	\$7.35						\$7.35	25.34%	4/14/23	eTix
Ila Mai	Concert	Portland, OR	McMenamins Crystal Ballroom	General Admission	\$39.50	\$E1 47	\$3.00					\$8.97	\$11.07	20.200/	5/14/22	eTix (Cascade Tickets)
	Concert	Fortiand, OK		General Aumission	ຈວອ.50	\$51.47	\$3.00					э 0.97	\$11.97	30.30%	5/14/23	enx (Cascade rickets)
motional Oranges	Concert	Portland, OR	McMenamins Crystal Ballroom	General Admission	\$30.00	\$41.40	\$3.00					\$8.40	\$11.40	38.00%	3/24/23	eTix (Cascade Tickets)
Inotional Oranges	Concert	r ontanu, ort	McMenamins Crystal	General Admission	φ30.00	ψ 4 1.40	φ3.00					φ 0. 40	ψ11. 4 0	30.0070	5/24/25	enx (cascade nokets)
lippie Sabotage	Concert	Portland, OR	Ballroom	General Admission	\$29.00	\$40.40	\$3.00					\$8.40	\$11.40	39.31%	4/26/23	eTix (Cascade Tickets)
/icrowave	Concert	Portland, OR	Hawthorne Theatre	General Admission	\$22.50	\$30.89	\$8.39						\$8.39	37.29%	4/8/23	eTix (Cascade Tickets)
Anna of the North	Concert	New York, NY	Racket	Resale	\$65.00	\$78.00	\$13.00						\$13.00	20.00%	3/18/23	Event Tickets Center
	Concert	New York, NY	Ruoket	Resale (General	φ00.00	φ10.00	ψ10.00						φ10.00	20.0070	0/10/20	Event hokets benter
anet Jackson	Concert	Bristow, VA	Jiffy Lube Live	Admission Lawn)	\$65.00	\$87.95	\$22.95						\$22.95	35.31%	5/6/23	Event Tickets Center
Duffrey	Concert	Denver, CO	Meow Wolf	General Admission	\$21.50	\$27.75	\$5.75						\$5.75	26.74%	2/17/23	In-House
Kool and the Gang	Concert	Cerritos, CA	Cerritos Center	General Admission	\$110.00	\$113.00	¢0.70	\$3.00					\$3.00	2.73%	2/5/23	In-House
The Wood Brothers	Concert	Westerly, RI	United Theatre	General Admission	\$60.00	\$65.00	\$5.00	\$0.00					\$5.00	8.33%	3/6/23	In-House
Reverend Horton Heat	Concert	Brattleboro, VT	The Stone Church	General Admission	\$30.00	\$35.79	ψ5.00		\$1.55	\$2.00		\$2.24	\$5.79	19.30%	7/8/23	In-House
loah Kahan	Concert	Pittsburg, PA	Stage AE	Resale	\$30.00	\$113.61	\$32.61		φ1.00	φ2.00		φ2.24	\$32.61	40.26%	6/6/23	SeatGeek
		-	-												5/6/23	
anet Jackson	Concert	Bristow, VA	Jiffy Lube Live	Resale	\$122.00	\$168.38	\$46.38						\$46.38	38.02%		SeatGeek
The Wood Brothers	Concert	Buffalo, NY	Town Ballroom	Resale	\$45.00	\$65.56	\$20.56						\$20.56	45.69%	3/3/23	SeatGeek
lick Hakim	Concert	Dallas, TX	Club Dada	Resale	\$49.00	\$72.58	\$23.58						\$23.58	48.12%	2/1/23	SeatGeek
I.I.D & Smino	Concert	Los Angeles, CA	Hollywood Palladium	General Admission	\$82.00	\$116.38	\$34.38						\$34.38	41.93%	1/31/23	SeatGeek
				Resale (Floor										10.070/		a
Alt-J	Concert	Los Angeles, CA	The Wiltern	General Admission)	\$64.00	\$91.95	\$27.95						\$27.95	43.67%	3/21/23	SeatGeek
eabadoobee	Concert	Nashville, TN	Marathon Music Works	General Admission	\$43.00	\$63.15	\$20.15						\$20.15	46.86%	4/25/23	SeatGeek
lig Thief	Concert	Shelburn, VT	Shelburne Museum	Advance Ticket	\$50.00	\$57.84	\$7.84						\$7.84	15.68%	7/17/23	SeeTickets
loundmouth	Concert	South Burlington, VT	ů.	Advance Ticket	\$30.00	\$36.52	\$6.53						\$6.53	21.77%	5/1/23	SeeTickets
iny Habits	Concert	Westwood, CA	Troubadour	General Advance	\$22.00	\$27.83	\$5.83						\$5.83	26.50%	4/12/23	SeeTickets
Caroline Rose	Concert	South Burlington, VT	Higher Ground	Advance Ticket	\$26.00	\$32.79	\$6.79						\$6.79	26.12%	4/4/2023	SeeTickets
Shemekia Copeland	Concert	Ardmore, PA	Ardmore Music Hall	General Admission	\$22.00	\$29.22	\$7.22						\$7.22	32.81%	3/5/23	SeeTickets
Caroline Polachek	Concert	Boston, MA	RoadRunner	Resale	\$50.00	\$70.00	\$14.00					\$6.00	\$20.00	40.00%	4/15/23	StubHub
ri Lennox	Concert	New York, NY	Terminal 5	Resale (Row GA)	\$68.00	\$93.00	\$19.00				\$6.00		\$25.00	36.76%	3/22/23	StubHub
edro The Lion	Concert	Washington, DC	Black Cat	Resale	\$43.00	\$61.00	\$12.00					\$6.00	\$18.00	41.86%	4/28/23	StubHub
he Wood Brothers	Concert	Buffalo, NY	Town Ballroom	Resale	\$46.00	\$65.00	\$13.00					\$6.00	\$19.00		3/3/23	StubHub
		,	McMenamins Crystal		2.0.00	÷ 50.00						\$0.00	÷10.00	11.00 /0	2.0.20	
lippie Sabotage	Concert	Portland, OR	Ballroom	Resale	\$48.00	\$67.00	\$13.00					\$6.00	\$19.00	39.58%	4/26/23	StubHub
				Resale (Floor												
Alt-J	Concert	Los Angeles, CA	The Wiltern	General Admission)	\$73.00	\$99.00	\$20.00					\$6.00	\$26.00	35.62%	3/21/23	StubHub
				Resale (General												
beabadoobee	Concert	Nashville, TN	Marathon Music Works	Admission Floor)	\$44.00	\$62.00	\$12.00					\$6.00	\$18.00	40.91%	4/25/23	StubHub
				Resale (General												
loundmouth	Concert	South Burlington, VT	Higher Ground	Admission)	\$48.00	\$67.00	\$13.00					\$6.00	\$19.00	39.58%	5/1/23	StubHub
(ali Uchis	Concert	Orlando, FL	Hard Rock Live Orlando	Resale	\$108.00	\$144.00	\$30.00					\$6.00	\$36.00	33.33%	5/1/23	StubHub

Appendix 1: Concert Tickets and Fees from Across the Country, 2023 Pre Order Convenience Delivery Processing Percent of Price																
Event	Туре	State	Venue	Resale vs. Standard	Price Listed	Total Price	Service Fee	Facility Fee		Convenience Fee	Delivery Fee	Processing Fee	F Total Fees	Percent of Price Listed	Date	Ticket Service
Lvent	Type	Oluic	Byline Bank Aragon	Result vs. otaridard	T HOC EISTON	Total T Hoc	OCIVICE I CC	r dointy r co	rianaling rec	100	100	100	Total T CCS	Listed	Dute	
ali Uchis	Concert	Chicago, IL		Resale	\$42.00	\$60.00	\$12.00					\$6.00	\$18.00	42.86%	5/16/23	StubHub
ink	Concert	Fargo, ND	Fargodome	Resale	\$162.00	\$213.00	\$45.00					\$6.00	\$51.00	31.48%	8/19/23	StubHub
ink	Concert	Chicago, IL	Wrigley Field	Resale	\$147.00	\$189.00	\$37.00					\$5.00	\$42.00	28.57%	8/12/23	StubHub
ink	Concert	Milwaukee, WI	American Family Field	Resale	\$74.00	\$101.00	\$21.00					\$6.00	\$27.00	36.49%	8/14/23	StubHub
			The Fillmore Silver	Resale (Floor												
liatus Kaiyote	Concert	Silver Spring, MD	Spring	General Admission)	\$51.00	\$71.00	\$14.00					\$6.00	\$20.00	39.22%	5/2/23	StubHub
loah Kahan	Concert	Pittsburg, PA	Stage AE	Resale	\$111.00	\$135.32	\$21.37					\$2.95	\$24.32	21.91%	6/6/23	Ticketmaster
anet Jackson	Concert	Bristow, VA	Jiffy Lube Live	Standard Ticket	\$39.95	\$59.80	\$14.85					\$5.00	\$19.85	49.69%	5/6/23	Ticketmaster
anet Jackson	Concert	Bristow, VA	Jiffy Lube Live	Verified Resale (THIRD TIER Sec 302, Row L)	\$150.00	\$178.50	\$28.50						\$28.50	19.00%	5/6/23	Ticketmaster
anet Jackson	Concert	Drieteur MA	liffer Luber Live	Official Platinum	\$286.00	\$342.50	\$51.50					\$5.00	\$56.50	19.76%	5/6/23	Ticketmaster
		Bristow, VA	Jiffy Lube Live	Develo												
edro The Lion	Concert	Washington, DC	Black Cat	Resale	\$49.00	\$61.38	\$9.43					\$2.95	\$12.38	25.27%	4/28/23	Ticketmaster
licrowave	Concert	Portland, OR	Hawthorne Theatre	Resale	\$79.00	\$97.16	\$15.21					\$2.95	\$18.16	22.99%	4/8/23	Ticketmaster
ali Uchis	Concert	Orlando, FL	Hard Rock Live Orlando	Standard Admission (Reserved Floor	\$124.00		\$23.87					\$2.95	\$26.82	21.63%	5/1/23	Ticketmaster
link	Concert	Fargo, ND	Fargodome	Sec 51, Row T)	\$239.95		\$28.45	\$2.00				\$8.05	\$38.50	16.05%	8/19/23	Ticketmaster
aroline Rose	Concert	South Burlington, VT	Higher Ground	Resale	\$52.00	\$64.96	\$10.01					\$2.95	\$12.96	24.92%	4/4/2023	Ticketmaster
t. Paul and the Broken Bor	ne Concert	Oklahoma City, OK	The Jones Assembly	Verified Resale	\$40.00	\$50.65	\$7.70					\$2.95	\$10.65	26.63%	1/31/23	Ticketmaster
I.D & Smino	Concert	Madison, WI	The Sylvee	General Admission	\$105.00	\$126.35	\$18.90					\$2.45	\$21.35	20.33%	3/23/23	Ticketmaster
aroline Rose	Concert	Philadelphia, PA	Union Transfer	Resale	\$39.00	\$65.01	\$7.51				\$18.50		\$26.01	66.69%	4/11/24	Ticketmaster
aroline Rose	Concert	Englewood, CO	Gothic Theatre	Resale	\$50.00	\$62.58	\$9.63					\$2.95	\$12.58	25.16%	4/25/23	Ticketmaster
				Resale Ticket (Flash												
aroline Rose	Concert	Los Angeles, CA	The Fonda Theatre	Seats)	\$51.00	\$63.77	\$9.82					\$2.95	\$12.77	25.04%	5/5/23	Ticketmaster
heat Codes	Concert	Los Angeles, CA	The Fonda Theatre	Resale (Flash)	\$54.00	\$67.35	\$10.40					\$2.95	\$13.35	24.72%	2/3/23	Ticketmaster
			Madison Square													
ZA	Concert	New York, NY	Garden	Verified Resale	\$266.00	\$314.00	\$50.54					\$2.95	\$53.49	20.11%	3/4/23	Ticketmaster
d Sheeran	Concert	Landover, MD	Fedex Field	General Admission	\$145.00	\$183.00	\$30.95	\$5.00				\$4.75		28.07%	6/24/23	Ticketmaster
tevie Nicks & Billy Joel	Concert	Baltimore, MD	M&T Bank Stadium	General Admission	\$259.50	\$864.40	\$47.60	\$5.00				\$6.00	\$58.60	22.58%	10/7/23	Ticketmaster
ikini Kill	Concert	Silver Spring, MD	Fillmore	General Admission	\$30.00	\$41.75	\$11.75	\$0.00					\$11.75	39.17%	4/6/23	Ticketmaster
uilt To Spill	Concert	Washington, DC	9:30 Club	General Admission	\$35.00	\$45.00	\$10.00	÷					\$10.00	28.57%	4/20/23	Ticketmaster
oyz II Men	Concert	Boston, MA	MGM Live	General Admission	\$56.50	\$81.20	\$18.75	\$3.00				\$2.95	\$24.70	43.72%	2/17/23	Ticketmaster
anet Jackson	Concert	Bristow, VA	Jiffy Lube Live	Verified Resale	\$111.00		\$21.09	ψ0.00				\$2.95	\$24.04	21.66%	5/6/23	Ticketmaster
lenium	Concert	Columbia, MD	Merriweather Post	General Admission	\$129.50	\$133.04	\$19.05					\$0.00	\$19.05	14.71%	7/15/23	Ticketmaster
												φ0.00				
ab Four Beatles Tribute	Concert	Washington, DC	Warner Theater	General Admission	\$29.50	\$41.25	\$11.75					66 00	\$11.75	39.83%	4/21/23	Ticketmaster
arrie Underwood	Concert	Washington, DC	Capitol One Arena	General Admission	\$125.00	\$156.45	\$25.45					\$6.00	\$31.45	25.16%	2/15/23	Ticketmaster
lickelback	Concert	Bristow, VA	Jiffy Lube Live	General Admission	\$110.00	\$136.00	\$21.00					\$5.00	\$26.00	23.64%	8/26/23	Ticketmaster
he Beths	Concert	Denver, CO	Summit	General Admission Standard Admission (Sec BALCC, Row	\$20.00	\$27.50	\$7.50						\$7.50	37.50%	3/14/23	Ticketmaster
Crowded House	Concert	Denver, CO	Paramount Theatre	N) Standard Admission	\$73.50	\$96.75	\$20.25					\$3.00	\$23.25	31.63%	5/12/23	Ticketmaster
rowded House	Concert	Denver, CO		(Sec ORCHR, Row BB)	\$113.50	\$142.05	\$25.50					\$3.00	\$28.50	25.11%	5/12/23	Ticketmaster
ush	Concert	Denver, CO	Fillmore Auditorium	General Admission	\$37.50	\$56.75	\$14.25					\$5.00	\$19.25	51.33%	2/4/23	Ticketmaster
VSN	Concert	Boston, MA	House of Blues	General Admission	\$50.00	\$61.95	\$9.00					\$2.95	\$11.95	23.90%	2/17/23	Ticketmaster
revor Hall	Concert	Detroit, MI	Saint Andrews Hall	General Admission	\$34.50	\$47.50	\$13.00						\$13.00	37.68%	4/20/23	Ticketmaster
revor Hall	Concert	Dallas, TX	The Echo Lounge & Music Hall	General Admission	\$28.50	\$40.25	\$11.75						\$11.75	41.23%	4/25/23	Ticketmaster
D A Omine	0		The Andrew J Brady	O an and A desired	000 50		040.05						040.05	10.100	0.00.000	Talatasatas
I.D & Smino	Concert	Cincinnati, OH	Music Center	General Admission	\$39.50	\$57.85	\$13.35					\$5.00	\$18.35	46.46%	3/28/23	Ticketmaster
ZA	Concert	Columbus, OH	Schottenstein Center	Verified Resale	\$160.00	\$199.75	\$36.80					\$2.95	\$39.75	24.84%	2/21/23	Ticketmaster
iatua Kaiusta	Const	Cilum Orden MD	The Fillmore Silver	Concerci A designation	005.00	e 10.00	640.00						610.00	07.440	FIDIDO	Tieketmeet
iatus Kaiyote	Concert	Silver Spring, MD	Spring	General Admission	\$35.00	\$48.00	\$13.00						\$13.00	37.14%	5/2/23	Ticketmaster
G	Concert	Inglewood, CA	Kia Forum	Verified Resale	\$215.00		\$49.45					\$2.95	\$52.40	24.37%	2/2/23	Ticketmaster
lo Vacation	Concert	Santa Ana, CA	The Observatory	General Admission	\$20.00	\$27.50	\$7.50						\$7.50	37.50%	2/17/23	Ticketmaster
ali Uchis	Concert	Boston, MA		General Admission	\$106.50	\$136.70	\$24.50	\$3.00				\$2.95	\$30.45	28.59%	5/10/23	Ticketmaster
Samia	Concert	Boston, MA	MGM Music Hall	General Admission	\$25.00	\$38.95	\$11.00					\$2.95	\$13.95	55.80%	2/10/23	Ticketmaster
Ila Mai	Concert	Washington, DC	Echostage	General Admission	\$95.00	\$113.10	\$14.60	\$3.50					\$18.10	19.05%	4/8/23	Ticketmaster

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Event	Туре	State	Venue	Resale vs. Standard	Price Listed	Total Price	Service Fee	acility Fee	Pre Order Handling Fee	Convenience Fee	E Delivery F Fee	Processing Fee	Total Fees	Percent of Price Listed	Date	Ticket Service
ost Kings	Concert	Washington, DC	Echostage	General Admission	\$25.00	\$34.55	\$6.05	\$3.50	rianuling ree	166	166	166	\$9.55	38.20%	2/24/23	Ticketmaster
obert Plant & Alison Krause		Portland, ME	Thompson's Point	General Admission	\$23.00	\$91.10	\$11.60	ψ0.00					\$11.60	14.59%	7/3/23	Ticketmaster
	ooncert	r ordand, ME	Maine Savings	Ceneral Admission	¢10.00	ψ01.10	φ11.00						ψ11.00	14.0070	110/20	Holeandstei
lickelback	Concert	Bangor, ME	Amphitheater	General Admission	\$36.00	\$51.45	\$15.45						\$15.45	42.91%	8/24/2023	Ticketmaster
			Maine Savings	General Admission												
lickelback	Concert	Bangor, ME	Amphitheater	(Seated)	\$120.00	\$141.60	\$20.60						\$21.60	18%	8/24/23	Ticketmaster
			Maine Savings													
Nickelback	Concert	Bangor, ME	Amphitheater	Platinum	\$251.00	\$296.00	\$45.20						\$45.20	18%	8/24/23	Ticketmaster
Za a Davara Davad	0	Marta alta MIM	Northwell Health @	General Admission	050.50	* 04.05	640 75					65 00	004 75	36.55%	0/47/00	Talastasastas
Zac Brown Band	Concert	Wantagh, NY	Jones Beach	(seated)	\$59.50	\$81.25	\$16.75					\$5.00	\$21.75	30.55%	9/17/23	Ticketmaster
Zac Brown Band	Concert	Wantagh, NY	Northwell Health @ Jones Beach	General Admission (seated)	\$120.50	\$147.25	\$21.75					\$5.00	\$26.75	22.19%	9/17/23	Ticketmaster
Scary Pockets	Concert	San Francisco, CA	The Filmore	General Admission	\$27.50	\$43.50	\$11.00					\$5.00		58.18%	3/24/23	Ticketmaster
Galactic	Concert	San Francisco, CA	The Filmore	General Admission	\$42.50	\$62.25	\$14.75					\$5.00		46.47%	3/3/23	Ticketmaster
lush	Concert	Washington DC	Anthem	General Admission	\$55.00	\$68.40	\$13.40					ψ0.00	\$13.40	24.36%	2/15/23	Ticketmaster
he Wood Brothers	Concert	Harrisburg, PA	XL Live	General Admission	\$27.50	\$36.30	\$8.80						\$8.80	32.00%	3/8/23	Ticketmaster
lush	Concert	Boston, MA	MGM Live	General Admission	\$27.50	\$45.95	\$13.50					\$2.95	\$6.60 \$16.45	55.76%	2/14/23	Ticketmaster
loah Kahan	Festival	Boston, MA	Boston Calling	General Admission	\$29.50	\$45.95	\$13.50				\$12.00	φ∠.95	\$16.45	29.58%	5/27/23	Ticketmaster (Front Gate Tickets
	Concert	Austin, TX	Scoot Inn	General Admission	\$149.99	\$194.35	\$32.36				φ12.00		\$44.36	29.56%	3/3/23	Ticketmaster (Front Gate Tickets
Setty Who Trevor Hall		Austin, TX Austin, TX				\$37.50	\$7.50 \$8.00						\$7.50	25.00%	4/27/23	
	Concert	Ausuli, IA	Scoot Inn Pavilion at Montage	General Admission	\$35.00	ə43.00	φo.υU						φo.00	22.00%	4/21/23	Ticketmaster (Front Gate Tickets
Peach Festival	Concert	Scranton, PA	Mountain	General Admission	\$149.00	\$185.00	\$36.00						\$36.00	24.16%	6/29/23	Ticketmaster (Front Gate Tickets
Caroline Rose	Concert	Chicago, IL	Thalia Hall	General Admission	\$26.00	\$33.68	\$7.68						\$7.68		4/21/2023	Ticketmaster (TicketWeb)
Dry Cleaning	Concert	Washington, DC	Howard Theater	General Admission	\$25.00	\$32.45	\$7.45						\$7.45	29.80%	1/31/23	Ticketmaster (TicketWeb)
lippie Sabotage	Concert	Nashville, TN	Marathon Music Works	General Admission	\$29.50	\$39.63	\$10.13						\$10.13	34.34%	4/8/23	Ticketmaster (TicketWeb)
The National Reserve	Concert	Syracuse, NY	Funk'N Waffles	General Admission	\$29.50	\$13.07	\$3.07						\$3.07	30.70%	2/25/23	Ticketmaster (TicketWeb)
Grateful Shred	Concert	Philadelphia, PA	Brooklyn Bowl Philly	General Admission	\$25.00	\$32.39	\$7.39						\$7.39	29.56%	3/4/23	Ticketmaster (TicketWeb)
Deerhoof	Concert			General Admission	\$23.00	\$27.20	\$5.20							23.63%	4/6/23	Tixr
Anna of the North	Concert	Providence, NY Washington, DC	Columbus Theater Union Stage	General Admission	\$22.00	\$27.20	\$5.25						\$5.20 \$5.25	26.25%	3/16/23	Union Stage
Eric Bellinger	Concert	Washington, DC	Union Stage	General Admission	\$20.00	\$29.00	\$5.25						\$5.25	31.82%	3/2/23	Union Stage
		.				\$29.00									3/9/23	· ·
Téo? Circa Waves	Concert	Washington, DC	Union Stage	General Admission	\$25.00	\$32.00	\$7.00 \$5.25						\$7.00 \$5.25	28.00%		Union Stage
	Concert	Washington, DC	Union Stage	General Admission	\$20.00		\$5.25				\$2.50			26.25%	3/31/23	Union Stage
Emotional Oranges	Concert	Boston, MA	Royale	Resale	\$41.00	\$55.95							\$14.95	36.46%	3/11/23	Vivid Seats
Pixies	Concert	Denver, CO	Mission Ballroom	Resale	\$66.00	\$89.41	\$20.91				\$2.50		\$23.41	35.47%	5/10/23	Vivid Seats
J.I.D & Smino	Concert	New York, NY	Terminal 5	Resale (Row GA)	\$129.00	\$172.11	\$43.11						\$43.11	33.42%	3/4/23	Vivid Seats
Hippie Sabotage	Concert	Tulsa, OK	Cain's Ballroom	Resale	\$41.00	\$60.64	\$12.38				\$7.26		\$19.64	47.90%	4/14/23	Vivid Seats
Ella Mai	Concert	Portland, OR	McMenamins Crystal Ballroom	Resale	\$64.00	\$85.95	\$19.45				\$2.50		\$21.95	34.30%	5/14/23	Vivid Seats
Emotional Oranges	Concert	Portland, OR	McMenamins Crystal	Resale	\$40.00	¢54.00	\$11.78				\$2.50		\$14.28	25 70%	3/24/23	Vivid Seats
Emotional Oranges	Concert	Portiano, OR	Ballroom		\$40.00	\$54.28	\$11.70				\$2.5U		φ14.20	35.70%	3/24/23	VIVID Seats
Big Thief	Concert	Shelburn, VT	Shelburne Museum	Resale (General Admission)	\$79.00	\$106.73	\$25.23				\$2.50		\$27.73	35.10%	7/17/23	Vivid Seats
Fracy Lawrence	Concert	Tallahassee, FL	The Moon	Resale	\$70.00	\$94.04	\$21.54				\$2.50		\$24.04	34.34%	2/9/23	Vivid Seats
Imost Monday	Concert	New York, NY	Bowery Ballroom	Resale	\$38.00	\$50.04	\$12.04						\$12.04	31.68%	1/30/23	Vivid Seats
ervice	Average Fee															
SeatGeek	43.51%															
StubHub	37.68%															
/ivid Seats	37.68%															
XS	36.04%															
icketmaster	36.00%															
Tix	31.93%															
vent Tickets Center	27.65%															
lice.fm	28.75%															
Jnion Stage	28.08%															
SeeTickets	24.57%															
ïxr	23.63%															
n-House Ifon	14.28% 5.87%															