

2020 ANNUAL REPORT

A Shared Commitment to Conservation

SAFE[®]
SAVING ANIMALS
FROM EXTINCTION





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“AZA-accredited facilities have a long history of contributing to conservation and doing the hard work needed to help save species. There is no question a global pandemic is making every aspect of conservation—from habitat restoration to species reintroduction—more difficult. AZA and its members remain committed to advancing SAFE: Saving Animals From Extinction and the nearly 30 programs through which we continue to focus resources and expertise on species conservation.”

*Bert Castro
President and CEO
Arizona Center for Nature Conservation/Phoenix Zoo*

SAFE SNAPSHOT



\$231.5 MILLION
SPENT ON FIELD
CONSERVATION

28

SAFE SPECIES PROGRAMS

20 published
program plans



181

**AZA Accredited and certified
related members saving
animals from extinction**

156 Partnering with
SAFE species programs

26 Supporting SAFE
financially and strategically

CONTINENTS AND COASTAL WATERS

54%
in and near
Americas
(including Pacific and
Atlantic oceans)

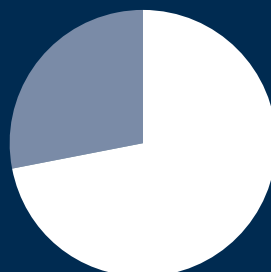


14%
in Asia

32%
in Africa

7 AZA Conservation Partner
members engage in SAFE

**2-FOLD INCREASE
IN MEMBER ENGAGEMENT**
in the species' conservation
after a program is initiated



72%

of U.S. respondents are very or somewhat
concerned about the increasing number of
endangered species, a six point increase
since 2018, according to AZA surveys

A Shared Commitment to Conservation

The emergence of COVID-19 in 2020 changed everything, including wildlife conservation. And yet, Association of Zoos and Aquariums members advanced their conservation missions through AZA SAFE: Saving Animals From Extinction.

During a year of challenges, SAFE welcomed three new species programs, bringing the total to 28. Three additional program plans were published that describe what the teams aim to achieve over three years and how they expect to do it. More than 70 percent of AZA's accredited and certified related members are engaged. All of the programs invite you to join them.

Creating a future where people and wildlife thrive together was a priority. The Conservation Culture Task Force completed its work,

leading to the development of a research agenda that puts people at the heart of conservation and an assessment for understanding the conservation aspects of our organizational cultures. SAFE PACT: People Advancing Conservation Together, designed with, by, and for the AZA community, will help solve problems impacting SAFE species while advancing social and environmental justice.

The growth of SAFE in 2020 exceeded targets because of committed professionals throughout the AZA community, the support of AZA's Board of Directors, and the leadership of the Wildlife Conservation and other Board-levels committees.

Congratulations for all that you accomplished in 2020.

“The success of the Goulougo Triangle Ape Project (GTAP) and Mondika Ape Project's research and conservation activities depend in part on the long-term partnerships with organizations that share our vision in fostering a world in which apes and their ecosystems thrive in perpetuity. Since the inception of GTAP, the AZA and several member institutions have been vital supporters of our field projects. I've witnessed how important such support is first as a research assistant at GTAP. I immediately gained a great deal of appreciation for how quickly the forests are being altered by logging outside the Nouabale-Ndoki National Park and the associated threats that arise with exploitation. Now as project manager, I see how monitoring the apes and forests leads to successful conservation outcomes we all can appreciate and benefit from.”

Crepin Eyana Ayina

Goulougo and Mondika Project Manager



Measures of Success

*based on previous year's data

OUTPUTS

	Conservation spending*	# of SAFE species	% AZA members participating in field conservation*	% AZA members participating in SAFE
2027 Goal	\$2.5B (10 YEAR CUMULATIVE)	50	100%	100%
2020 Actual	\$231.5M TARGET: \$200M	28 TARGET: 22	92% TARGET: 95%	71% TARGET: 65%
2017 Baseline	\$216M	14	89%	69%

OUTCOMES



Conservation impact

Progress toward goals is monitored by each SAFE species program.

One in five U.S. respondents strongly associate their local aquarium or zoo with efforts to protect endangered species in the wild.

One in five respondents in Mexico strongly associate their local aquarium or zoo with efforts to protect endangered species in the wild.

One third of respondents in Canada strongly or somewhat associate their local aquarium or zoo with efforts to protect endangered species in the wild.



Impact on public perception

Since 2016, individuals concerned with the increasing number of endangered species has increased from 64 percent to 72 percent in 2020.



Favorability of AZA zoos and aquariums

Favorability of zoos has increased from 68 percent in 2018 to 70 percent in 2020.

Favorability of aquariums has increased from 72 percent in 2018 to 73 percent in 2020.



Awareness of zoos and aquariums in conservation

76 percent of U.S. respondents agree zoos and aquariums help drive awareness for conservation efforts around the globe.



Conservation culture within AZA community

Conservation is personally important to staff at AZA member organizations (ranks 8.8 on 10-point scale) and 80 percent agree they make a difference for wildlife through their jobs.

SPOTLIGHT ON AWARENESS

Forthcoming research from the third wave of the *Why Zoos & Aquariums Matter* studies affirms that visitors acknowledge and understand that zoos and aquariums engage in conservation. Visitors demonstrate this by sharing examples of a facility's field conservation and sustainable practices they've learned about during their visit.

SAFE SPECIES PROGRAMS

AFRICAN LION

Program Leader: Hollie Colahan, Birmingham Zoo

Vice Program Leaders: Lily Maynard, Disney's Animals, Science, and Environment
Cheryl Morris, Omaha's Henry Doorly Zoo and Aquarium
Beth Schaefer, Los Angeles Zoo and Botanical Gardens

AFRICAN PENGUIN

Program Leader: Patricia McGill, National Aviary
Vice Program Leader: Jess Phillips, The Maryland Zoo in Baltimore

AFRICAN VULTURE

Program Leader: Corinne Kendall, North Carolina Zoo
Vice Program Leader: Molly Maloy, Denver Zoo

AMERICAN RED WOLF

Program Leader: Chris Lasher, North Carolina Zoo
Vice Program Leader: Regina Mossotti, Endangered Wolf Center

AMERICAN TURTLE

Program Leader: David Collins, Tennessee Aquarium

ANDEAN BEAR

Program Leader: Kym Gopp, Cleveland Metroparks Zoo

ANDEAN HIGHLAND FLAMINGO

Co-Program Leader: Sue Tygielski, Reid Park Zoo
Co-Program Leader: Daniel Hilliard, Zoo Conservation Outreach Group

ASIAN ELEPHANT

Program Leader: Adam Felts, Columbus Zoo and Aquarium
Vice Program Leader: Nick Newby, White Oak Conservation Center

ASIAN HORNBILL

Program Leader: Roger Sweeney, North Carolina Zoo

ATLANTIC ACROPORA CORAL

Program Leader: Bart Shepherd, Steinhart Aquarium, California Academy of Science

BLACK RHINOCEROS

Program Leader: Lisa Smith, Buffalo Zoo

BLACK-FOOTED FERRET

Program Leader: Guy Graves, Louisville Zoo
Vice Program Leader: Rachel Santymire, Lincoln Park Zoo

CHEETAH

Program Leader: Cheryl Morris, Omaha's Henry Doorly Zoo and Aquarium
Vice Program Leaders: Adrienne Crosier, Smithsonian National Zoological Park
Michael Chedester, The Living Desert Zoo and Gardens

CHIMPANZEE*

Program Leader: Christina Cloutier Barbour, Lion Country Safari
Vice Program Leader: Stephen Ross, Lincoln Park Zoo

EASTERN INDIGO SNAKE

Program Leader: Michelle Hoffman, Central Florida Zoo & Botanic Gardens

GIRAFFE

Co-Program Leader: Liza Dadone, Cheyenne Mountain Zoo
Co-Program Leader: Andi Kornak, Cleveland Metroparks Zoo

GORILLA

Program Leader: Kristen Lukas, Cleveland Metroparks Zoo
Vice Program Leader: Colleen McCann, Bronx Zoo – Wildlife Conservation Society

JAGUAR

Program Leader: Baird Fleming, Unaffiliated

MONARCH*

Program Leader: Lily Maynard, Disney's Animals, Science, and Environment

Vice Program Leader: Paige Howorth, San Diego Zoo Global

NORTH AMERICAN SONGBIRD*

Co-Program Leader: Sara Hallager, Smithsonian Zoological Park

Co-Program Leader: Michael Kreger, Columbus Zoo and Aquarium

ORANGUTAN

Co-Program Leader: Ronda Schwetz, Henry Vilas Zoo

Co-Program Leader: Stacia Pieroni, Kansas City Zoo

Vice Program Leader: Louis DiVincenti, Jr., Seneca Park Zoo

RADIATED TORTOISE

Program Leader: Michael Ogle, Zoo Knoxville

Vice Program Leaders: Richard Hudson, Turtle Survival Center

Christina Castellano, Loveland Living Planet Aquarium

SEA TURTLE

Program Leader: Mark Swingle, Virginia Aquarium and Marine Science Center

Vice Program Leader: David Hudson, Maritime Aquarium at Norwalk

SHARK AND RAY

Program Leader: Michael Fatzinger, North Carolina Aquarium at Fort Fisher

TREE KANGAROO OF PAPUA NEW GUINEA

Program Leader: Lisa Dabek, Woodland Park Zoo

Vice Program Leader: Beth Carlyle-Askew, Woodland Park Zoo

VAQUITA MARINA

Program Leader: James Danoff-Burg, The Living Desert Zoo and Gardens

Vice Program Leader: David Bader, Aquarium of the Pacific

WESTERN POND TURTLE

Program Leader: Jason Watters, San Francisco Zoological Society

Vice Program Leader: Jessie Bushell, San Francisco Zoological Society

WHOOPING CRANE

Program Leader: Michael Mace, San Diego Zoo Global

Vice Program Leader: Renee Bumpus, Houston Zoo, Inc.

**denotes SAFE species programs whose program plans were published in 2020.*



SAFE'S GLOBAL REACH

**AFRICA: 9**

- » African Lion
- » African Penguin
- » African Vulture
- » Black Rhinoceros
- » Cheetah
- » Chimpanzee
- » Giraffe
- » Gorilla
- » Radiated Tortoise

ASIA: 4

- » Asian Elephant
- » Asian Hornbill
- » Orangutan
- » Tree Kangaroo of Papua New Guinea

ATLANTIC OCEAN: 1

- » Atlantic *Acropora* Coral

GLOBAL OCEANS: 2

- » Sea Turtle
- » Shark and Ray

NORTH AMERICA: 8

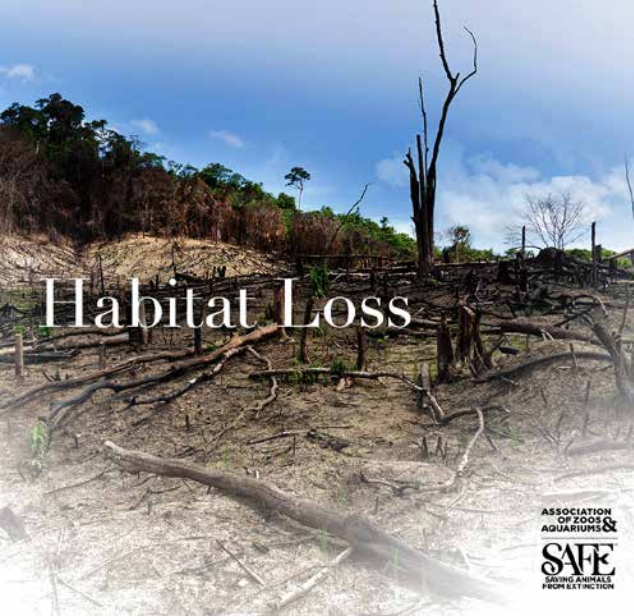
- » American Red Wolf
- » American Turtle
- » Black-footed Ferret
- » Eastern Indigo Snake
- » Monarch
- » North American Songbird
- » Western Pond Turtle
- » Whooping Crane

PACIFIC OCEAN: 1

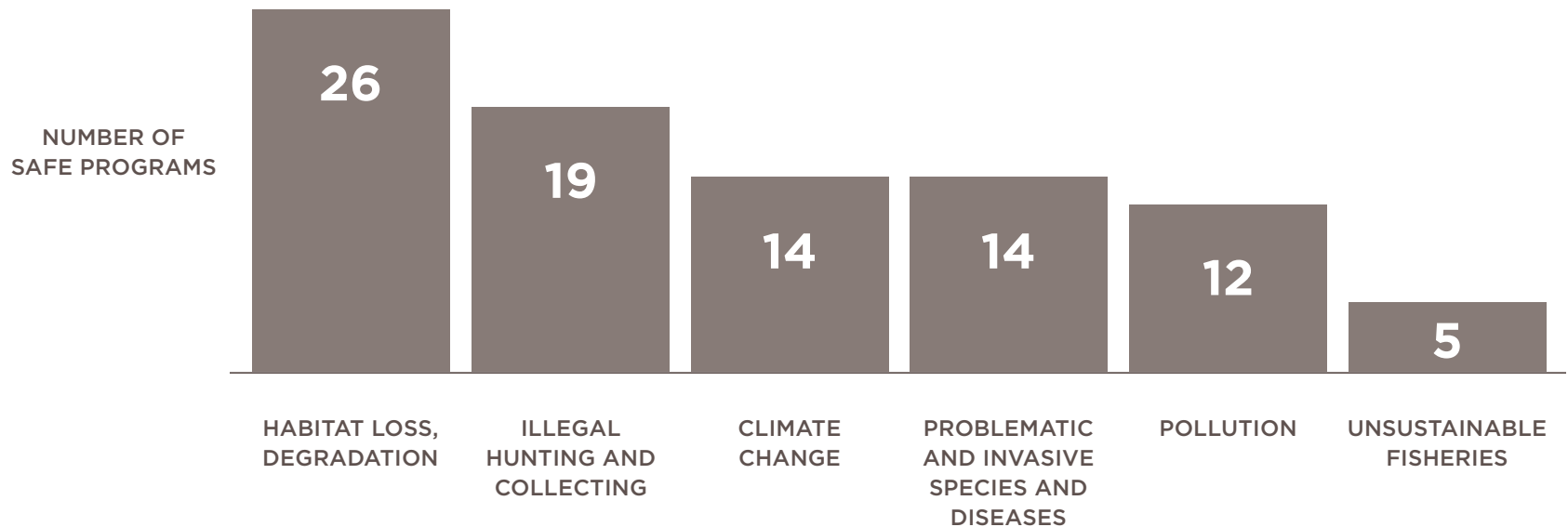
- » Vaquita marina

SOUTH AMERICA: 3

- » Andean Bear
- » Andean Highland Flamingo
- » Jaguar



TOP THREATS TO SAFE SPECIES





Engaging People – AZA Members

PEOPLE ADVANCING CONSERVATION TOGETHER

AZA members have become increasingly sophisticated about inspiring guests to measurable conservation action. Many SAFE programs—intended to have a measurable public engagement component—have also been successful at integrating meaningful public and stakeholder action.

But we have not yet met the full potential of the AZA and SAFE promise to engage people to help people and wildlife thrive together.

Over the summer of 2020, our community began working together to achieve that full potential with SAFE PACT: People Advancing Conservation Together. This effort is being co-designed within our

community and with external stakeholders. This winter, we will engage in a series of discussion groups to develop the best and most efficient approach for this effort. Our goal is to support and amplify existing programs and to implement programs that use social change and conservation action to abate threats impacting multiple SAFE species.

During this challenging time, we hope SAFE PACT helps all of us make mission progress by building on existing member work in SAFE and conservation action, and reinforces our growing focus in social equity and diversity.



“In true co-design fashion, AZA is basing SAFE PACT on current successes, identifying where members want to be in the future, and then co-creating PACT next steps with (not for) the membership toward shared goals. This co-design process has been shown by conservation psychology research to predict long-term application of outcomes produced. By co-designing SAFE PACT this way, AZA demonstrates how to engage stakeholders meaningfully and offers a blueprint that members can use to integrate people into sustainable conservation solutions. The resulting SAFE PACT programs will be enticing to social science researchers outside of AZA who will see the scientific rigor with which they were created and want to partner with member institutions to produce further research, which in turn will inform future conservation innovation in the zoo and aquarium world.”

*Dr. Kayla Cranston
Faculty, Department of Environmental Studies
Director, Conservation Psychology Strategy & Integration
Antioch University New England*



“As we continue to invest our resources in SAFE, let us not forget to celebrate our wins and consider our setbacks as teachable moments. As the work of the 2019–2020 Conservation Culture Task Force, our human resources departments, and organizational culture research show us, we all have a role to play in clearing the path for those who will stand on our shoulders to make this world a better place. Keep moving forward.”

*Laura Martina, SPHR
Chief People Officer
Fresno Chaffee Zoo*

MISSION CRITICAL: USING SOCIAL SCIENCE FOR CONSERVATION

The AZA community shares a common goal for people and wildlife to thrive together. Understanding how to accomplish this is at the heart of social science research.

Biological metrics are not enough. We must integrate people into conservation—from social and environmental justice, to understanding how people can engage in conservation action, to including communities in developing solutions.

Created through an iterative process, the AZA Social Science Research Agenda 2020 will guide relevant research and support our conservation missions and SAFE programs for years to come.

Championed by the Research and Technology Committee, Social Science Research and Evaluation Scientific Advisory Group, and Conservation Education Committee, the agenda is available at:

www.aza.org/research_and_technology_committee.

Key research questions:

- » How can zoos and aquariums help build a more equitable society through reflection on their internal operations, culture, and communications? How can zoo and aquarium diversity, equity, access, and inclusion support this?
- » What is the role of zoos and aquariums in communities, including in the context of striving for environmental and social justice?
- » What is the role of zoos and aquariums in contributing to social change towards conservation?
- » What is the role of zoos and aquariums in contributing to the development of a person's intellectual, social-emotional, and physical well-being?
- » How can zoos and aquariums maximize their systemic impact on conservation?



COMMERCIAL MEMBERS SUPPORT SAFE

Founded in January 2020, AZA's Commercial Member Engagement Council (CMEC) goal is at the intersection of economic, environmental, and social aspects of business and sets expectations for the industry in carrying out AZA's mission of respecting, valuing, and conserving wildlife and wild places.



The CMEC explores how AZA's community of nearly 325-plus commercial members can align their strategies for Good Corporate Citizenship with each other and with AZA-accredited zoos and aquariums, and in support of SAFE. Good Corporate Citizenship is an evolving business practice that incorporates sustainable development into a company's business model. The practice provides a new brand platform companies can use to leverage their cause marketing initiatives to the general public and niche markets, influencing supply chains and changing buying behaviors.

“Our Commercial Member Engagement Council members recognize that supporting SAFE and its mission to help save animals from extinction aligns with their strategies for good corporate citizenship. Supporting conservation and causes is one aspect of a holistic GCC business practice that extends into good governance; sound, transparent financial reporting; and ethical decision making. Many of AZA's commercial members already exhibit such initiatives, large and small, and stand behind the mission of AZA-accredited facilities to protect wildlife and wild places.”

*Dr. Christopher Kuhar
Executive Director
Cleveland Metroparks Zoo*



SAFE species programs bring together resources and expertise to amplify the work being done by growing the number of AZA members sharing consistent conservation messages. One of the ways species teams tackle this challenge is by creating education resources that zoos, aquariums, and other partners can easily customize and implement. These resources and activities reinforce key messages and conservation action opportunities for a SAFE Species. In 2020, the SAFE Orangutan program published the “I Heart Orangutans” tool kit with activities, social media tools, and shared messaging making it easy for AZA members and partners to support the program’s education and awareness goals.



“The Orangutan SAFE scavenger hunt was such an easy way to get our guests excited about key SAFE messages, especially during a challenging time to educate groups of people. In fact it received such a great response on World Orangutan Day, we brought it back for an encore run!”

*Jess Thompson
Conservation Education Curator
Henry Vilas Zoo*



Engaging People – Visitors and Communities

With the pandemic cancelling in-person events and gatherings, AZA members adapted and pivoted plans for Party for the Planet: Spring into Action in 2020. With the focus remaining on “Healthy Habitats,” programming shifted from large group volunteering to encouraging action at home and in your neighborhood. Some members found creative and safe ways to distribute supplies through drive-through pick-ups or hosted smaller events with timed participation. While Party for the Planet is typically held from Earth Day to World Oceans Day, celebrations and conservation action opportunities extended throughout the year as members re-opened and re-connected with their communities.



“We partnered with one of our local school districts at a meal pickup station to gift 350 white pine trees and our Party for the Planet informational handouts and activities. The 50th Anniversary of Earth Day was a crazy one, but we were able to gift 350 people some hope for the next 50 years!”

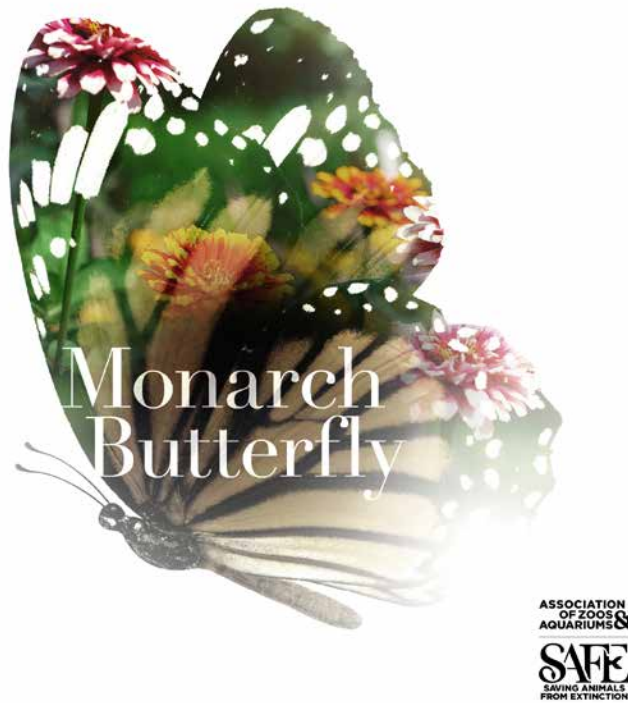
*Jared McGovern
Curator of Conservation Programs
National Mississippi River Museum & Aquarium*

“The Coexistence Co-op is a novel collaboration between The Peregrine Fund and Lion Landscapes to reduce livestock lost to large carnivores and stop the resultant use of highly toxic pesticides to kill ‘problem’ carnivores, which indiscriminately poisons critically endangered vultures. We build local capacity by providing two-day Community Coexistence Training, consisting of anti-poisoning and livestock husbandry courses, to Kenyan communities most impacted by carnivore conflict. Major support from the AZA community has enabled us to train 1,500 people since 2018, resulting in more than 350 predator-proof bomas (corrals) erected while substantially raising awareness about the dangers of poisoning wildlife.”

Dr. Darcy Ogada
Assistant Director of Africa Programs
The Peregrine Fund



Engaging people meaningfully in conservation means not only helping visitors take conservation action to save a species, but also working with communities and stakeholders who live and work in a species' range. These communities and stakeholders must be part of developing conservation solutions that work for both wildlife and people. The SAFE African Vulture program utilizes this approach across range countries to reduce the threat of poisoning. This includes co-existence efforts with wildlife authority staff and community members on solutions that support their livelihoods alongside vulture conservation. This year the Coexistence Co-op Project trained 366 people in a two-day Community Coexistence Training in Kenya.



SAFE AWARENESS CAMPAIGN REACH ON SOCIAL MEDIA



20 posts
173,000
ORGANIC reach



17 posts
53,000 reach



27 posts
228 retweets
680,000
estimated reach

Raising Awareness

With the global pandemic closing many AZA members' facilities for weeks and months, many pivoted their planned communications from in-person visitor awareness efforts and digital outreach to nearly entirely virtual engagement activities. Knowing millions of people were "stuck at home," AZA and its members utilized social media and virtual events to reach not only current supporters but also millions more who wanted to stay connected to zoos and aquariums. AZA members used these engagement opportunities to highlight animal care and conservation success stories, including the SAFE species programs.

Bolstered by heightened media attention to zoos and aquariums being closed, AZA used the opportunity to deliver the message to national and local media outlets that AZA members remain committed to animal conservation, SAFE, and its programs.

With its second year, the Wildlife Wine Club continued to highlight the SAFE African lion and SAFE sea turtle programs. Brisk sales of the two wines continue, raising money and awareness for SAFE and the SAFE granting program.

SAFE AWARENESS CAMPAIGN

The SAFE awareness campaign during Party for the Planet (mid-April to early June) highlighted to the public how a limited number of common threats connect and confront all of the SAFE species programs. Using a combination of stunning animal photography juxtapositioned against a threat, the resulting graphics shared to social media sparked conversation and sharing among our audiences.

To celebrate the start of the fall migration for monarch butterflies, the SAFE North American Monarch program launched the Play it SAFE campaign in late September. The social media and communications campaign focuses on promoting actions individuals and communities around North America can take to keep monarchs SAFE and support this iconic species. To date, the campaign has reached over 56 million people across Facebook, Instagram, LinkedIn, and Twitter, including over 6,500 individuals engaging directly with the content shared through the campaign.

Financial Support

SAFE GRANTING PROGRAM

Established in 2019 with initial funding from the Arthur L. and Elaine V. Johnson Foundation, AZA's SAFE granting program brings new funds to members implementing SAFE program plans. In its inaugural year, additional funds were made available through the generous support of the Disney Conservation Fund and other philanthropic and corporate contributors to SAFE.

Offering multi-year awards for amounts significantly greater than AZA's Conservation Grants Fund, the SAFE granting program promotes collaborations that advance SAFE program plans and make an impact for species conservation. Congratulations to the five projects that received funding in 2020.

- » **African Vultures United**
North Carolina Zoo, The Peregrine Fund, Denver Zoological Foundation
- » **Conservation of the Cross River Gorilla in Nigeria**
Wildlife Conservation Society, North Carolina Zoo, Zoo New England
- » **Decreasing Fishing Pressure on the Vaquita in the Upper Gulf of California**
The Living Desert Zoo and Gardens and Aquarium of the Pacific
- » **Determining Mechanisms of How Diet Influences Fertility and Health in the Endangered Black-footed Ferret**
Lincoln Park Zoo
- » **Reintroduction of Radiated Tortoises in Madagascar**
Zoo Knoxville and Turtle Survival Alliance

Eleven proposals were submitted in late 2020 to the SAFE granting program and awards will be announced in early 2021.

WILDLIFE WINE CLUB

Research shows consumers are interested in purchasing products they know will help save species. AZA created strategic partnerships so that consumers can help support SAFE species programs. Partnering with AZA's commercial member, Wines That Rock, LLC, was a way to accomplish this goal. Together, AZA and Wines That Rock formed the Wildlife Wine Club. AZA members are offering the wine for sale in their gift shops and showcasing the wine at their events. Consumers can buy the wines online at: www.WildlifeWineClub.org. Each bottle of wine sold helps save species, as AZA's net proceeds support the SAFE granting program.



SAFE FOUNDERS CIRCLE



Audubon Zoo
Columbus Zoo and Aquarium
Detroit Zoo
Disney Worldwide Services, Inc.
Houston Zoo, Inc.
Indianapolis Zoological Society, Inc.
Lincoln Park Zoo
Omaha's Henry Doorly Zoo and Aquarium
Service Systems Associates, Inc.
Shark Reef at Mandalay Bay
Wildlife Conservation Society



Cleveland Metroparks Zoo
Dallas Zoo
Jacksonville Zoo and Gardens
Los Angeles Zoo and Botanical Gardens
Milwaukee County Zoological Gardens
Minnesota Zoological Garden
Phoenix Zoo, Arizona Center for Nature Conservation
Saint Louis Zoo
San Antonio Zoological Society
Sedgwick County Zoo



Akron Zoological Park	Ocean Park Corporation
Aquarium of the Pacific	Oklahoma City Zoological Park
Blank Park Zoo	Pueblo Zoo
Cameron Park Zoo	Roger Williams Park Zoo
Como Park Zoo and Conservatory	Roosevelt Park Zoo
El Paso Zoo	Sacramento Zoo
Fort Wayne Children's Zoo	Saginaw Children's Zoo
Friends of Henry Vilas Zoo	Seattle Aquarium
Greenville Zoo	Texas State Aquarium
John G. Shedd Aquarium	Topeka Zoo
Mesker Park Zoo and Botanic Garden	Tracy Aviary
Miles River Direct	Turtle Back Zoo
Monterey Bay Aquarium	Virginia Aquarium and Marine Science Center
Morey Consulting	Western North Carolina Nature Center
Naples Zoo	Wildlife Safari
Oakland Zoo	



Brevard Zoo
Calgary Zoo
Cheyenne Mountain Zoo
Great Plains Zoo and Delbridge Museum of Natural History
John Ball Zoo
Little Rock Zoological Garden
Louisville Zoological Garden
Mystic Aquarium
National Aquarium
North Carolina Aquariums
North Carolina Zoological Park
Oregon Zoo
Philadelphia Zoo
Riverbanks Zoo and Garden
San Francisco Zoological Gardens
Schultz & Williams
Smithsonian National Zoological Park
Virginia Zoological Park
Woodland Park Zoo
Zoo Boise

ADDITIONAL SUPPORT

PHILANTHROPIC

Arthur L. and Elaine V. Johnson Foundation
JAG Molina Family Foundation
Walter Family Foundation

CORPORATE

Wines That Rock, LLC
Zebra Pen
Kino Marquee



SAFE: The Commitment Remains Strong

To say 2020 has been unlike any other year is quite an understatement. Nearly everything in our lives has changed. One thing that has not changed is our shared commitment to conservation and saving species around the world.

SAFE: Saving Animals From Extinction represents our shared commitment to conservation, and I believe the program is more critical than ever.

SAFE is our means to successful collaborative conservation among our community.

Our professionals and their commitment to saving species have not changed.

Our decades of knowledge that guides our ability to save species have not changed.

Our millions of guests who now join us virtually continue to invest in our mission of saving animals has not changed.

Together, we remain focused on our accomplishments and opportunities in front of us.

I am proud of our community, our work, and I am excited about our future. I hope you are, too.



Dan Ashe

President and
Chief Executive Officer
Association of Zoos
and Aquariums

AZA BOARD OF DIRECTORS (JANUARY–SEPTEMBER 2020)

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Dr. Christopher Kuhar

Executive Director
Cleveland Metroparks Zoo

CHAIR-ELECT

Bert Castro

President / CEO
Phoenix Zoo, Arizona Center for Nature
Conservation

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Dr. Brian Davis

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Disney's Animal Kingdom
- » Dr. Tara Riemer
President and CEO
Alaska SeaLife Center
- » Adrienne Rowland
Director
Shark Reef Aquarium at Mandalay Bay
- » Dwight Scott
Director
San Diego Zoo
- » Denise M. Verret
Chief Executive Officer & Zoo Director
Los Angeles Zoo & Botanical Gardens

2020 AZA SAFE CONTACTS

- » Kayla Ripple, SAFE Program Coordinator
- » Shelly Grow, VP of Conservation and Science
- » Rob Vernon, SVP of Communications and Strategy
- » Amy Rutherford, Director of Professional Development and Education
- » Gina Velosky, Director of Integrated Marketing

WILDLIFE CONSERVATION COMMITTEE CONTACTS

CHAIR

Thomas Stalf, Columbus Zoo and Aquarium

VICE-CHAIR

Rachel Metz, Smithsonian National Zoological Park

WCC COORDINATOR FOR SAFE

Matt Seguin, Mote Marine Laboratory and Aquarium

Dr. Elizabeth (Lisa) Kelley, Saint Louis Zoo

PHOTO CREDIT

Tree kangaroo © Woodland Park Zoo

SAFE VISION AND MISSION

Together we are saving the most vulnerable wildlife species from extinction and protecting them for future generations.

The mission of SAFE: Saving Animals From Extinction is to combine the power of zoo and aquarium visitors with the resources and collective expertise of AZA members and partners to save animals from extinction.

Join us!

www.aza.org/safe

**ASSOCIATION
OF ZOOS &
AQUARIUMS**

SAFE[®]
SAVING ANIMALS
FROM EXTINCTION