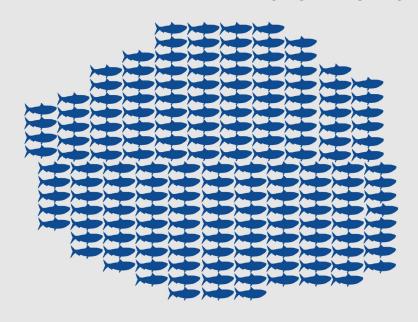
PACIFIC SARDINE POPULATION HAS COLLAPSED

AND THE POPULATION IS NOT REBUILDING





2006 ~1.6 million metric tons

2020 ~28,000 metric tons

OCEAN ANIMALS DEPEND ON A HEALTHY SARDINE POPULATION



More than 9,500 starving California sea lion pups and yearlings washed up on beaches from 2013-2016.

From 2010-2015, brown pelicans suffered unprecedented reproductive failures due to a lack of sardines and other forage fish.



Whales eat more than 75% of all sardines consumed by wildlife. Humpback Whale Critical Habitat designated in 2021 identifies Pacific sardine as essential prey.

