

# U.S. MARKET | INDUSTRIAL

Second Quarter 2021



# **U.S. TRENDLINES**

5-Year Trend

**Current Quarter** 

### **UNEMPLOYMENT RATE**

\_\_\_\_

5.9%
Job gains in nearly every sector

### **RETAIL SALES GROWTH**



-0.3%
Consumers returned to brick & mortar retail

### **NET ABSORPTION**



102.2 MSF
Demand continued to accelerate

### **VACANCY**



5.2%
Lowest level since pandemic began

### **UNDER CONSTRUCTION**



573.7 MSF

Developers ramp up to record levels

### **ASKING RENT**



\$6.96 PSF

38<sup>th</sup> consecutive quarterly increase

### **U.S. HIGHLIGHTS**

### **ECONOMY**

- Following disappointing April and May figures, job growth exceeded expectations in June, though the unemployment rate was higher than anticipated.
- Industrial-using employment was virtually unchanged as supply chain challenges adversely affected manufacturing and construction.
- E-commerce's share of overall retail sales cooled as brick-and-mortar stores reopened.

### **INDUSTRIAL MARKET**

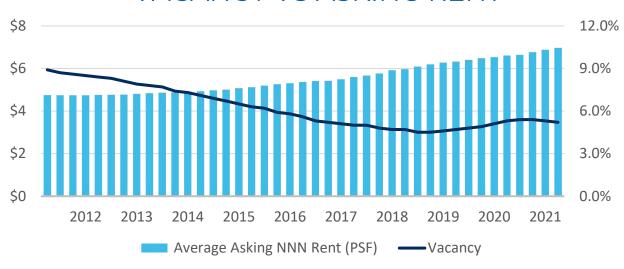
- Q2 marked the third consecutive quarter with over 100 MSF of positive net absorption, which hasn't occurred since the first three quarters of 2018.
- Occupancy levels increased in all but one market in the past 12 months and 40 of 44 markets during Q2.
- The overall vacancy rate improved in consecutive quarters for the first time in three years.
- New inventory delivered to the market was at its lowest level in more than two years.
- The volume of product under construction is 30% higher YoY and double that of year-end 2015.
- After slowing during much of 2020, rent growth acceleration has returned to pre-pandemic levels.

### **LOOKING AHEAD**

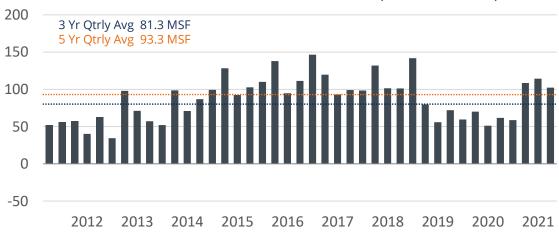
- Most brick & mortar retailers are investing more in ecommerce than on the in-store experience.
- Food/beverage will grow its share of e-commerce.
- As America's ports continued to report record cargo volumes, the supply chain is still congested, and is anticipated to remain so well into 2022.
- Increased warehouse pricing, coupled with supply chain issues, could create opportunities for other transportation hubs in secondary logistics markets.

## **U.S. HISTORICAL**

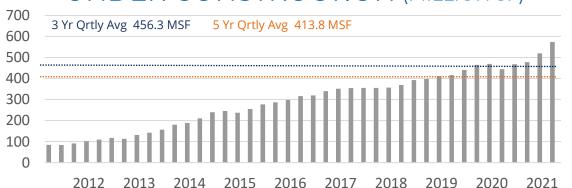
# **VACANCY VS ASKING RENT**



# NET ABSORPTION (MILLION SF)



# UNDER CONSTRUCTION (MILLION SF)





# **NET ABSORPTION**

# **Q2 2021 Net Absorption**

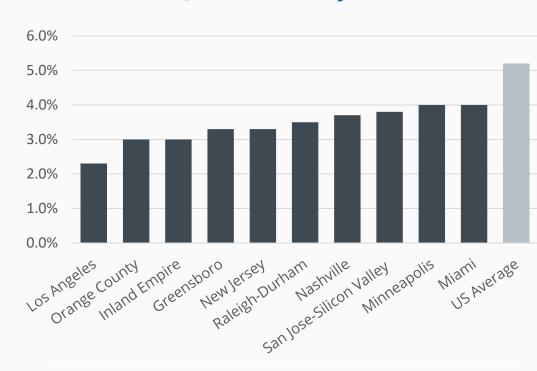


# **Trailing 4-Qtr Net Absorption**

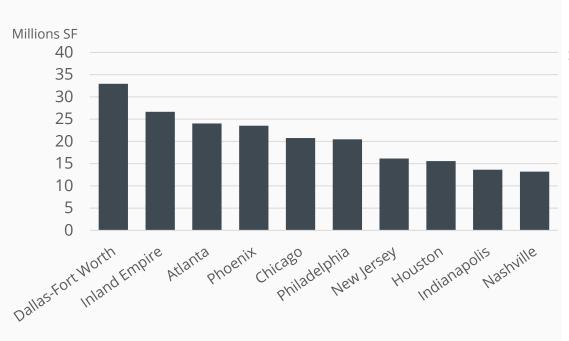


# **VACANCY/CONSTRUCTION**



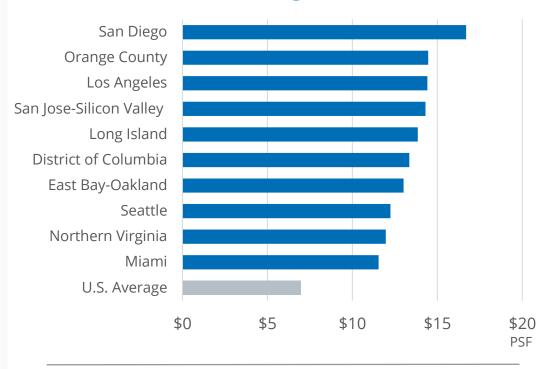


# **Q2 2021 Under Construction**

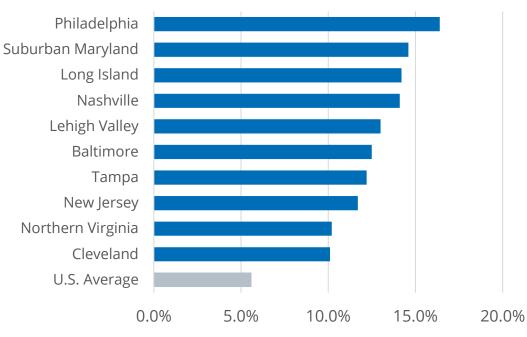


### **ASKING RENTS**

# **Q2 2021 Asking Rate NNN**

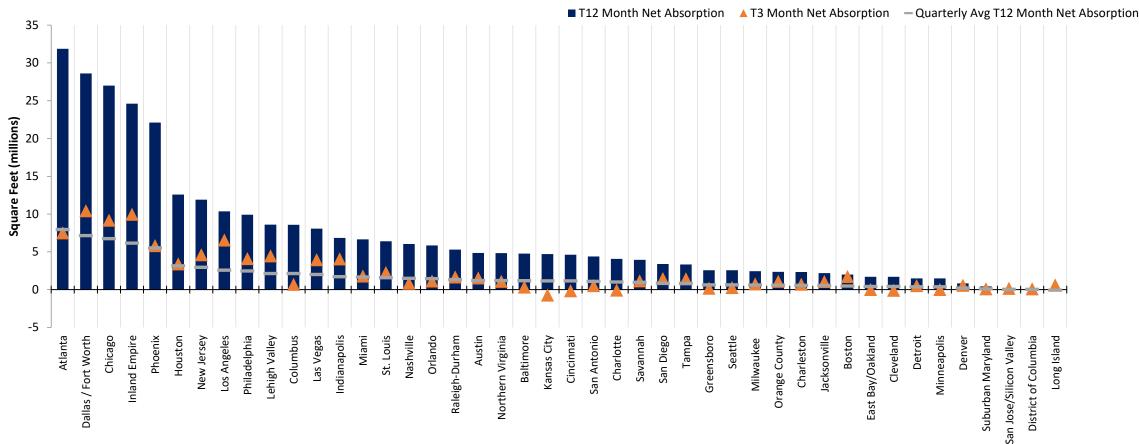


### **Year-Over-Year Rent Growth**



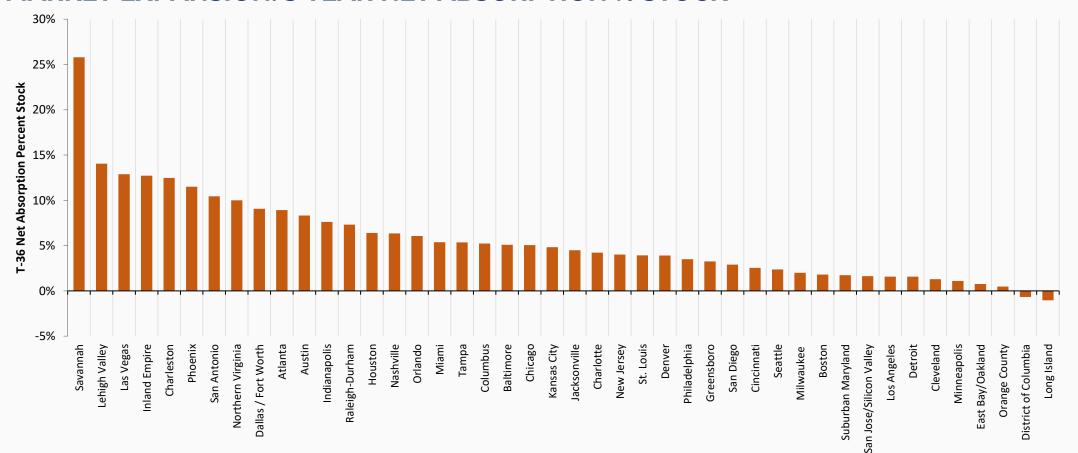






- Positive annual and quarterly net absorption was reported in most markets as industrial space needs continued to grow.
- Further, net absorption accelerated in Q2 for over 60% of tracked markets. This subset experienced higher net absorption in the past quarter than their quarterly average over the past 12 months.

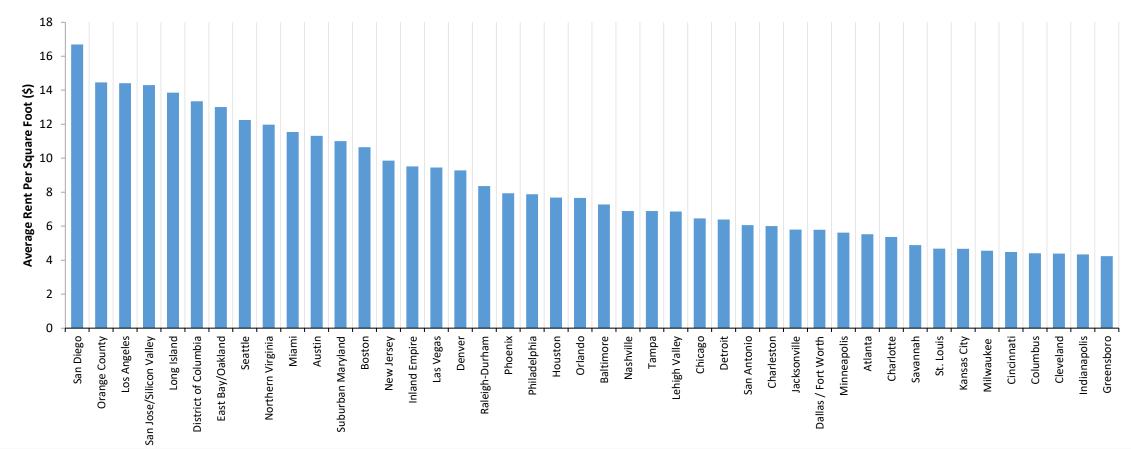
### **MARKET EXPANSION: 3 YEAR NET ABSORPTION % STOCK**



- Here we consider 3-year net absorption as a percent of stock. A higher percentage indicates that a market is more expansionary.
- Markets experiencing the most growth include Savannah, Lehigh Valley, Las Vegas, Inland Empire, Charleston, and Phoenix.

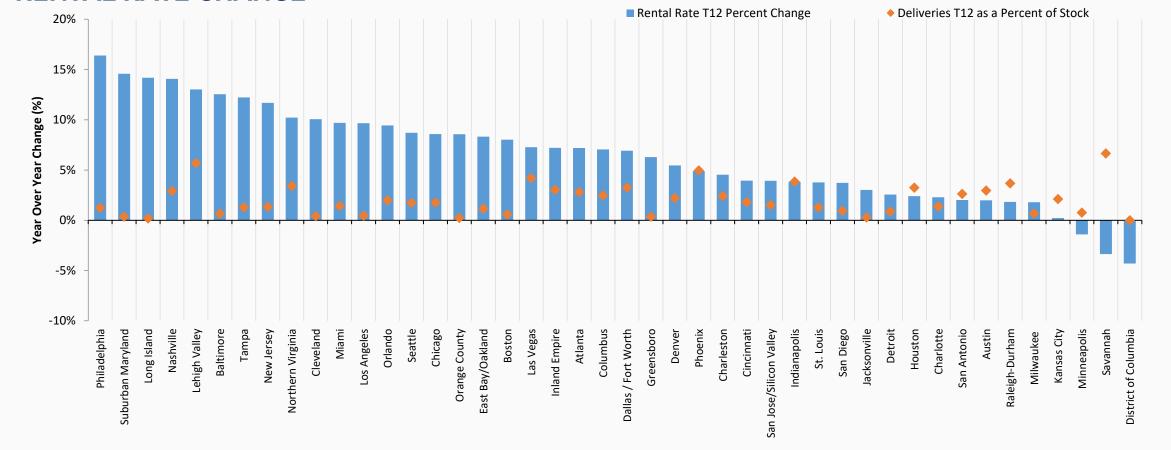
# **TRANSWESTERN**

# **RENTAL RATES (NNN)**



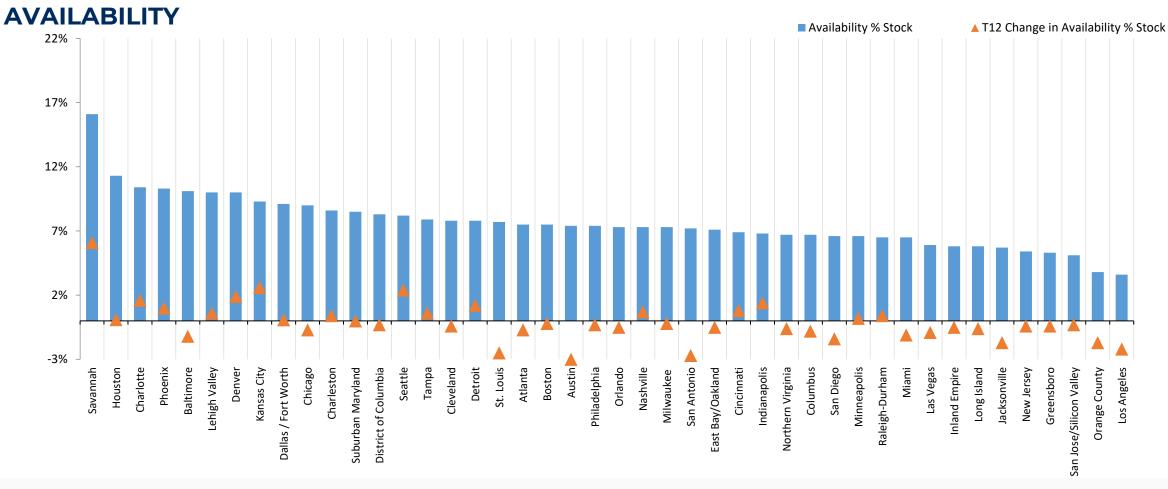
- Markets with the highest rental rates were located on the West coast and near Washington, D.C., and New York.
- Some Midwest markets with low rental rates saw relatively high rent growth over the past year, including Cleveland, Chicago, and Columbus.

### **RENTAL RATE CHANGE**

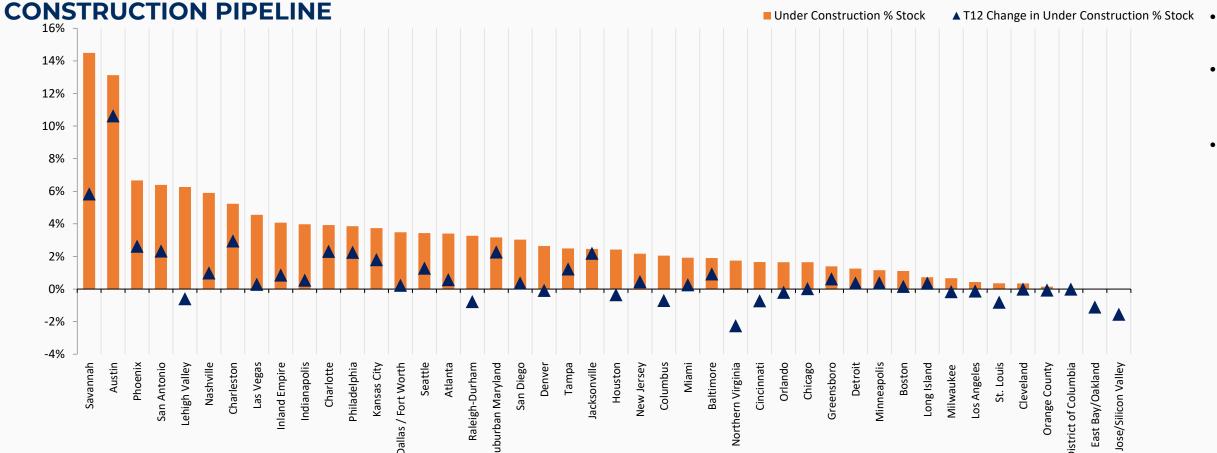


- More than half of the tracked markets saw rental growth for the year surpass 5%, with all but three experiencing increases over the past 12 months.
- While a few of the markets with low or negative rental-rate changes may be reacting to recent strong supply (e.g., Raleigh-Durham, Savannah), others may be adjusting to low or negative net absorption (e.g., Washington, D.C., Minneapolis).





- Many coastal markets where the busiest U.S. container ports are located reported the lowest availability as a percent of stock.
- Markets seeing the largest increases in availability include Savannah, Kansas City, and Seattle – all of which also have higher than average overall availability as a percent of stock as well. Those seeing the largest decreases include St. Louis, Austin, San Antonio, and Los Angeles.



- Under construction stock is indicative of future expansion.
- Savannah and Austin are growing relatively quickly with under construction stock exceeding 12%.
- Growth in the Sun Belt is evidenced here, as Savannah, Austin, Phoenix, San Antonio, Charleston, and Charlotte have seen the most acceleration of under construction SF as a percent of stock over the past year.



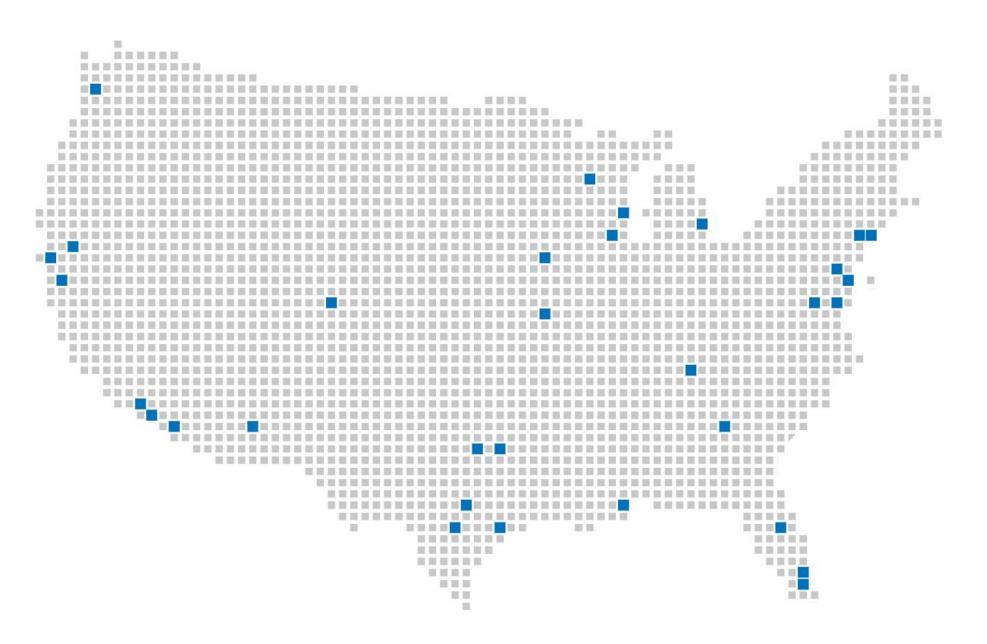
Market	Inventory Square Feet	Overall Vacancy Rate	Direct Vacancy Rate	Net Absorption	12-Month Net Absorption	Asking Rent NNN	Annual Rent Change	Under Construction
Atlanta	704,864,902	4.4%	4.2%	7,515,554	31,880,070	\$5.52	7.2%	24,011,114
Austin	98,966,853	6.1%	5.6%	1,553,765	4,856,877	\$11.31	2.0%	12,983,907
Baltimore	228,514,124	8.3%	8.0%	332,168	4,757,342	\$7.27	12.5%	4,353,678
Boston	329,865,884	4.6%	4.5%	1,733,599	1,990,550	\$10.64	8.0%	3,637,669
Charleston	78,810,972	5.6%	5.2%	731,431	2,327,568	\$6.00	4.5%	4,118,922
Charlotte	322,315,596	7.2%	6.8%	(69,612)	4,060,160	\$5.36	2.3%	12,632,380
Chicago	1,261,544,582	5.9%	5.6%	9,198,150	27,003,030	\$6.46	8.6%	20,749,058
Cincinnati	321,188,208	5.7%	5.5%	(136,281)	4,623,268	\$4.48	3.9%	5,326,250
Cleveland	329,215,184	5.0%	4.8%	(78,294)	1,694,345	\$4.38	10.1%	1,133,500
Columbus	303,786,062	5.9%	5.6%	690,150	8,574,043	\$4.40	7.1%	6,230,052
Dallas-Fort Worth	947,097,974	6.4%	6.0%	10,430,752	28,619,291	\$5.78	6.9%	32,962,806
Denver	238,529,655	7.4%	6.8%	566,866	832,607	\$9.28	5.5%	6,285,169
Detroit	561,042,775	4.9%	4.6%	540,069	1,490,540	\$6.39	2.6%	7,035,475
District of Columbia	9,736,855	4.6%	4.6%	112,392	134,350	\$13.35	-4.3%	0
East Bay-Oakland	195,932,682	6.3%	5.6%	32,894	1,701,671	\$13.01	8.3%	0
Houston	644,130,900	9.1%	8.8%	3,412,043	12,585,673	\$7.68	2.4%	15,587,937
Greensboro	273,332,165	3.3%	3.2%	186,791	2,559,222	\$4.23	6.3%	3,793,776
Indianapolis	343,117,377	5.9%	5.4%	4,070,229	6,851,150	\$4.34	3.8%	13,635,667
Inland Empire	654,056,308	3.0%	2.8%	9,972,165	24,617,470	\$9.51	7.2%	26,644,859
Jacksonville	132,903,394	4.7%	4.5%	1,077,058	2,178,329	\$5.80	3.0%	3,266,038
Kansas City	296,530,432	5.5%	5.3%	(721,842)	4,697,407	\$4.67	0.2%	11,095,268
Las Vegas	138,334,480	4.4%	4.1%	3,951,534	8,067,956	\$9.45	7.3%	6,298,517



Market	Inventory Square Feet	Overall Vacancy Rate	Direct Vacancy Rate	Net Absorption	12-Month Net Absorption	Asking Rent NNN	Annual Rent Change	Under Construction
Lehigh Valley	141,039,681	5.1%	4.7%	4,475,189	8,602,478	\$6.86	13.0%	8,833,651
Long Island	154,201,542	4.4%	4.1%	625,423	(236,613)	\$13.85	14.2%	1,118,412
Los Angeles	846,394,501	2.3%	2.1%	6,558,529	10,362,847	\$14.41	9.7%	3,594,580
Miami	232,798,777	4.0%	3.8%	1,805,644	6,657,635	\$11.54	9.7%	4,471,180
Milwaukee	242,792,344	4.7%	4.6%	767,629	2,432,352	\$4.55	1.8%	1,608,295
Minneapolis	378,152,004	4.0%	3.7%	26,992	1,488,161	\$5.62	-1.4%	4,358,745
Nashville	223,874,629	3.7%	3.1%	856,549	6,030,053	\$6.89	14.1%	13,196,262
New Jersey	744,299,018	3.3%	3.0%	4,626,136	11,896,114	\$9.85	11.7%	16,137,552
Northern Virginia	111,607,278	5.0%	4.7%	1,095,907	4,829,260	\$11.97	10.2%	1,952,465
Orange County	273,354,015	3.0%	2.5%	1,106,426	2,351,518	\$14.46	8.6%	391,203
Orlando	167,097,956	5.0%	4.7%	1,146,767	5,852,631	\$7.66	9.4%	2,753,264
Philadelphia	531,340,472	4.6%	4.5%	4,111,807	9,911,255	\$7.88	16.4%	20,467,343
Phoenix	353,036,428	6.1%	5.9%	5,814,504	22,114,343	\$7.93	4.9%	23,532,863
Raleigh-Durham	124,281,930	3.5%	3.3%	1,675,298	5,301,116	\$8.36	1.8%	4,065,411
San Antonio	116,579,281	6.1%	5.9%	524,216	4,376,453	\$6.06	2.0%	7,448,358
San Diego	176,827,382	5.0%	4.6%	1,458,244	3,380,452	\$16.69	3.7%	5,358,188
San Jose-Silicon Valley	82,957,183	3.8%	3.4%	172,621	216,366	\$14.30	3.9%	0
Savannah	74,413,721	8.8%	7.9%	1,171,403	3,938,167	\$4.88	-3.4%	10,780,508
Seattle	308,560,910	5.6%	5.1%	284,327	2,556,103	\$12.24	8.7%	10,607,148
St. Louis	298,674,988	4.4%	4.0%	2,267,965	6,399,263	\$4.68	3.8%	1,052,300
Suburban Maryland	105,255,098	6.5%	6.2%	98,121	420,420	\$11.00	14.6%	3,333,523
Tampa	179,240,706	4.5%	4.3%	1,440,745	3,317,423	\$6.89	12.2%	4,471,984



### TRANSWESTERN LOCATIONS



### **ABOUT TRANSWESTERN**

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### RESEARCH METHODOLOGY

The information in this report is a compilation of single and multitenant industrial and flex properties located in select U.S. metropolitan areas. Government-owned buildings are excluded from analysis. All rents are reported as triple net.

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