

BATTLEGROUND SURVEY OF HISPANIC VOTERS

March 2-10, 2024

 **ONMESSAGE INC.**
MEDIA • SURVEYS • DIGITAL

 **AMERICAN**
PRINCIPLES PROJECT

METHODOLOGY

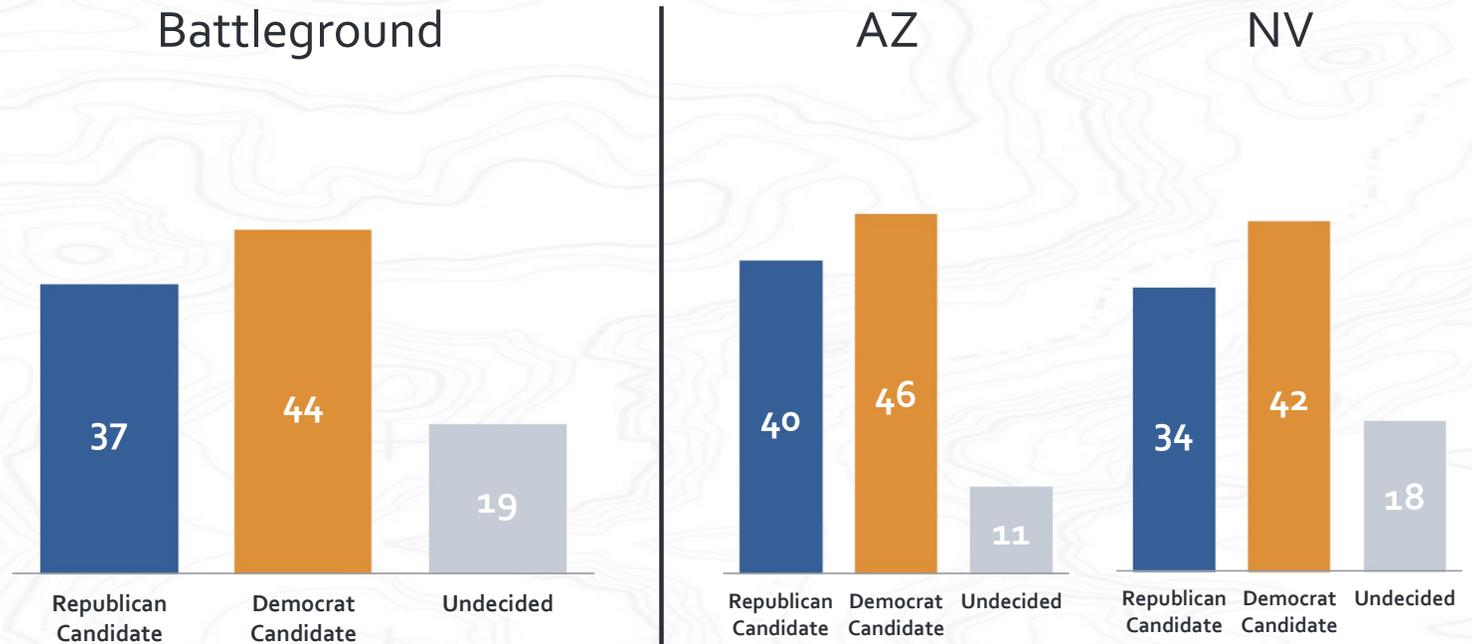
The following battleground survey was conducted by OnMessage Inc. in AZ and NV. Live Caller interviews were conducted on March 2-10, 2024.

This survey consists of 500 likely general election Hispanic voters and was offered in both Spanish and English. This survey was stratified to reflect historical turnout and the margin of error for is +/- 4.38% for the total sample and 6.20% for each state.

Political Environment

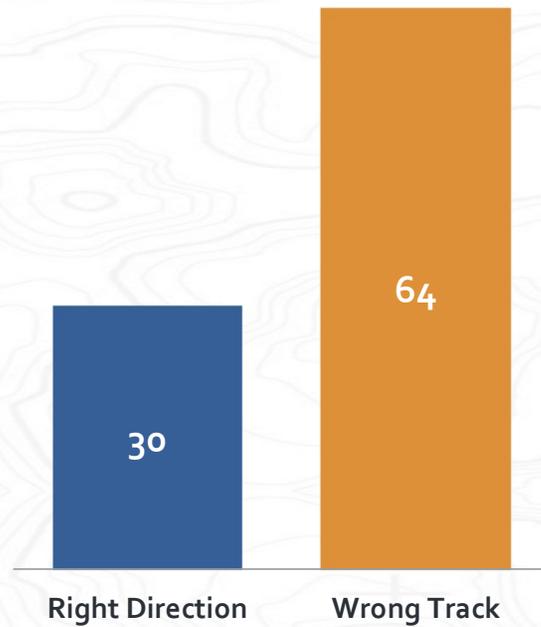
If the 2024 election for U.S. Congress were held today, for whom would you vote, the Republican candidate or the Democrat candidate?

GENERIC BALLOT

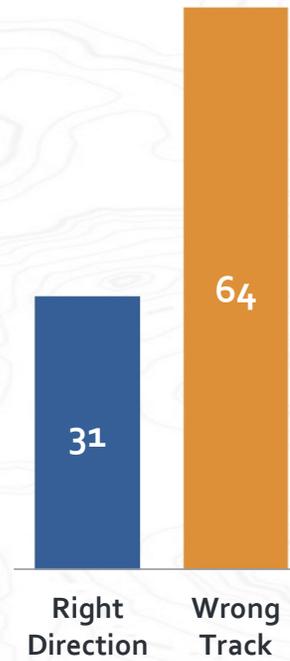


Do you think the country is headed in the right direction or have we gotten off on the wrong track?

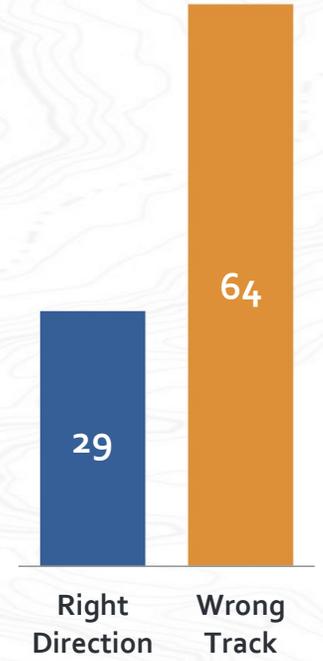
Battleground



AZ



NV

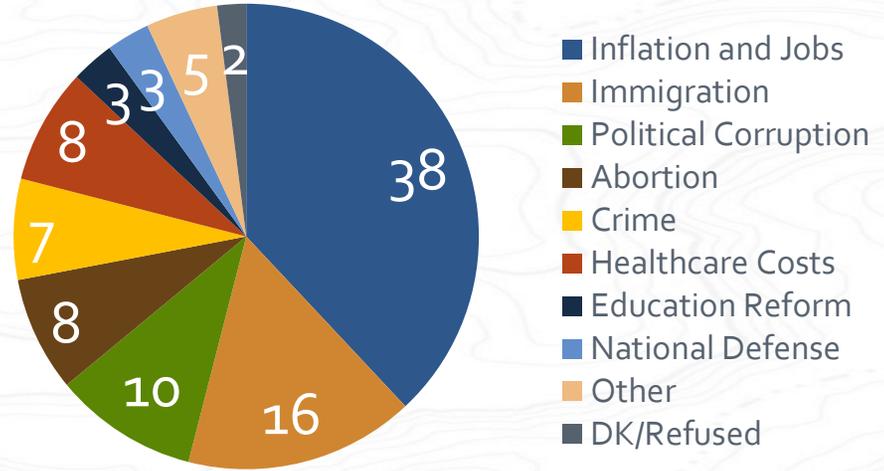


RIGHT
DIRECTION
/WRONG
TRACK
COUNTRY

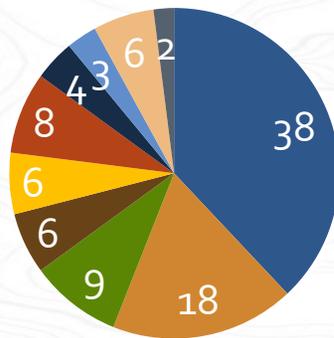
From the following list of issues, please tell me which one is most important to you in deciding your vote for Congress.

MOST IMPORTANT ISSUE
CLOSED END

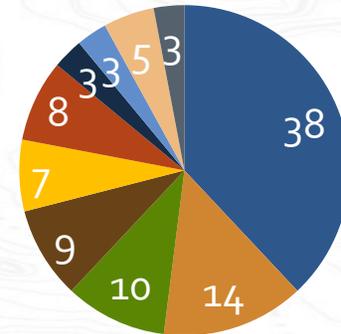
Battleground



AZ



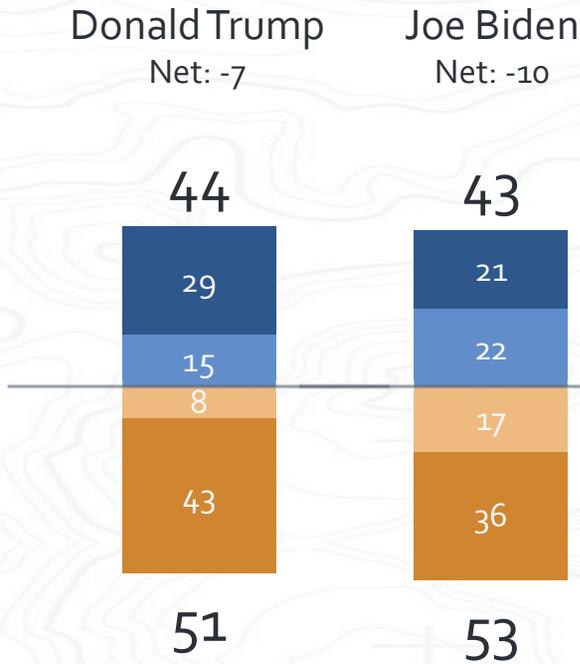
NV



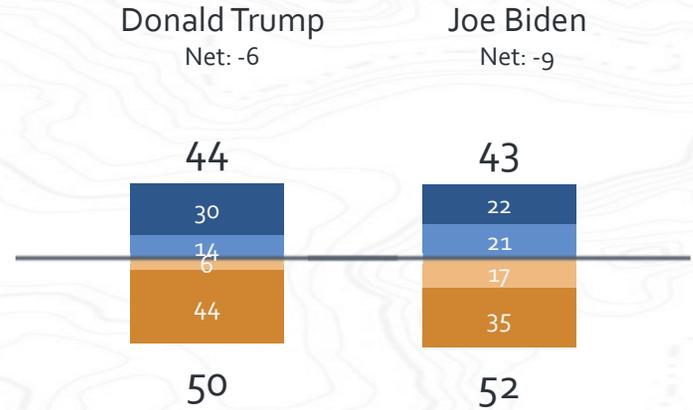
- Very Favorable
- Somewhat Favorable
- Somewhat Unfavorable
- Very Unfavorable

IMAGE TESTS

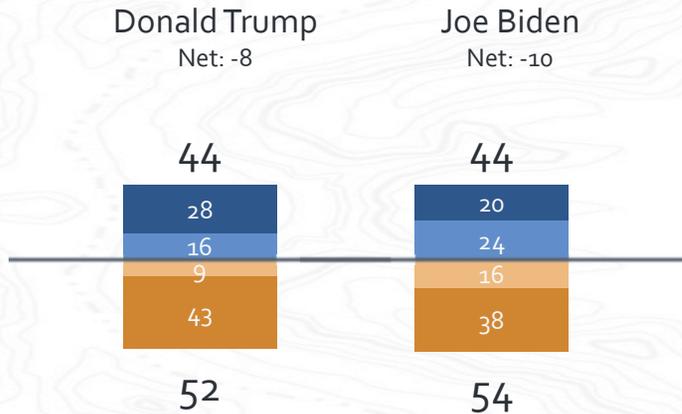
Battleground



AZ

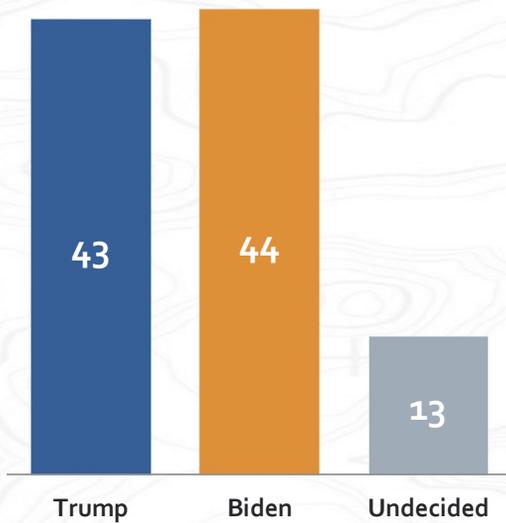


NV

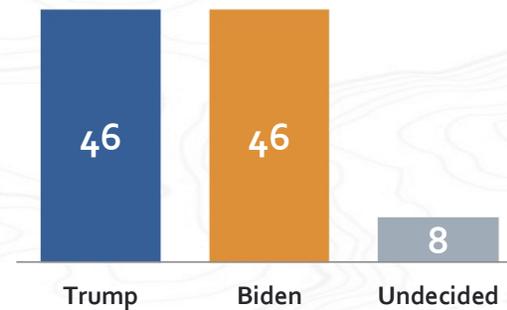


PRESIDENTIAL
BALLOT
TWO CANDIDATE RACE

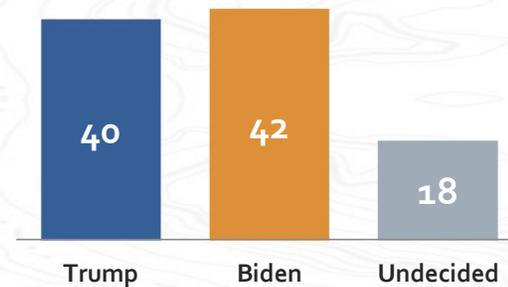
Battleground



AZ

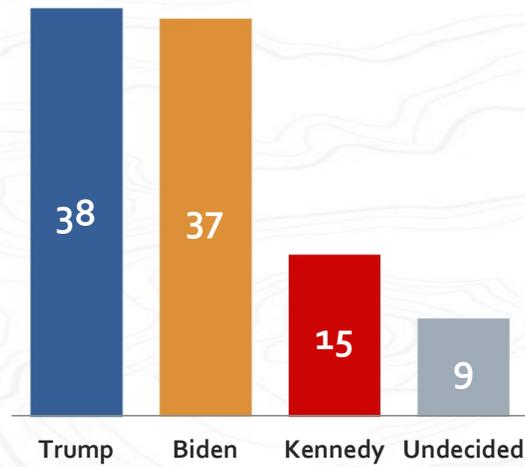


NV

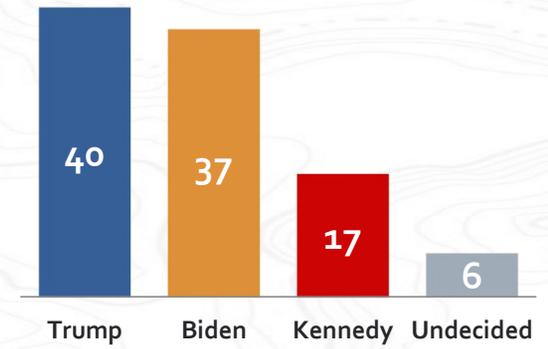


PRESIDENTIAL
BALLOT
THREE CANDIDATE
RACE

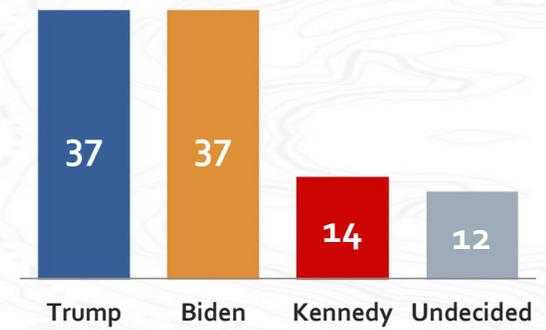
Battleground



AZ



NV

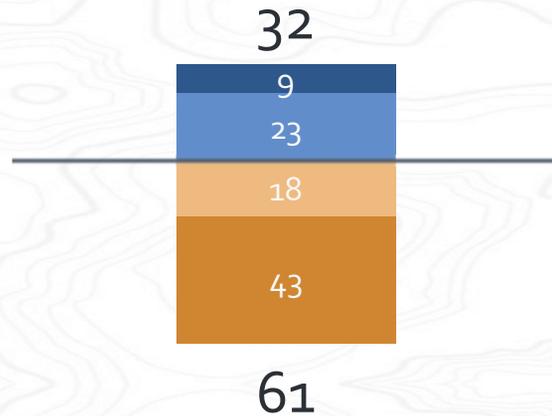


Thinking about the job Joe Biden has done as President with regards to immigration, would you say you approve or disapprove of the job he has done?

- Strongly Approve
- Somewhat Approve
- Somewhat Disapprove
- Strongly Disapprove

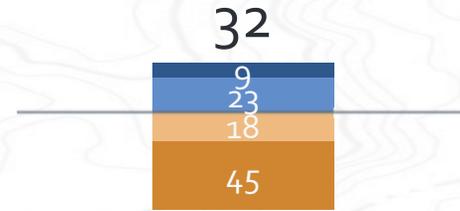
Battleground

Net: -29



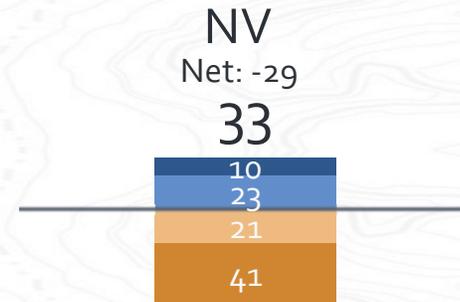
AZ

Net: -31



NV

Net: -29



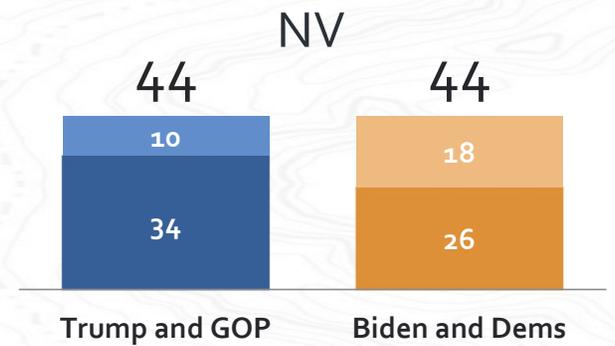
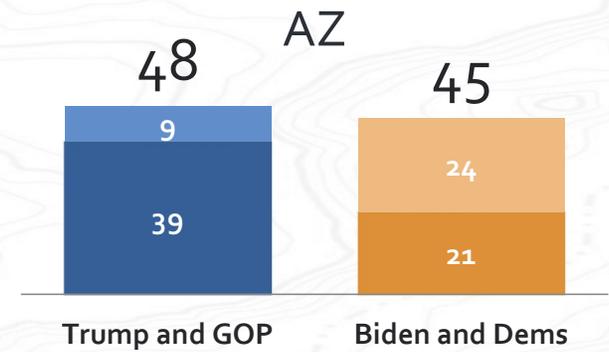
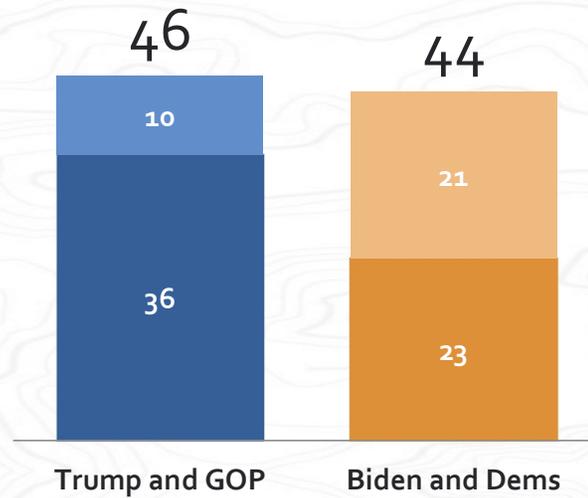
BIDEN IMMIGRATION JOB APPROVAL

IMMIGRATION TRUST

Who do you trust more on the issue of immigration, Donald Trump and Republicans, or Joe Biden and Democrats?

- Strongly Trust GOP
- Somewhat Trust GOP
- Strongly Trust Dems
- Somewhat Trust Dems

Battleground



As you may know, last year had more illegal border crossings than any year in history. Border patrol leaders say as many as 80 percent of those caught crossing the border seeking asylum are released into the United States by the Biden Administration and transported by the government to communities all over the country. With this in mind, which one of the following policies would you support to deal with this influx of migrants.

Deporting anyone caught crossing the border back to their home country immediately.

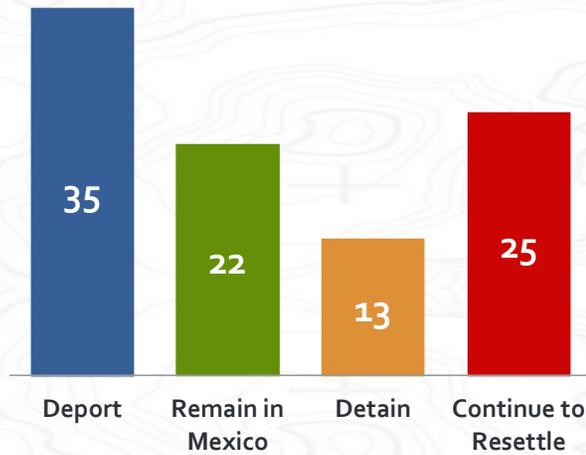
Requiring anyone seeking asylum in the United States to remain in Mexico or another country while their petition is heard by a court.

Detaining all those who cross the border in a detention center until courts process their claims.

Continuing to resettle these asylum seekers in communities around the country while they wait on the courts.

IMMIGRATION REFORM

Battleground



AZ



NV

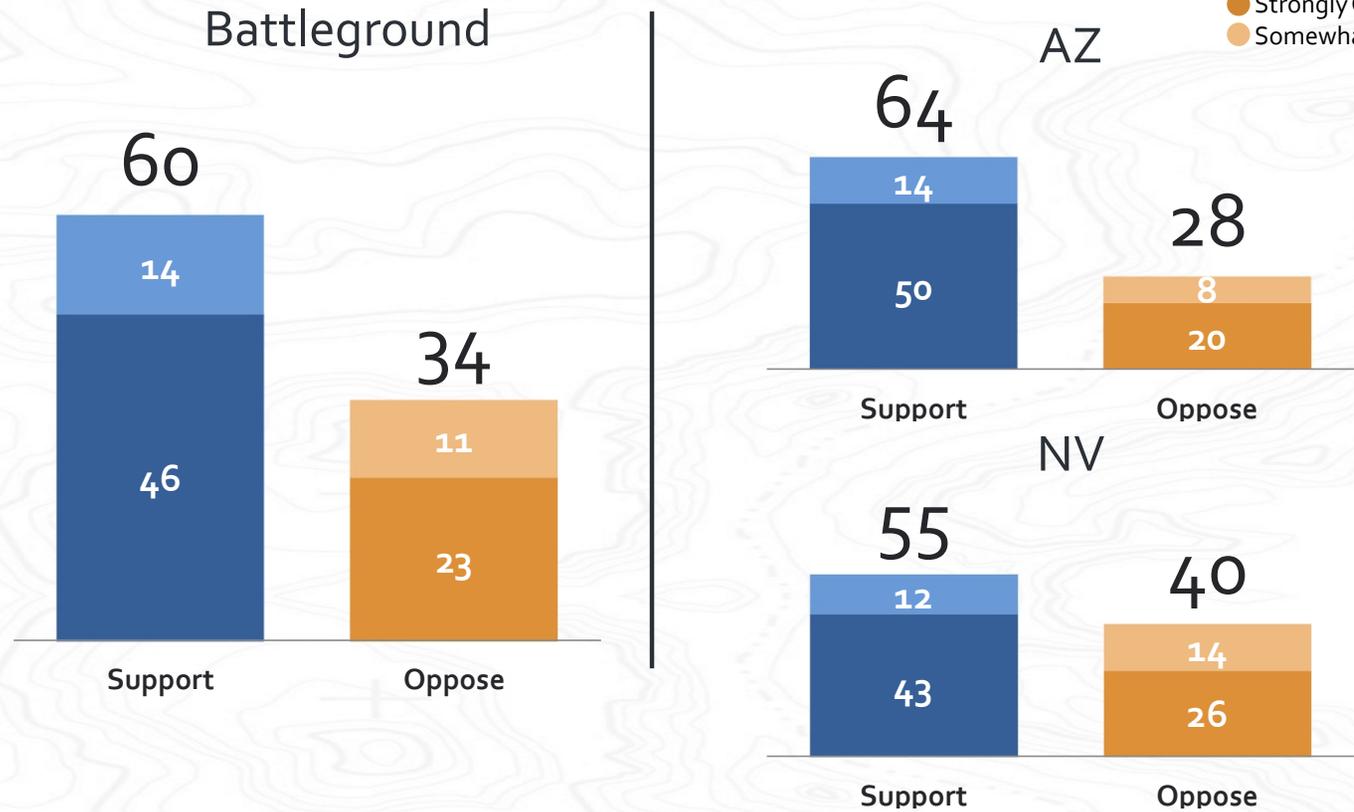


Trans Issues

As you may have heard, a number of states across the country have passed laws that prohibit biological males who identify as transgender women from participating in girls' sports programs both in kindergarten through high school and at the college level. Do you support or oppose laws that prohibit biological men from competing in women's sports?

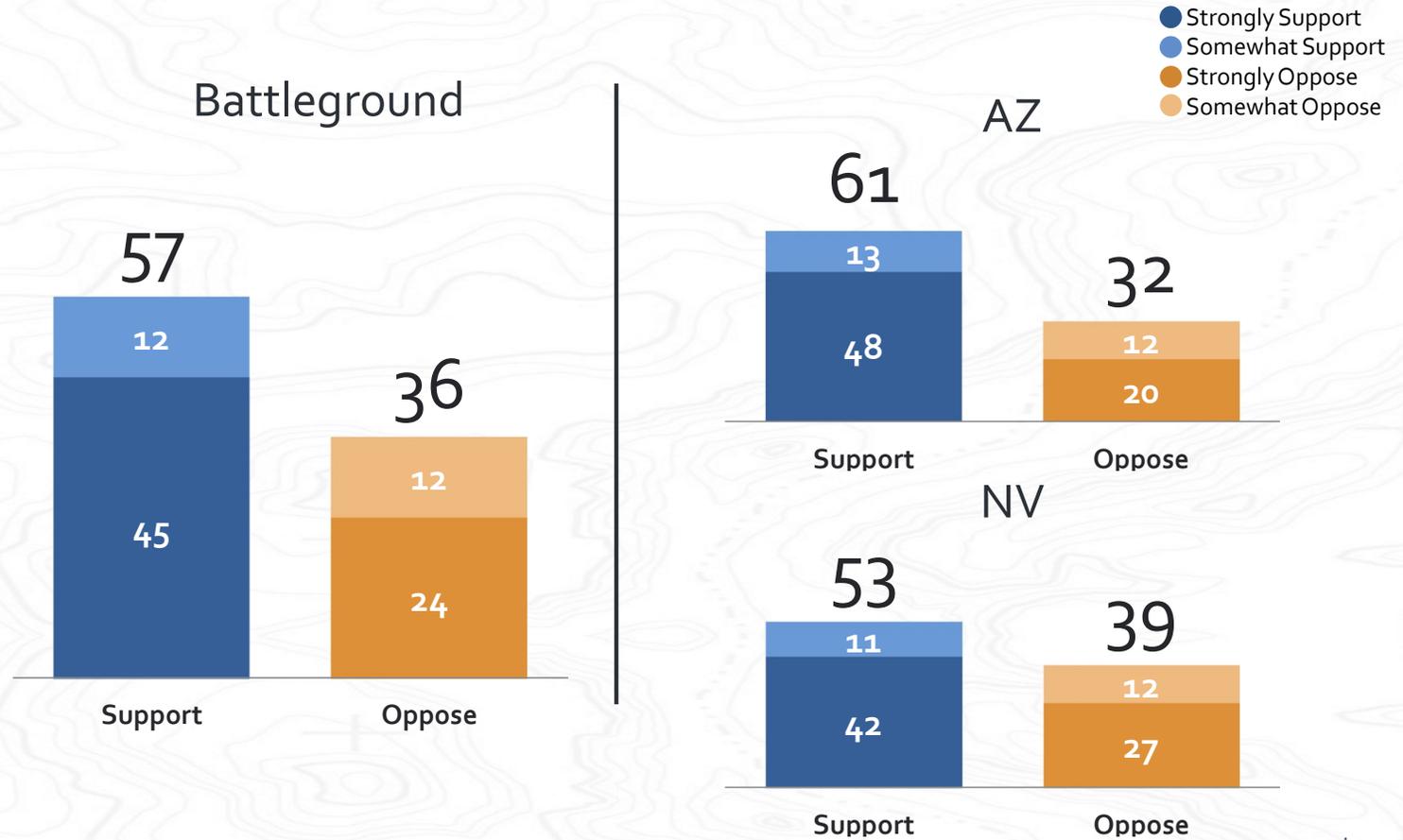
- Strongly Support
- Somewhat Support
- Strongly Oppose
- Somewhat Oppose

TRANS WOMEN SPORTS BAN



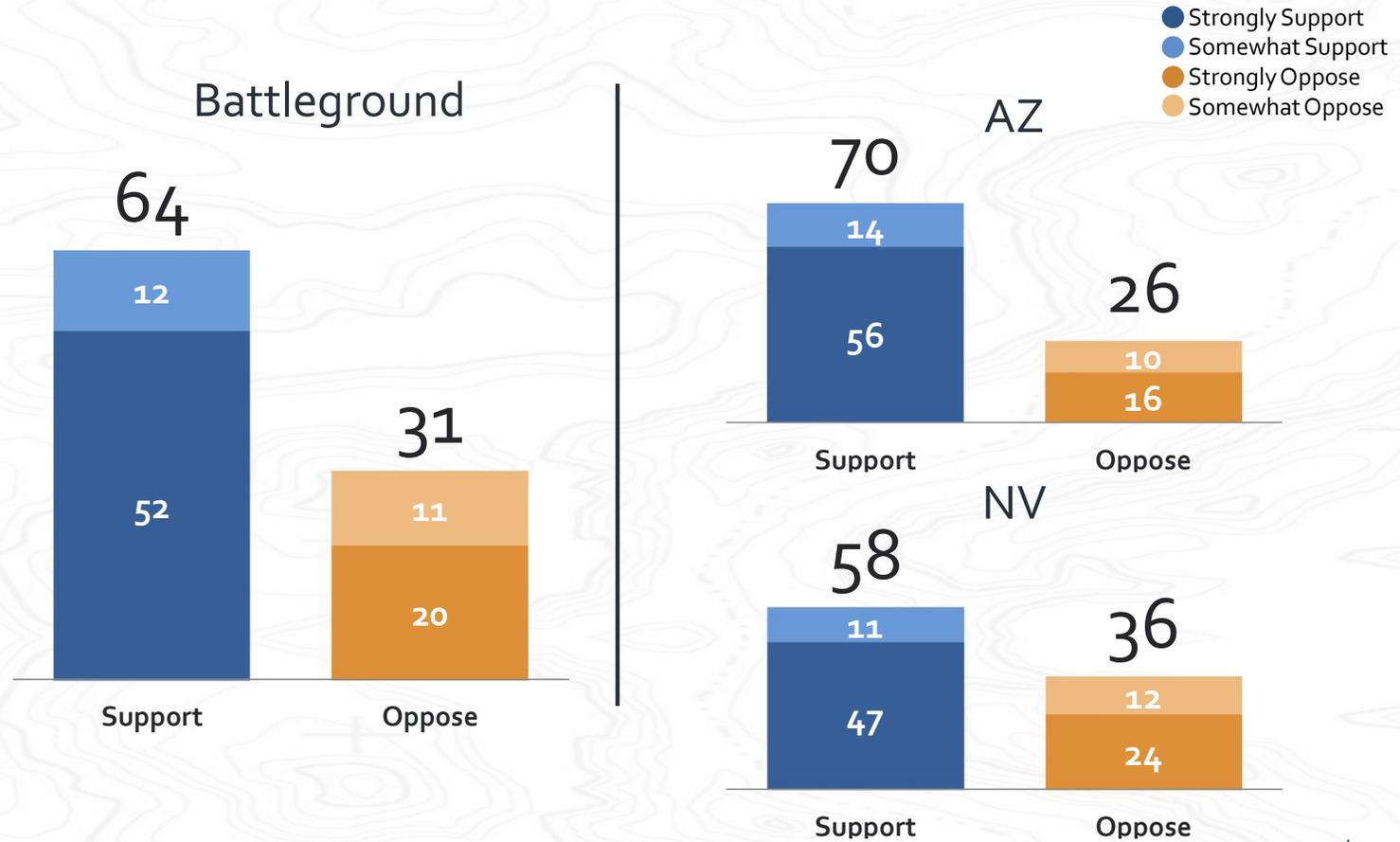
As you may have heard, there is a national debate taking place over the idea of children and transgenderism. Some states have proposed banning puberty blockers, cross-sex hormones, and physical sex-change surgeries for children under the age of 18 who identify as transgender. Would you support or oppose this kind of ban?

YOUTH MEDICAL TRANSITION BAN



There have been a number of reports of public schools hiding from parents that their child is identifying as transgender while at school. Would you support a law requiring public schools to notify parents if their child is identifying as transgender?

REQUIRE PARENT NOTIFICATION



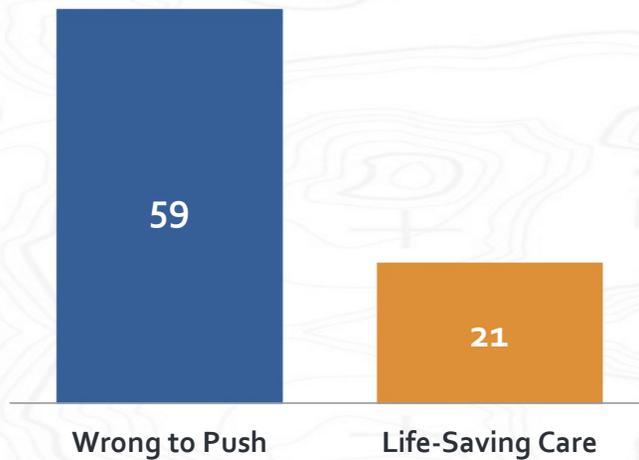
Thinking again about policies around children who want to transition from boy to girl or girl to boy, please tell me which of the following comes closest to your opinion.

Some people say it is wrong to push children into a sex change. They say that children are not able to make a permanent life altering decision before they are at least 18, and that many often regret it later in life. They also say that even the early stages of transitioning cause permanent physical changes and bodily harm, including sterilization and other medical complications.

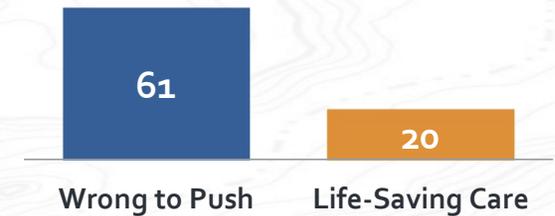
Other people say that allowing transgender children to begin gender transitions at early ages is life-saving medical treatment, and that studies show that denying them access to this type of treatment could result in suicide. They say that people who oppose this practice are only doing so out of transphobia and bigotry.

YOUTH TRANS CARE HEAD-TO-HEAD

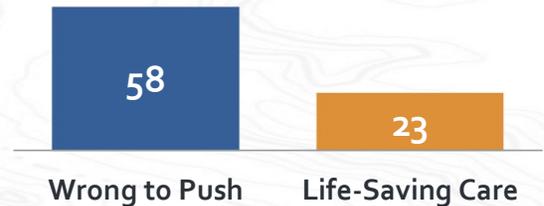
Battleground



AZ

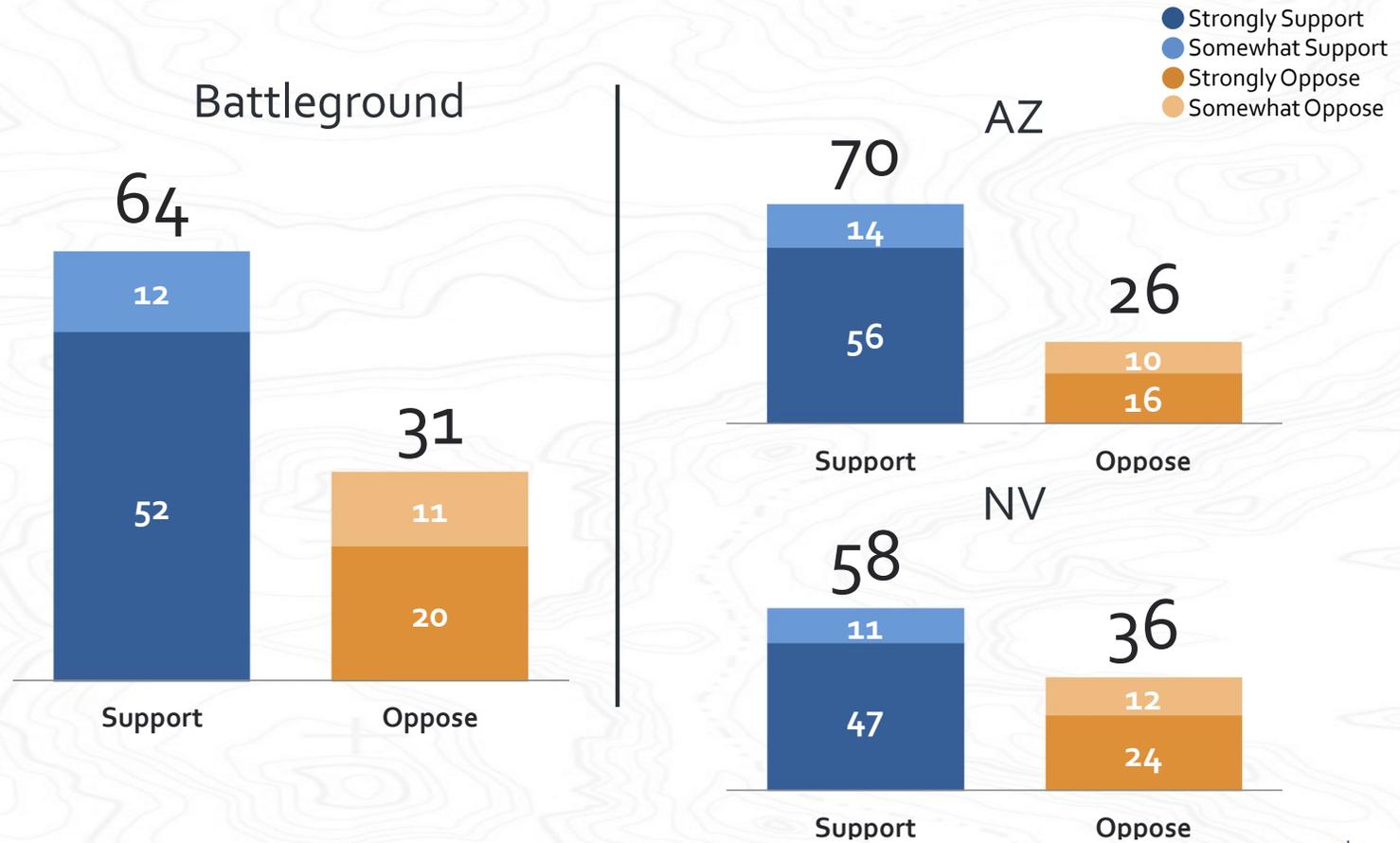


NV



There have been a number of reports of public schools hiding from parents that their child is identifying as transgender while at school. Would you support a law requiring public schools to notify parents if their child is identifying as transgender?

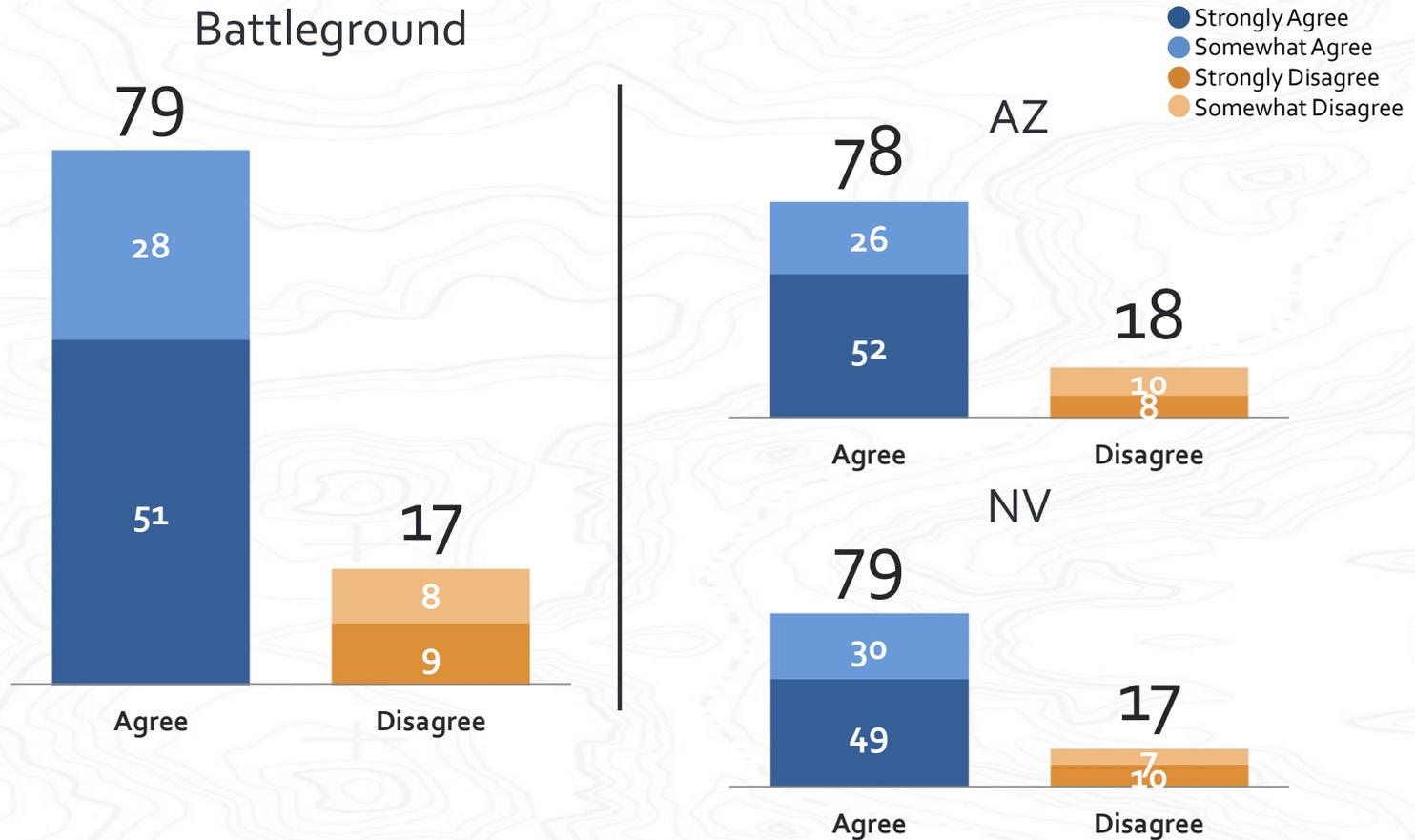
REQUIRE PARENT NOTIFICATION



Please tell me if you agree or disagree with the following statement. Many public schools in America are failing and our children are falling behind the rest of the world.

PUBLIC SCHOOLS FALLING BEHIND

Battleground

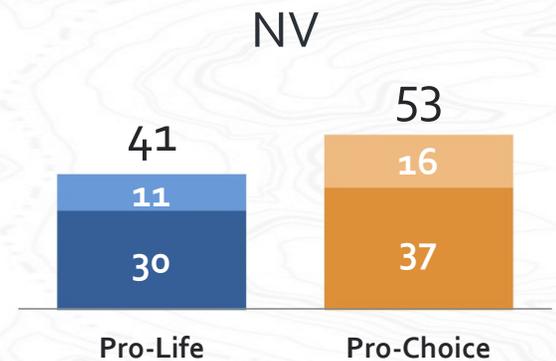
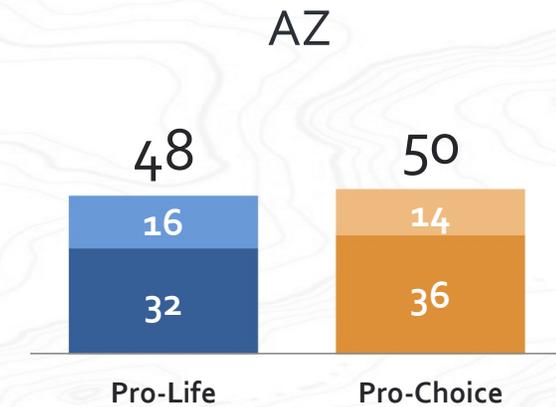
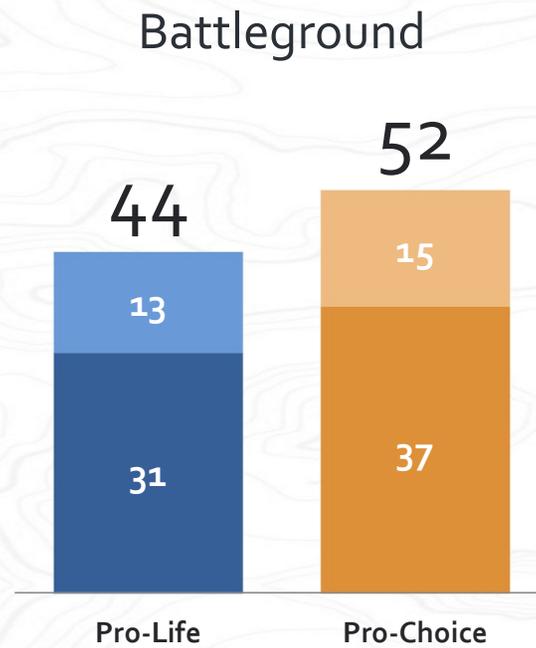


Abortion

ABORTION SELF-ID

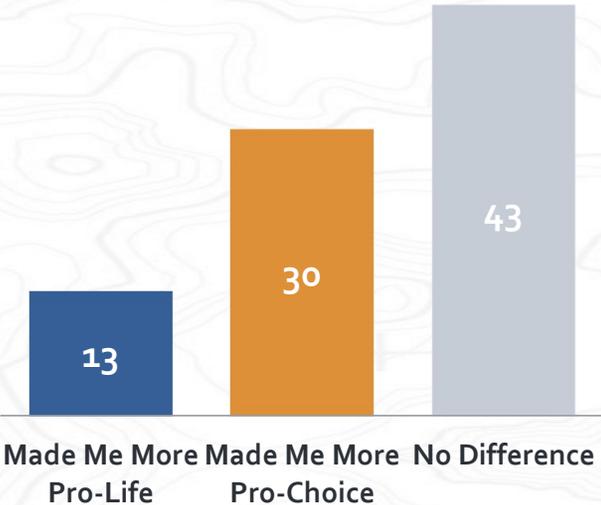
Generally speaking, regarding the issue of abortion, would you say that you are Pro-Life or Pro-Choice?

- Strongly Pro-Life
- Somewhat Pro-Life
- Strongly Pro-Choice
- Somewhat Pro-Choice

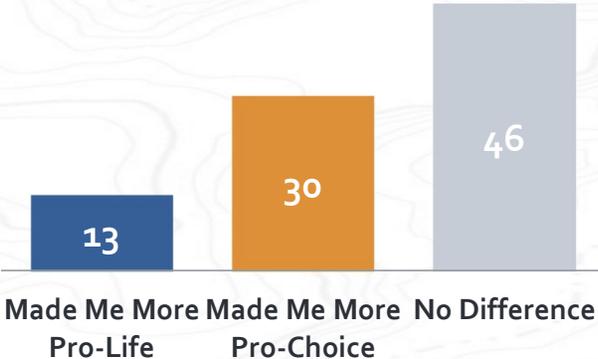


How, if at all, did the overturning of Roe v. Wade impact your stance on abortion?
Would you say it... ?

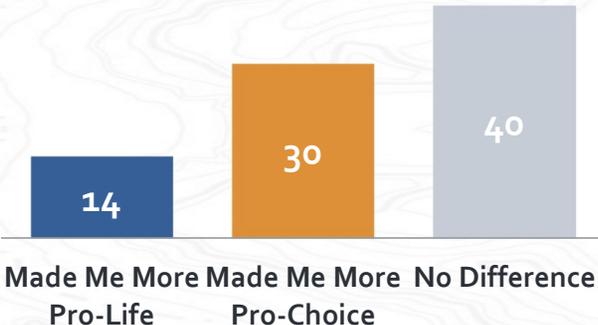
Battleground



AZ



NV



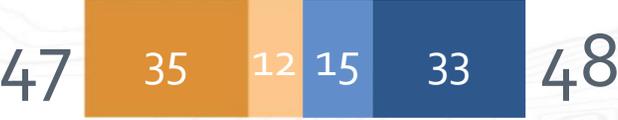
DOBBS IMPACT

Now I'm going to read you a few versions of abortion laws that have been proposed in different states. For each one, please tell me if you would support or oppose it being implemented in your state.

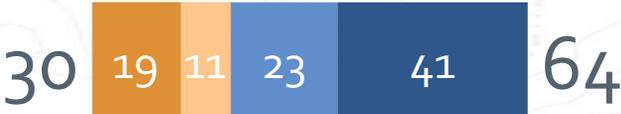
ABORTION LIMITS SCALE AMONG BATTLEGROUND

Oppose ← → Support

A law that would limit all abortions, except when necessary to save the life of the mother.



A law that would limit abortions after the baby develops a heartbeat, with exceptions for complications threatening the life of the mother, pregnancies resulting from rape or incest, and severe birth defects where the baby won't survive.



A law that would limit abortions after 12 weeks of pregnancy, with exceptions for complications threatening the life of the mother, pregnancies resulting from rape or incest, and severe birth defects where the baby won't survive.



A law that would allow unlimited abortion, for any reason, up to the moment of live birth.



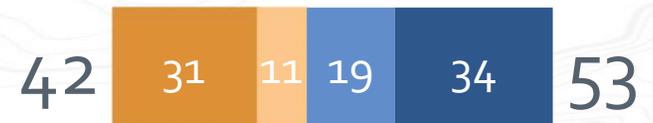
● Strongly Oppose ● Somewhat Oppose ● Somewhat Support ● Strongly Support

Now I'm going to read you a few versions of abortion laws that have been proposed in different states. For each one, please tell me if you would support or oppose it being implemented in your state.

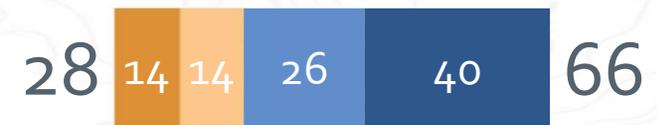
ABORTION LIMITS SCALE AMONG AZ

Oppose ← → Support

A law that would limit all abortions, except when necessary to save the life of the mother.



A law that would limit abortions after the baby develops a heartbeat, with exceptions for complications threatening the life of the mother, pregnancies resulting from rape or incest, and severe birth defects where the baby won't survive.



A law that would limit abortions after 12 weeks of pregnancy, with exceptions for complications threatening the life of the mother, pregnancies resulting from rape or incest, and severe birth defects where the baby won't survive.



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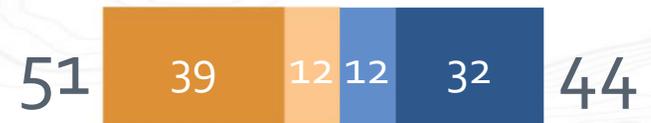
● Strongly Oppose ● Somewhat Oppose ● Somewhat Support ● Strongly Support

ABORTION LIMITS SCALE AMONG NV

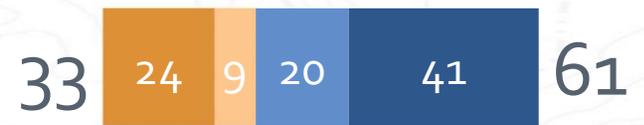
Now I'm going to read you a few versions of abortion laws that have been proposed in different states. For each one, please tell me if you would support or oppose it being implemented in your state.

Oppose ← → Support

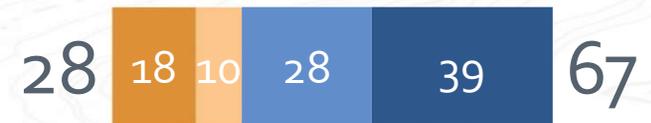
A law that would limit all abortions, except when necessary to save the life of the mother.



A law that would limit abortions after the baby develops a heartbeat, with exceptions for complications threatening the life of the mother, pregnancies resulting from rape or incest, and severe birth defects where the baby won't survive.



A law that would limit abortions after 12 weeks of pregnancy, with exceptions for complications threatening the life of the mother, pregnancies resulting from rape or incest, and severe birth defects where the baby won't survive.



A law that would allow unlimited abortion, for any reason, up to the moment of live birth.



● Strongly Oppose ● Somewhat Oppose ● Somewhat Support ● Strongly Support

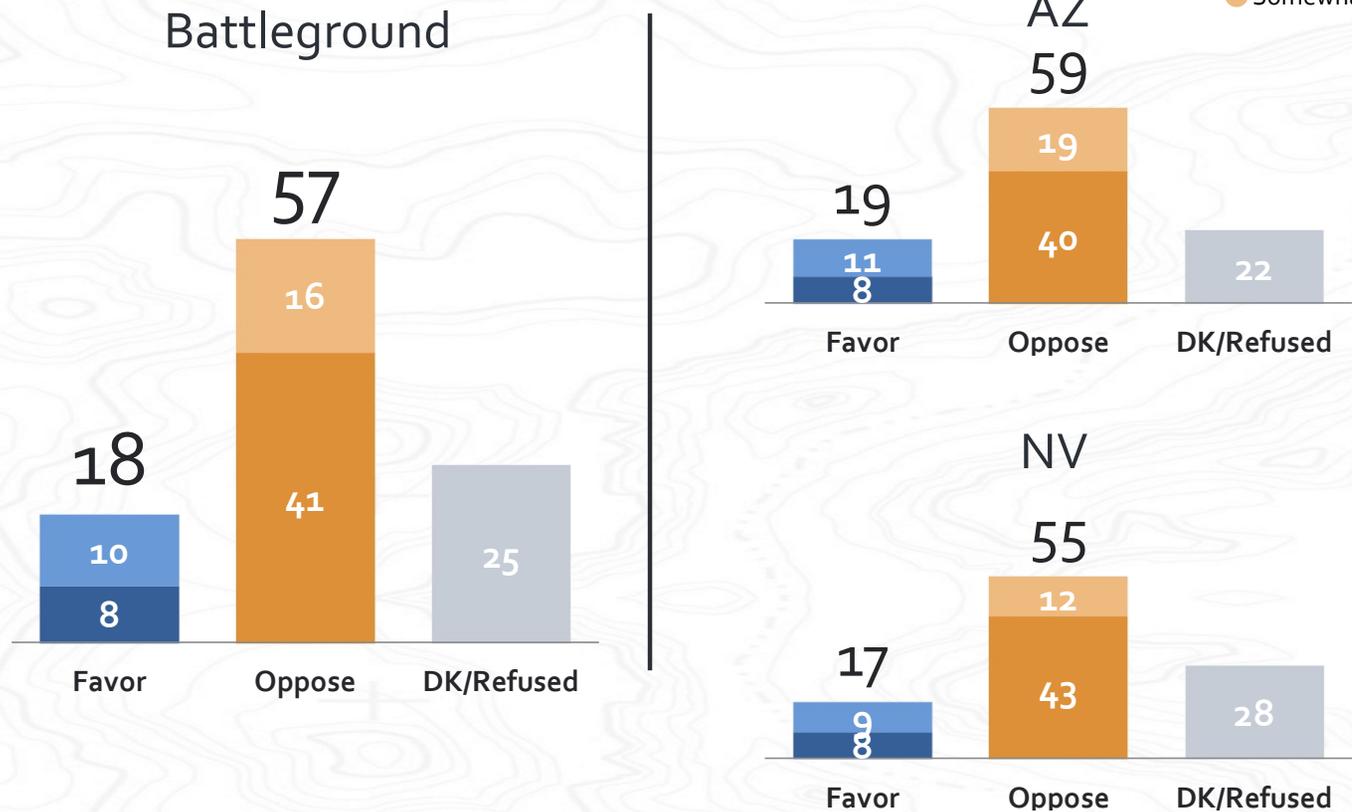
Cultural Leftism

LATIN-X

Do you favor or oppose the use of Latin-X or LaTinks to describe Hispanic Americans?

- Strongly Favor
- Somewhat Favor
- Strongly Oppose
- Somewhat Oppose

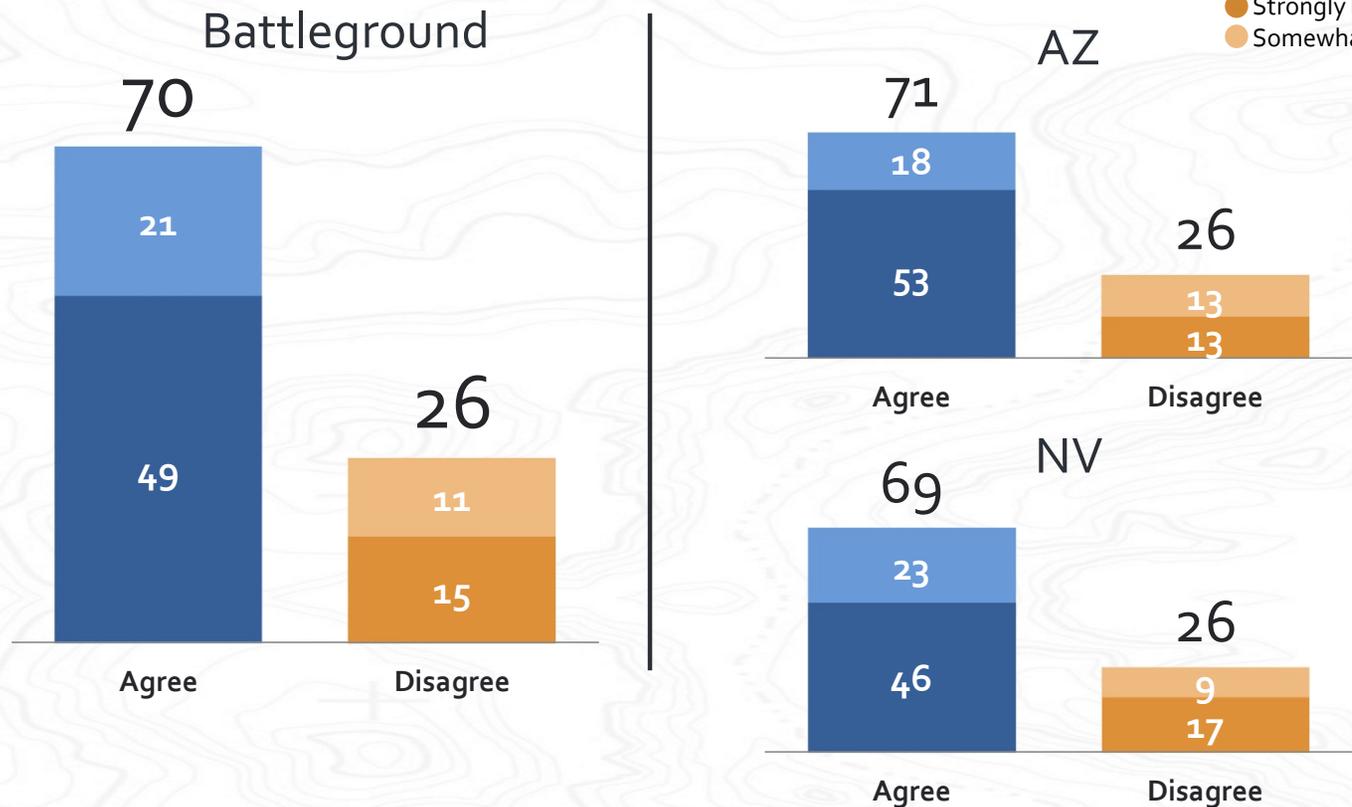
Battleground



LEFT'S SOCIAL ISSUE OVERSTEP

Please tell me if you agree or disagree with the following statement.
The left has gone too far on social issues like race and transgender issues.

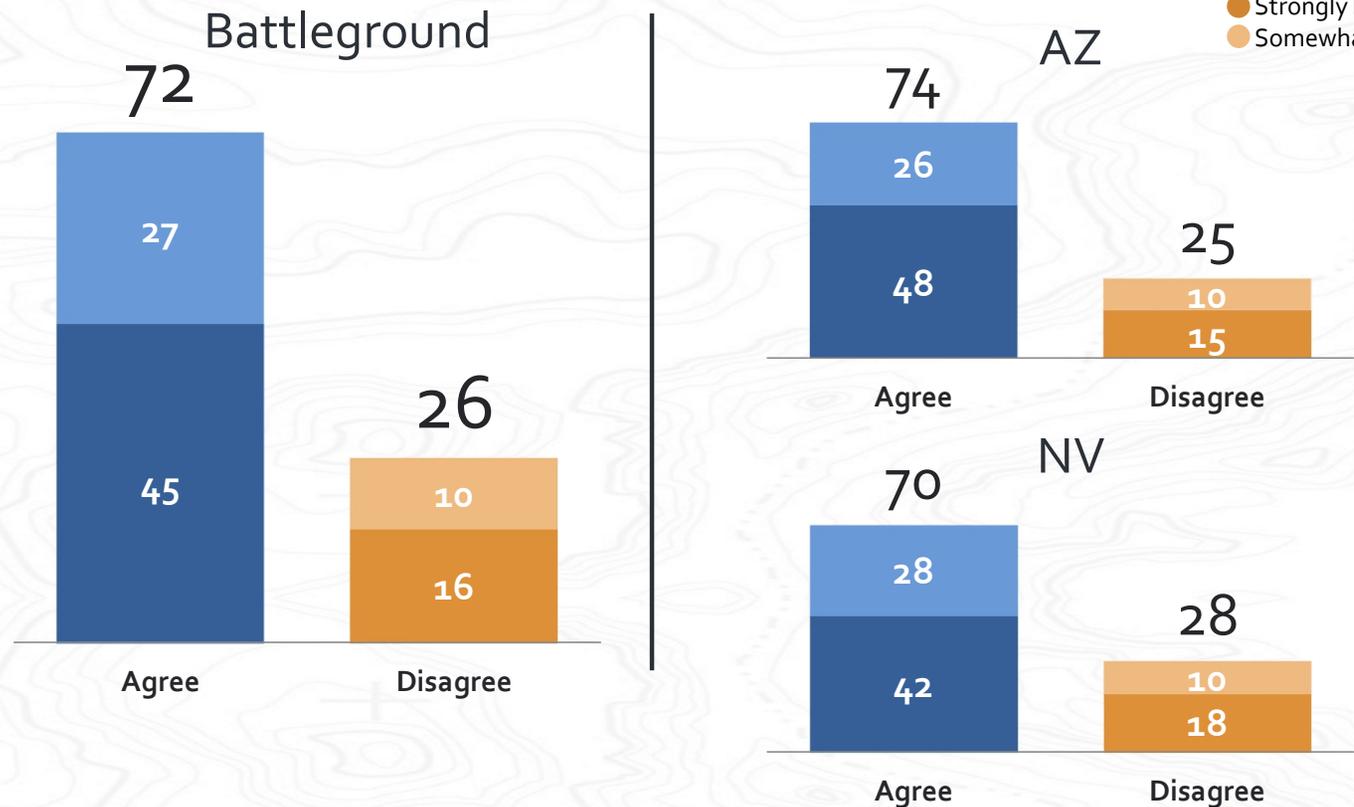
- Strongly Agree
- Somewhat Agree
- Strongly Disagree
- Somewhat Disagree



CULTURE IS CHANGING TOO QUICKLY

Please tell me if you agree or disagree with the following statement.
American culture is changing too quickly, and we need to fight to protect the values that made America successful in the first place.

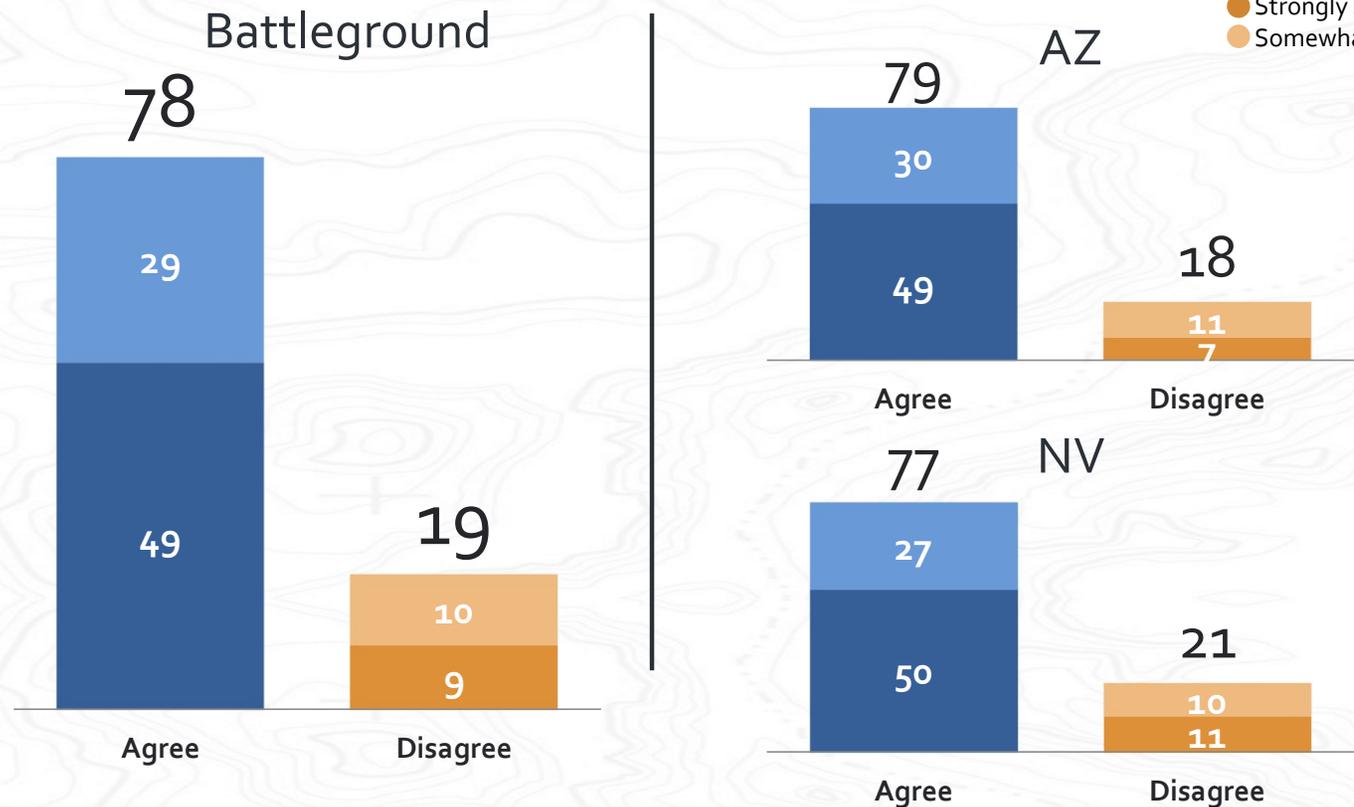
- Strongly Agree
- Somewhat Agree
- Strongly Disagree
- Somewhat Disagree



SUCCESS WITHOUT GOV'T INTRUSION

Please tell me if you agree or disagree with the following statement.
The reason for America's success is the ability to work hard and succeed without the government getting in the way.

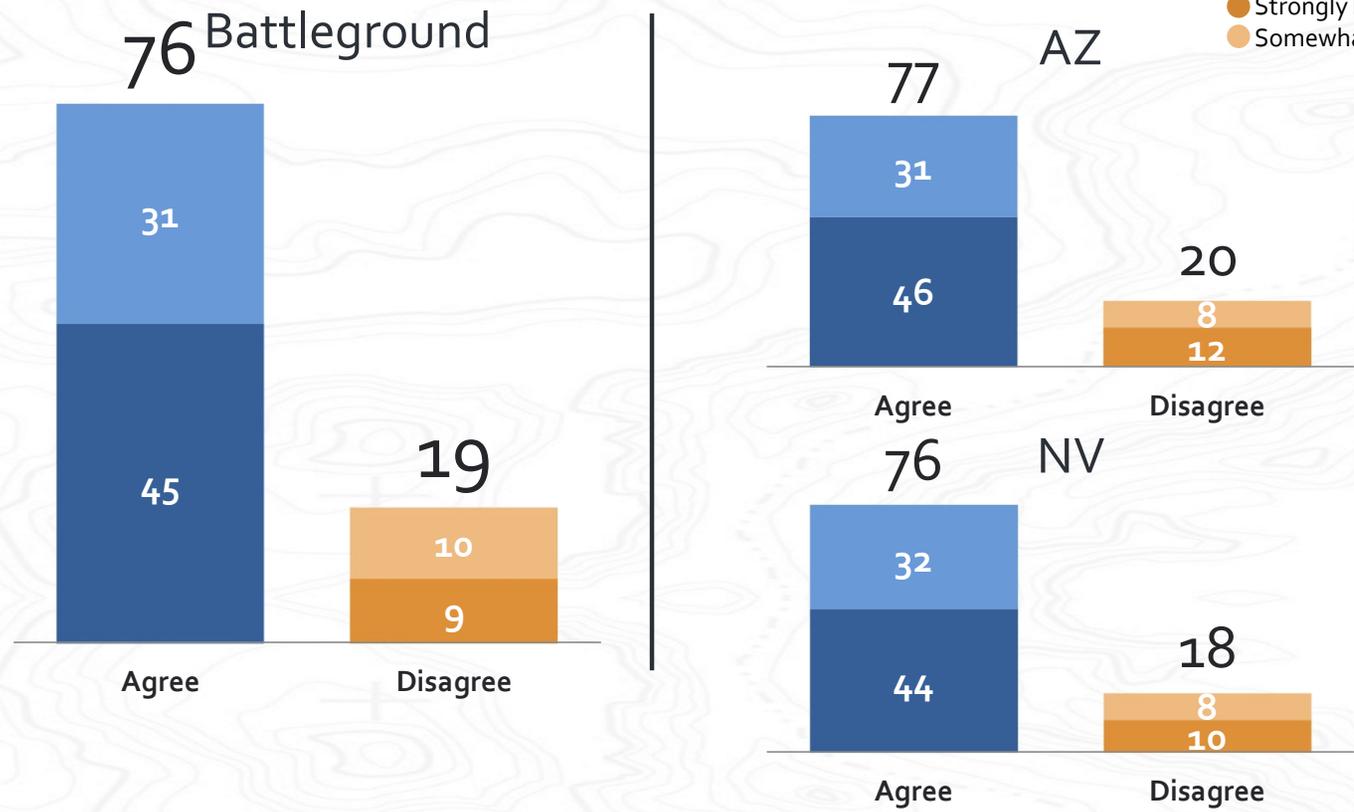
- Strongly Agree
- Somewhat Agree
- Strongly Disagree
- Somewhat Disagree



Please tell me if you agree or disagree with the following statement.
Entrepreneurial spirit and hard work have allowed many in the Hispanic community to succeed in America and most government regulations simply get in the way.

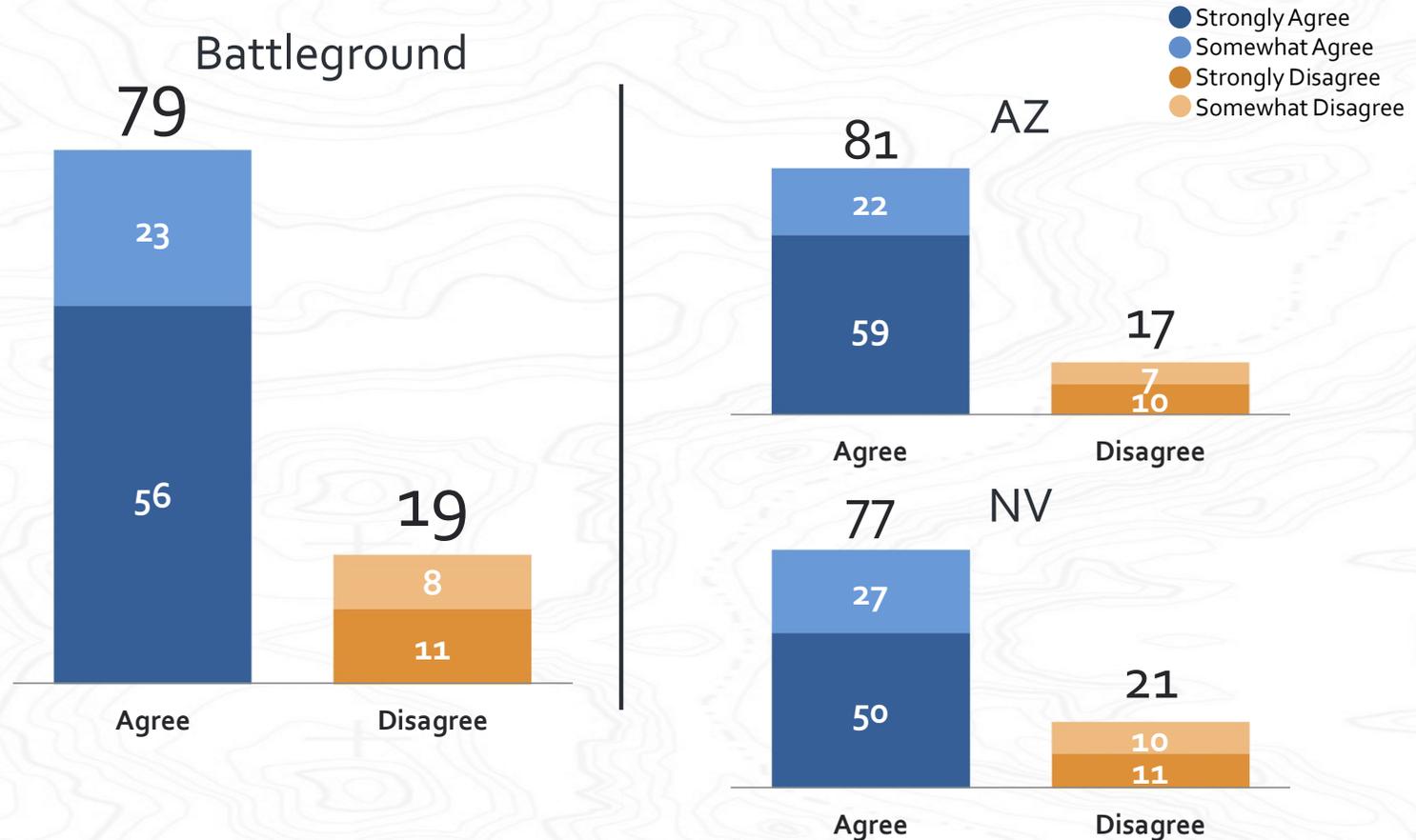
- Strongly Agree
- Somewhat Agree
- Strongly Disagree
- Somewhat Disagree

HISPANIC ENTREPRENEURIAL SPIRIT



Please tell me if you agree or disagree with the following statement.
Many in America are too focused on race and this only divides us and causes social tension.

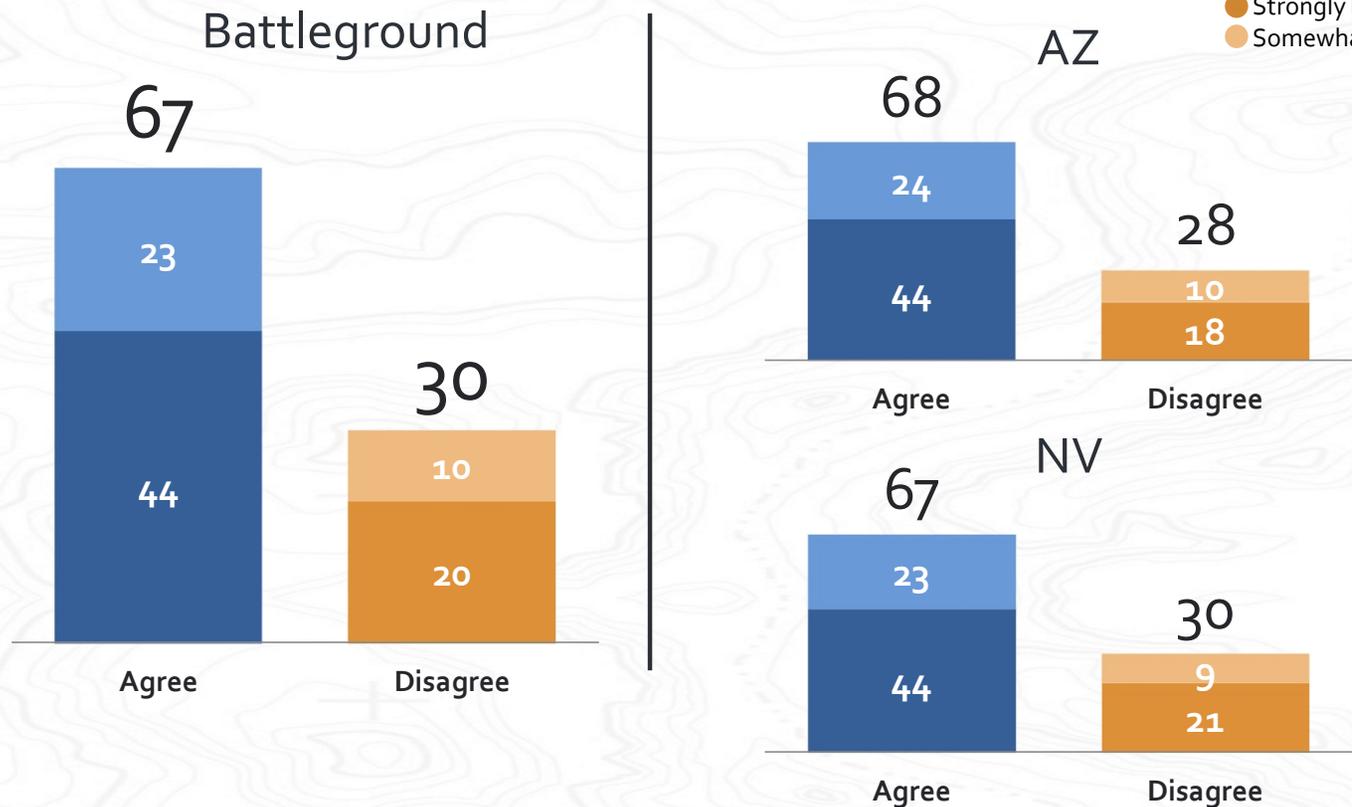
TOO RACE FOCUSED



PUBLIC SCHOOL SOCIAL OVERSTEP

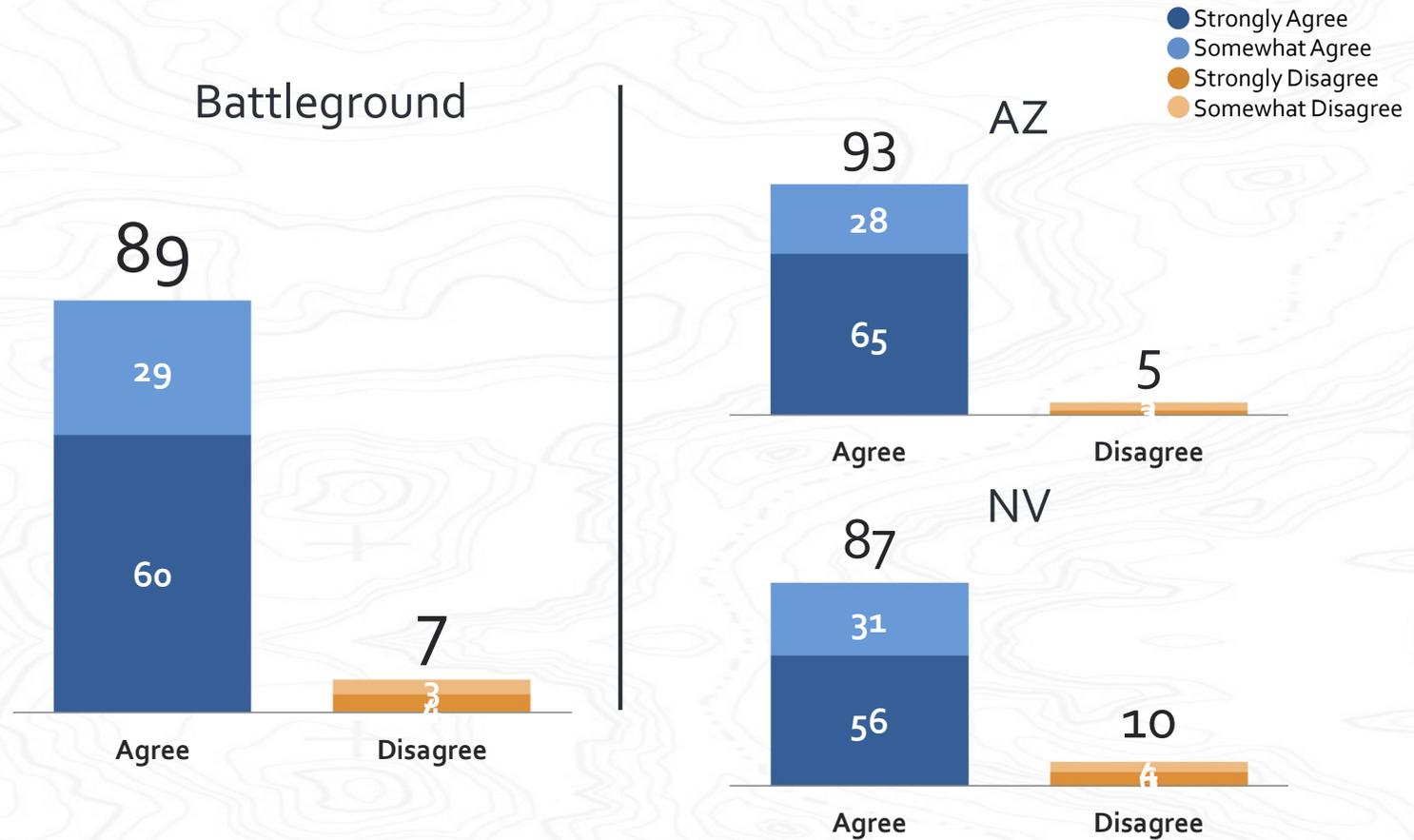
Please tell me if you agree or disagree with the following statement.
Public schools teach too many controversial topics and should instead stick to the basics and leave issues like sex and racial issues to the parents.

- Strongly Agree
- Somewhat Agree
- Strongly Disagree
- Somewhat Disagree



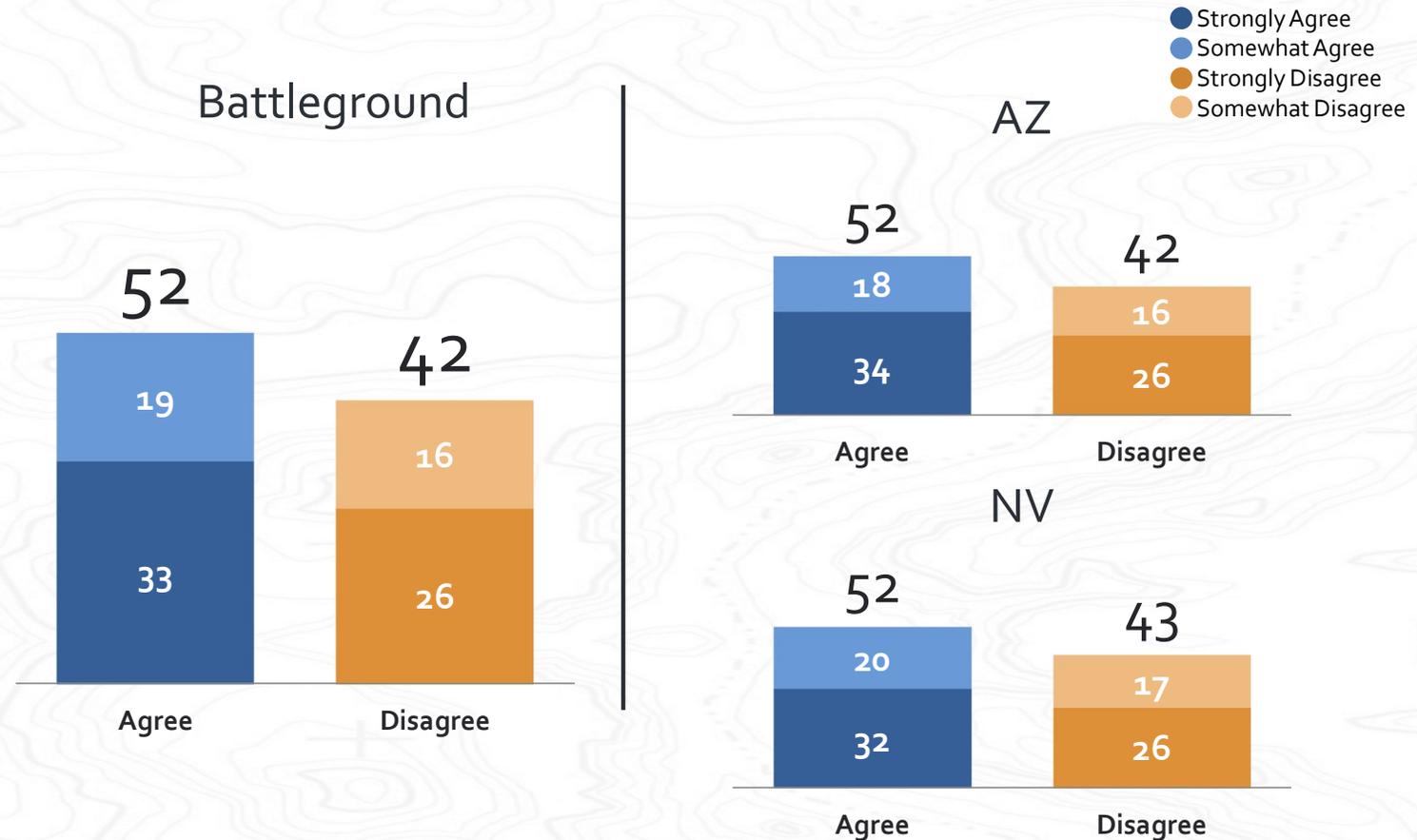
HISPANIC FAMILY VALUES

Please tell me if you agree or disagree with the following statement.
Much of the success of the Hispanic community in America is the result of our shared family values and work ethic.



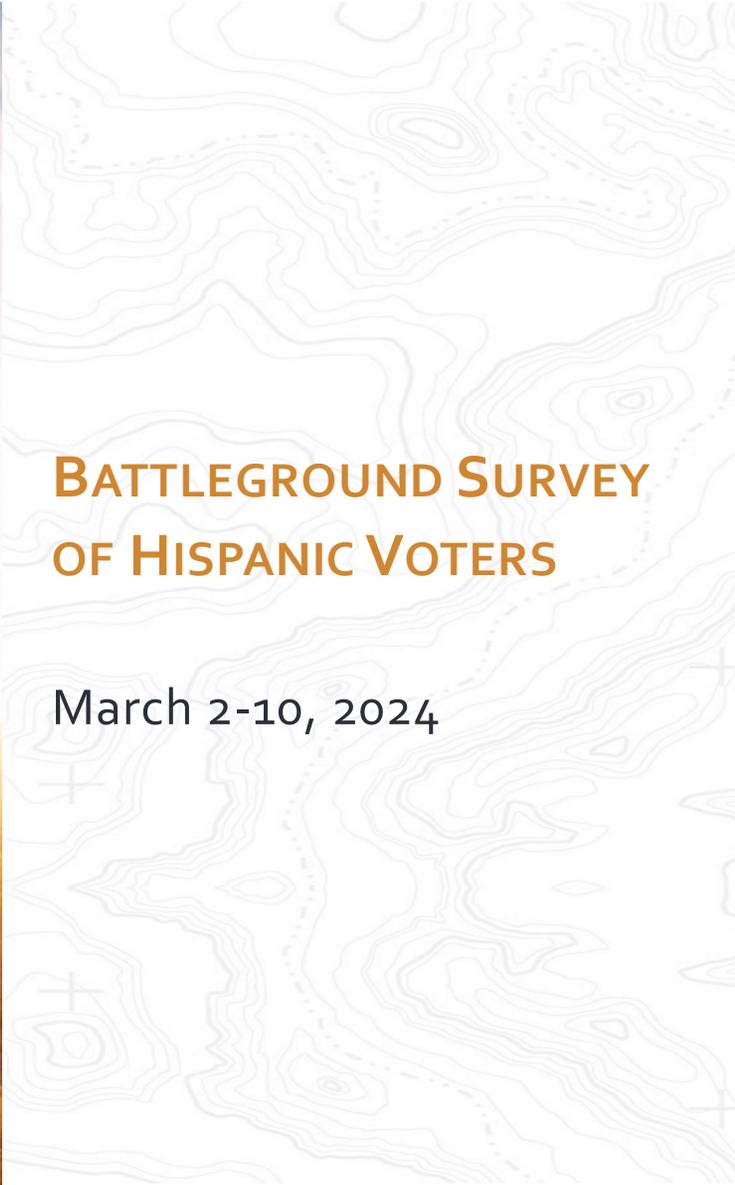
Please tell me if you agree or disagree with the following statement.
President Biden and Democrats in Congress are leading America towards socialism.

PATH TOWARDS SOCIALISM





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BATTLEGROUNDS SURVEY OF HISPANIC VOTERS

March 2-10, 2024