



Leger

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POLLING, MARKET RESEARCH
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Report

National Omnibus Poll

February 2022



DATE 2022-02-16 PROJECT NUMBER 45975-001

Leger

We know Canadians

METHODOLOGY

Methodology

Study Population

- Canadian residents, ages 18 and older.

Data Collection

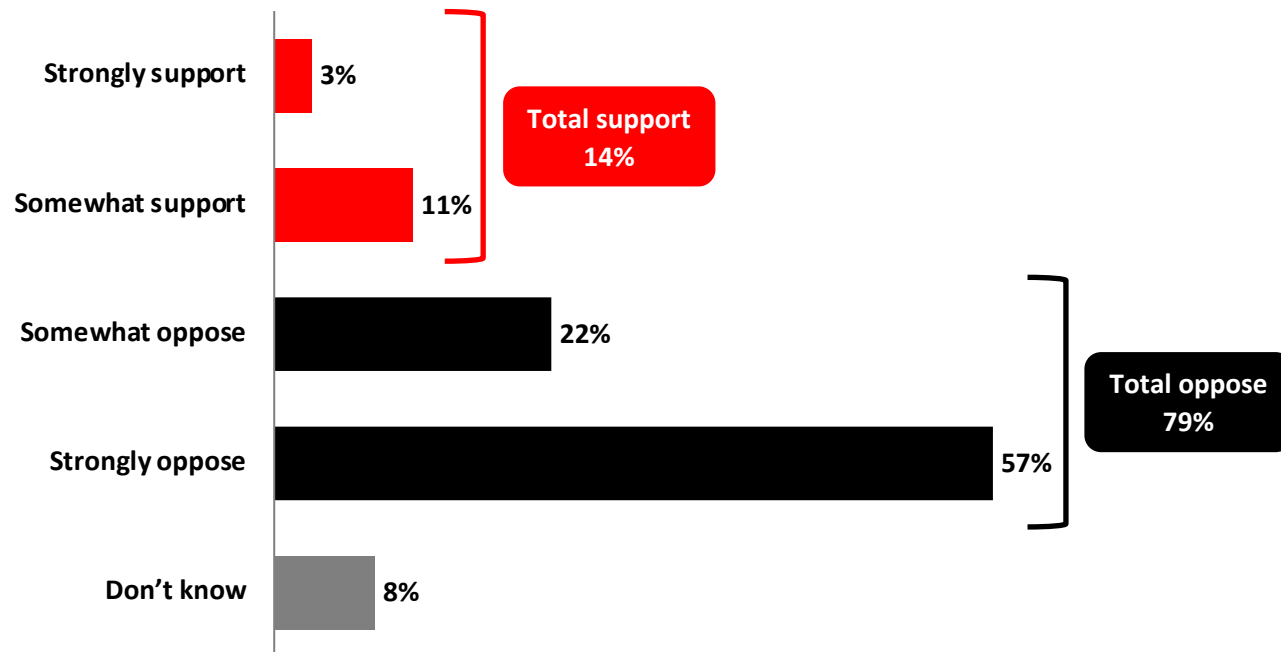
- A total of n=1537 online surveys were conducted via Leger's online LEO panel.
- Interviews were conducted from February 11 to February 13, 2022.

Statistical Analysis

- As a non-probability online survey, a margin of error is technically not to be reported.
- If the data were collected through a probability sample, the margin of error would be (n=1537) $\pm 2.5\%$, 19 times out of 20.
- Using data from the 2016 Census, results were weighted according to age, gender, and region in order to ensure a representative sample of the population.
- The numbers presented have been rounded to the nearest whole number. However, raw values were used to calculate the sums presented and therefore may not correspond to the manual addition of these numbers.

RESULTS

Almost 8 in 10 Canadians oppose MPs receiving another pay raise in April



Subgroup analysis

- Men are more likely to support this (19%) than women (10%)
- Canadians 55 and up are more likely to oppose this (87%) compared to 18-34-year-olds (64%)
- Western Canadians are more likely to oppose this (84%) than eastern Canadians (76%)

RESPONDENT PROFILE

RESPONDENT PROFILE

	Weighted
n=	1537
Gender	(%)
Male	49
Female	51
Age	
18 to 34	27
35 to 54	34
55 years of age or older	39
Household Income	
Less than \$40,000	23
\$40,000 to less than \$80,000	29
\$80,000 or more	39

	Weighted
n=	1537
Region	(%)
British Columbia	14
Alberta	11
MB/SK	7
Ontario	38
Quebec	23
Atlantic	7

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Strategic and operational customer experience consulting services
- **Leger Analytics (LEA)**
Data modelling and analysis
- **Leger Opinion (LEO)**
Panel management
- **Leger Communities**
Online community management
- **Leger Digital**
Digital strategy and user experience
- **International Research**
Worldwide Independent Network (WIN)

600
EMPLOYEES



185
CONSULTANTS



8
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