

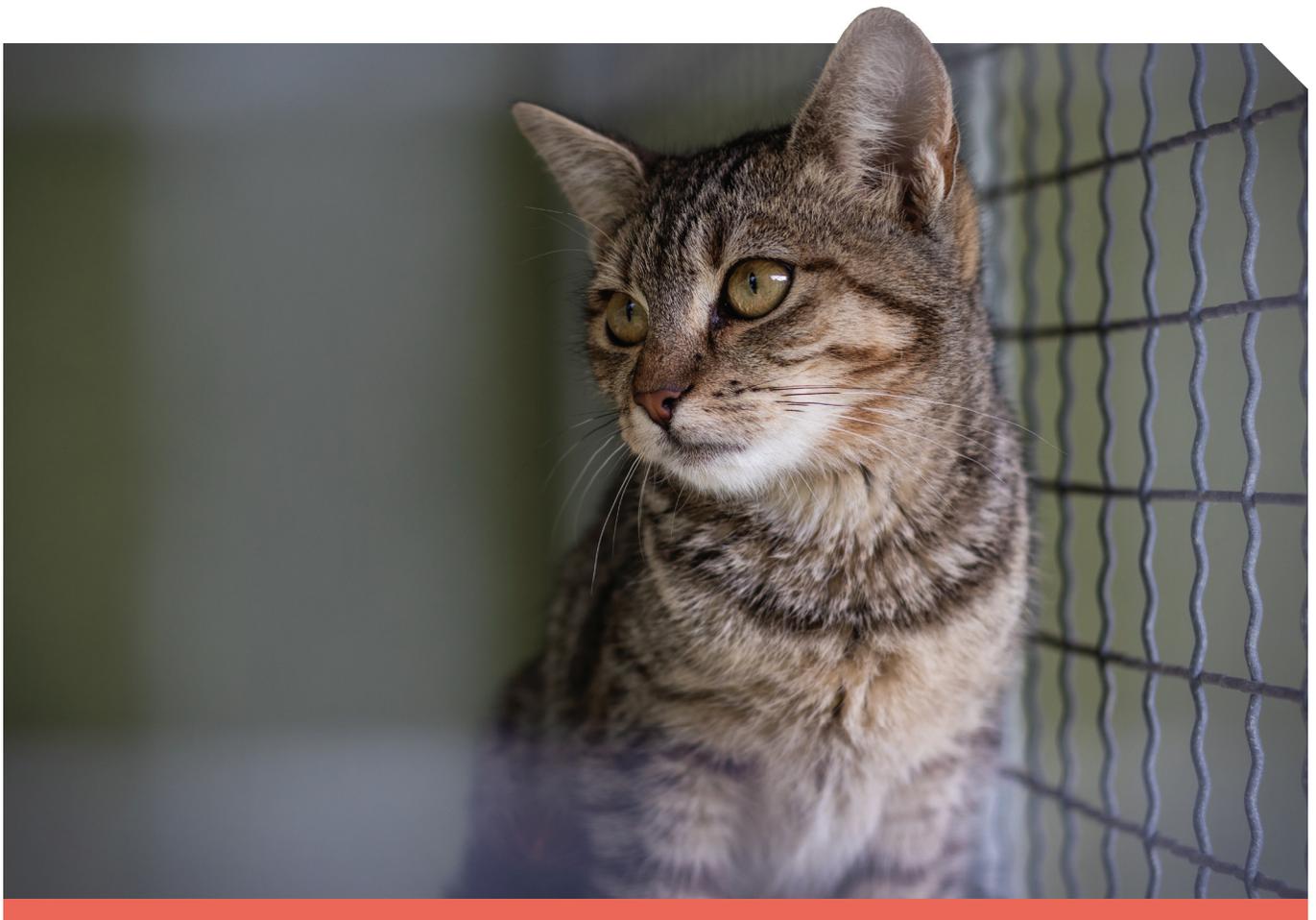


CENTER FOR
THE ENVIRONMENT
& WELFARE



Suffering Pet Shelters:

How the Humane Society of the United States and
the ASPCA Leave Local Pet Shelters Out in the Cold



Introduction

The Humane Society of the United States and the American Society for the Prevention of Cruelty to Animals (ASPCA) are what are thought to be the country's two most prominent humane organizations. The two groups raised over \$530 million in revenue in 2022 with ads featuring pets in need of donor financial support.

But just how much of that money goes to financially helping local shelters?

76% of the local shelters and rescues surveyed believe donors are confused by the branding of The Humane Society of the United States and the ASPCA, and 64% of them believe this confusion has led to fewer donations.

According to their most recent tax returns, the ASPCA boasts a massive \$340 million budget, but less than 2% of that haul actually makes it to local pet shelters as financial support. The Humane Society of the United States is even less generous, with less than 1% of its \$167 million dollars earmarked for local pet shelters.

Overall, the ASPCA did not report giving a financial grant to pet shelters in 23 states. Meanwhile, the Humane Society of the United States completely ignored pet shelters in 32 states and Washington, DC in their most recently reported distribution of financial grants.

At the same time, local pet shelters are facing a brutal cash crunch. According to recent polling, 74% of surveyed shelters and rescues think their

current funding levels are inadequate, and 98% reported not receiving assistance from either the Humane Society of the United States or the ASPCA.

This funding crisis is being made worse by donor confusion. Around 80% of Americans wrongly

think their local humane society or society for the prevention of cruelty to animals (SPCA) is affiliated with one of the national organizations. In reality, despite the similar-sounding names, the Humane Society of the United States and the ASPCA are not affiliated with local groups. In fact, HSUS does not operate a single pet shelter, and the ASPCA runs an adoption center in New York City.

The Humane Society of the United States and the ASPCA's Revenue, Budget, and Investments Compared to 2021

The Humane Society of the United States

2021 Revenue: \$260 million

2022 Revenue: \$157 million

2021 Budget: \$138 million

2022 Budget: \$167 million

2021 Investments: \$291 million

2022 Investments: \$338 million

2021 Financial Grants to Pet Shelters: \$1.6 million

2022 Financial Grants to Pet Shelters: \$1 million

ASPCA

2021 Revenue: \$390 million

2022 Revenue: \$376 million

2021 Budget: \$302 million

2022 Budget: \$340 million

2021 Investments: \$312 million

2022 Investments: \$330 million

2021 Financial Grants to Pet Shelters: \$5.5 million

2022 Financial Grants to Pet Shelters: \$6.2 million

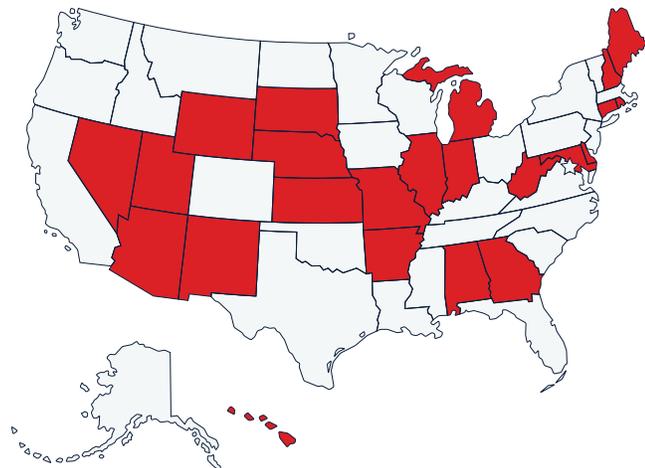
Where Does the ASPCA Actually Spend its Money?



States Without Financial Contributions to Pet Shelters from ASPCA

States that received no financial grants from ASPCA: AL, AZ, AR, CT, DE, GA, HI, IL, IN, KS, ME, MD, MI, MO, NE, NV, NH, NM, RI, SD, UT, WV, WY

 \$0 in financial grants to pet shelters



*Nonprofits are not required to disclose grants under \$5,000. If the ASPCA did not report grants below that size, they are not accounted for.

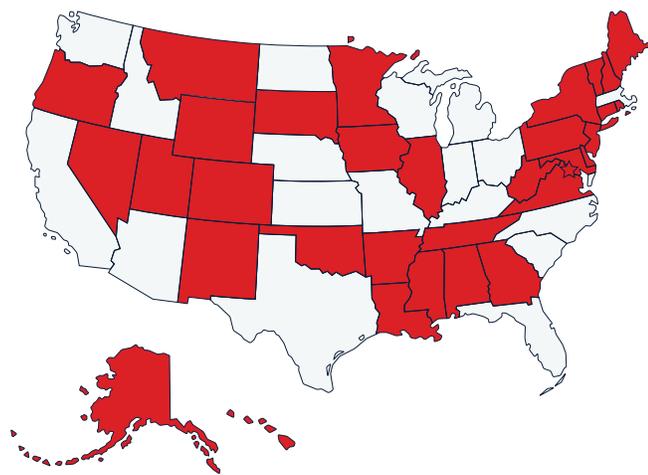
Where Does the Humane Society of the United States Actually Spend its Money?



States Without Financial Contributions to Pet Shelters from HSUS

States that received no financial grants from HSUS: AL, AK, AR, CO, CT, DE, GA, HI, IL, IA, LA, ME, MD, MN, MS, MT, NV, NH, NJ, NM, NY, OK, OR, PA, RI, SD, TN, UT, VT, VA, WV, WY, DC

 \$0 in financial grants to pet shelters



*Nonprofits are not required to disclose grants under \$5,000. If HSUS did not report grants below that size, they are not accounted for.

ASPCA Grants to Pet Shelters in 2022

State	Number of Financial Grants	Value of Financial Grants	% of ASPCA Budget
ALABAMA	0	\$0	0%
ALASKA	4	\$98,500	0.03%
<i>Anchorage Animal Care and Control</i>		\$40,000	
<i>Haines Animal Rescue Kennel</i>		\$9,000	
<i>Juneau Animal Rescues</i>		\$29,500	
<i>Seward Animal Shelter</i>		\$20,000	
ARIZONA	0	\$0	0%
ARKANSAS	0	\$0	0%
CALIFORNIA	8	\$788,000	0.23%
<i>City of Rancho Cucamonga Animal Center</i>		\$45,000	
<i>Friends of the Upland Animal Shelter</i>		\$6,000	
<i>Los Angeles Animal Services</i>		\$200,000	
<i>Los Angeles County Animal Care Foundation</i>		\$429,000	
<i>Marin Humane</i>		\$29,000	
<i>Mary S. Roberts Pet Adoption Center</i>		\$9,000	
<i>San Diego Humane Society and SPCA</i>		\$40,000	
<i>Wags and Walks</i>		\$30,000	
COLORADO	3	\$309,000	0.09%
<i>Dogs Playing for Life</i>		\$250,000	
<i>Humane Society of Boulder Valley</i>		\$29,000	
<i>Humane Society of the Pikes Peak Region</i>		\$30,000	
CONNECTICUT	0	\$0	0%
DELAWARE	0	\$0	0%
FLORIDA	7	\$145,300	0.04%
<i>Darbster Foundation</i>		\$10,000	
<i>Escambia County Department of Animal Welfare</i>		\$50,000	
<i>Humane Society of Naples</i>		\$25,000	
<i>Humane Society of Sarasota</i>		\$5,300	
<i>SPCA of Tampa Bay</i>		\$30,000	
<i>Suncoast Humane</i>		\$15,000	
<i>True and Faithful Pet Rescue</i>		\$10,000	
GEORGIA	0	\$0	0%
HAWAII	0	\$0	0%
IDAHO	3	\$130,000	0.04%
<i>Friends of the Shelter Inc.</i>		\$33,000	
<i>McPaws</i>		\$83,000	

State	Number of Financial Grants	Value of Financial Grants	% of ASPCA Budget
<i>Mountain Humane</i>		\$14,000	
ILLINOIS	0	\$0	0%
INDIANA	0	\$0	0%
IOWA	1	\$48,232	0.01%
<i>Animal Rescue League of Iowa Inc</i>		\$48,232	
KANSAS	0	\$0	0%
KENTUCKY	1	\$25,000	0.01%
<i>Kentucky Humane Society</i>		\$25,000	
LOUISIANA	3	\$105,000	0.03%
<i>Catnip Foundation at Big Sky Ranch</i>		\$35,000	
<i>St Charles Parish Animal Shelter</i>		\$20,000	
<i>Terrebonne Parish Animal Shelter</i>		\$50,000	
MAINE	0	\$0	0%
MARYLAND	0	\$0	0%
MASSACHUSETTS	2	\$211,000	0.06%
<i>Massachusetts SPCA</i>		\$195,000	
<i>Second Chance Animal Services Inc.</i>		\$16,000	
MICHIGAN	0	\$0	0%
MINNESOTA	1	\$6,000	0%
<i>Blue Earth Nicollet County Humane Society</i>		\$6,000	
MISSISSIPPI	1	\$920,000	0.27%
<i>Oktibbeha County Humane Society</i>		\$920,000	
MISSOURI	0	\$0	0%
MONTANA	5	\$168,350	0.05%
<i>Heart of the Valley Inc.</i>		\$15,500	
<i>Humane Society of Western Montana</i>		\$94,000	
<i>Lewis and Clark Humane Society</i>		\$9,350	
<i>Stafford Animal Shelter</i>		\$40,000	
<i>Tobacco Valley Animal Shelter</i>		\$9,500	
NEBRASKA	0	\$0	0%
NEVADA	0	\$0	0%
NEW HAMPSHIRE	0	\$0	0%
NEW JERSEY	2	\$25,000	0.01%
<i>Mt. Pleasant Animal Shelter</i>		\$15,000	
<i>Sammy's Hope Inc.</i>		\$10,000	
NEW MEXICO	0	\$0	0%

State	Number of Financial Grants	Value of Financial Grants	% of ASPCA Budget
NEW YORK	12	\$1,535,734	0.45%
<i>Animal Care Centers of NYC</i>		\$800,000	
<i>Animal Haven</i>		\$25,000	
<i>Animal Protective Foundation of Schenectady</i>		\$126,144	
<i>AnimalKind</i>		\$86,380	
<i>Chemung County Humane Society</i>		\$80,958	
<i>Columbia-Greene Humane Society</i>		\$70,000	
<i>Mohawk and Hudson River Humane Society</i>		\$133,282	
<i>Montgomery County Society for the Prevention of Cruelty to Animals</i>		\$75,000	
<i>North Shore Animal League America</i>		\$8,000	
<i>SPCA Serving Erie County</i>		\$11,050	
<i>Ten Lives Club</i>		\$67,330	
<i>Tompkins County SPCA</i>		\$52,590	
NORTH CAROLINA	5	\$192,000	0.06%
<i>Adoption First Animal Rescue</i>		\$19,000	
<i>Asheville Humane Society</i>		\$19,000	
<i>Beaufort County Animal Services</i>		\$30,000	
<i>Brother Wolf Animal Rescue</i>		\$24,000	
<i>SAFE Haven for Cats</i>		\$100,000	
NORTH DAKOTA	1	\$20,850	0.01%
<i>Souris Valley Animal Shelter</i>		\$20,850	
OHIO	1	\$35,000	0.01%
<i>Columbus Humane</i>		\$35,000	
OKLAHOMA	1	\$13,700	0%
<i>Horse and Hound Rescue Foundation</i>		\$13,700	
OREGON	3	\$350,000	0.10%
<i>Greenhill Humane Society</i>		\$90,000	
<i>Oregon Humane Society</i>		\$250,000	
<i>Saving Grace Pet Adoption Center</i>		\$10,000	
PENNSYLVANIA	2	\$418,000	0.12%
<i>Brandywine Valley SPCA</i>		\$408,000	
<i>Humane Animal Rescue of Pittsburgh</i>		\$10,000	
RHODE ISLAND	0	\$0	0%
SOUTH CAROLINA	1	\$6,000	0%
<i>Pet Helpers Inc.</i>		\$6,000	
SOUTH DAKOTA	0	\$0	0%

State	Number of Financial Grants	Value of Financial Grants	% of ASPCA Budget
TENNESSEE	1	\$13,000	0%
<i>Washington County-Johnson City Animal Control Center Inc.</i>		\$13,000	
TEXAS	3	\$175,030	0.05%
<i>Humane Society of North Texas</i>		\$126,030	
<i>Humane Society of Uvalde</i>		\$20,000	
<i>SPCA of Texas</i>		\$29,000	
UTAH	0	\$0	0%
VERMONT	1	\$6,000	0%
<i>Humane Society of Chittenden County</i>		\$6,000	
VIRGINIA	2	\$28,975	0.01%
<i>Augusta Regional SPCA</i>		\$13,850	
<i>Lynchburg Humane Society</i>		\$15,125	
WASHINGTON	9	\$219,500	0.06%
<i>City of Everett Animal Shelter</i>		\$58,000	
<i>Homeward Pet Adoption Center</i>		\$52,000	
<i>Kitsap Humane Society</i>		\$31,000	
<i>Pasado's Safe Haven</i>		\$30,000	
<i>Seattle Area Feline Rescue</i>		\$8,000	
<i>Spokanimal</i>		\$11,000	
<i>Humane Society for Tacoma and Pierce County</i>		\$9,000	
<i>Vancouver Humane Society and SPCA</i>		\$10,000	
<i>Wenatchee Valley Humane Society</i>		\$10,500	
WEST VIRGINIA	0	\$0	0%
WISCONSIN	9	\$155,000	0.05%
<i>Dane County Humane Society</i>		\$9,000	
<i>Driftless Humane Society</i>		\$25,500	
<i>Fox Valley Humane Association</i>		\$36,000	
<i>Humane Society of Southern Wisconsin</i>		\$27,500	
<i>Marshfield Area Pet Shelter</i>		\$13,000	
<i>Taylor County Wisconsin Humane Society Inc.</i>		\$15,000	
<i>Underdog Pet Rescue of Wisconsin Inc.</i>		\$9,000	
<i>The Washington County Humane Society</i>		\$10,000	
<i>Wisconsin Humane Society</i>		\$10,000	
WYOMING	0	\$0	0%
WASHINGTON, DC	1	\$12,000	0%
<i>Humane Rescue Alliance</i>		\$12,000	

Humane Society of the United States Financial Grants to Pet Shelters in 2022

State	Number of Financial Grants	Value of Financial Grants	% of HSUS Budget
ALABAMA	0	\$0	0%
ALASKA	0	\$0	0%
ARIZONA	1	\$500	0%
<i>Humane Society of Southern Arizona</i>		\$500	
ARKANSAS	0	\$0	0%
CALIFORNIA	2	\$317,334	0.02%
<i>Ventura County Animal Services</i>		\$255,675	
<i>San Diego Humane Society and SPCA</i>		\$61,659	
COLORADO	0	\$0	0%
CONNECTICUT	0	\$0	0%
DELAWARE	0	\$0	0%
FLORIDA	1	\$2,760	0%
<i>Humane Society of North Central Florida</i>		\$2,760	
GEORGIA	0	\$0	0%
HAWAII	0	\$0	0%
IDAHO	3	\$250,500	0.15%
<i>Mountain Humane</i>		\$80,000	
<i>Better Together Animal Alliance</i>		\$60,000	
<i>Idaho Humane Society Inc</i>		\$110,500	
ILLINOIS	0	\$0	0%
INDIANA	1	\$15,000	0.01%
<i>Humane Indiana Inc</i>		\$15,000	
IOWA	0	\$0	0%
KANSAS	2	\$6,315	0%
<i>Always And Furever Midwest Animal Sanctuary Inc</i>		\$5,000	
<i>Humane Society Of Greater Kansas City</i>		\$1,315	
KENTUCKY	3	\$24,500	0.01%
<i>Mayfield Graves County Animal Shelter</i>		\$11,500	
<i>Kentucky Humane Society Animal Rescue League Inc</i>		\$5,000	
<i>Logan County Humane Society</i>		\$8,000	
LOUISIANA	0	\$0	0%
MAINE	0	\$0	0%
MARYLAND	0	\$0	0%

State	Number of Financial Grants	Value of Financial Grants	% of HSUS Budget
MASSACHUSETTS	1	\$5,500	0%
<i>MSPCA</i>		<i>\$5,500</i>	
MICHIGAN	1	\$5,000	0%
<i>Cherryland Humane Society</i>		<i>\$5,000</i>	
MINNESOTA	0	\$0	0%
MISSISSIPPI	0	\$0	0%
MISSOURI	1	\$500	0%
<i>Kansas City Pet Project</i>		<i>\$500</i>	
MONTANA	0	\$0	0%
NEBRASKA	1	\$5,000	0%
<i>Nebraska Humane Society</i>		<i>\$5,000</i>	
NEVADA	0	\$0	0%
NEW HAMPSHIRE	0	\$0	0%
NEW JERSEY	0	\$0	0%
NEW MEXICO	0	\$0	0%
NEW YORK	0	\$0	0%
NORTH CAROLINA	1	\$5,000	0%
<i>Carteret County Humane Society Inc</i>		<i>\$5,000</i>	
NORTH DAKOTA	1	\$3,370	0%
<i>Souris Valley Animal Shelter</i>		<i>\$3,370</i>	
OHIO	4	\$16,500	0.01%
<i>Cincinnati Animal Care</i>		<i>\$1,500</i>	
<i>Humane Society Of Greater Dayton</i>		<i>\$5,000</i>	
<i>Lake Humane Society</i>		<i>\$5,000</i>	
<i>Licking County Humane Society</i>		<i>\$5,000</i>	
OKLAHOMA	0	\$0	0%
OREGON	0	\$0	0%
PENNSYLVANIA	0	\$0	0%
RHODE ISLAND	0	\$0	0%
SOUTH CAROLINA	2	\$3,345	0%
<i>Humane Society Of Marlboro County</i>		<i>\$2,030</i>	
<i>Laurens County Animal Shelter</i>		<i>\$1,315</i>	
SOUTH DAKOTA	0	\$0	0%
TENNESSEE	0	\$0	0%
TEXAS	1	\$500	0%
<i>Austin Pets Alive</i>		<i>\$500</i>	
UTAH	0	\$0	0%
VERMONT	0	\$0	0%

State	Number of Financial Grants	Value of Financial Grants	% of HSUS Budget
VIRGINIA	0	\$0	0%
WASHINGTON	2	\$235,000	0.14%
<i>Auburn Valley Humane Society</i>		<i>\$110,000</i>	
<i>Seattle Humane</i>		<i>\$125,000</i>	
WEST VIRGINIA	0	\$0	0%
WISCONSIN	3	\$105,500	0.06%
<i>Dane County Humane Society</i>		<i>\$20,000</i>	
<i>Madison Cat Project</i>		<i>\$15,000</i>	
<i>Wisconsin Humane Society</i>		<i>\$70,500</i>	
WYOMING	0	\$0	0%
WASHINGTON, DC	0	\$0	0%

Methodology

Nonprofits are required to annually file a Form 990, which details the organization’s spending. Likewise, both organizations publish annual audited financial statements, conducted by outside groups.

The Form 990s and the audited financial statements for 2022 (the most recent available documents from both organizations) were analyzed for both groups, with a particular focus on the executive salaries, expenses, and grants. Both groups list individual grants made to other organizations on their tax returns. Grant recipients were researched to determine if they were, in fact, a pet shelter. Nonprofits are not required to disclose microgrants under \$5,000. If either organization decided not to disclose a grant of this nature then it has not been accounted for in this analysis.

For the purpose of this study, pet shelters are defined as organizations that have a facility for housing and adopting abandoned pets. This includes both local animal welfare groups that run shelters, as well as local governmental animal services departments that run shelters, and does not include animal welfare organizations without shelters, and local governmental organizations that give no indication of running a shelter. Pets are defined as cats and dogs, and do not include livestock or horses.

Grants were only counted if they were actual donations of financial assistance. Previously, HSUS donated pet food to shelters, but the organization notes that it merely “distributed” the food; Chewy made the actual donation of food. Such grants were not counted.