



SPRY Strategies

APP North Carolina General Election RND1.7.8.20

Smart Charts • 07.12.2020 - 07.16.2020

Performed by SPRY Strategies

The APP North Carolina General Election Survey was conducted by IVR Interviews from July 12 - July 16 among a random sample of 700 likely voters. The survey has a margin of error of +/- 3.7 percentage points. Results are weighted. Some percentages in crosstab reports for this poll may not add to 100% due to rounding.

Q1: Registered Voter

Are you 18 years of age and registered to vote in the state of North Carolina?



■ Yes

Value	Frequency	Percent
Yes	700	100%
Total	700	100%

Q2: Voter Likelihood

How likely are you to vote in the November 3rd General Election in North Carolina? Would you say you are extremely likely, somewhat likely, or not very likely?

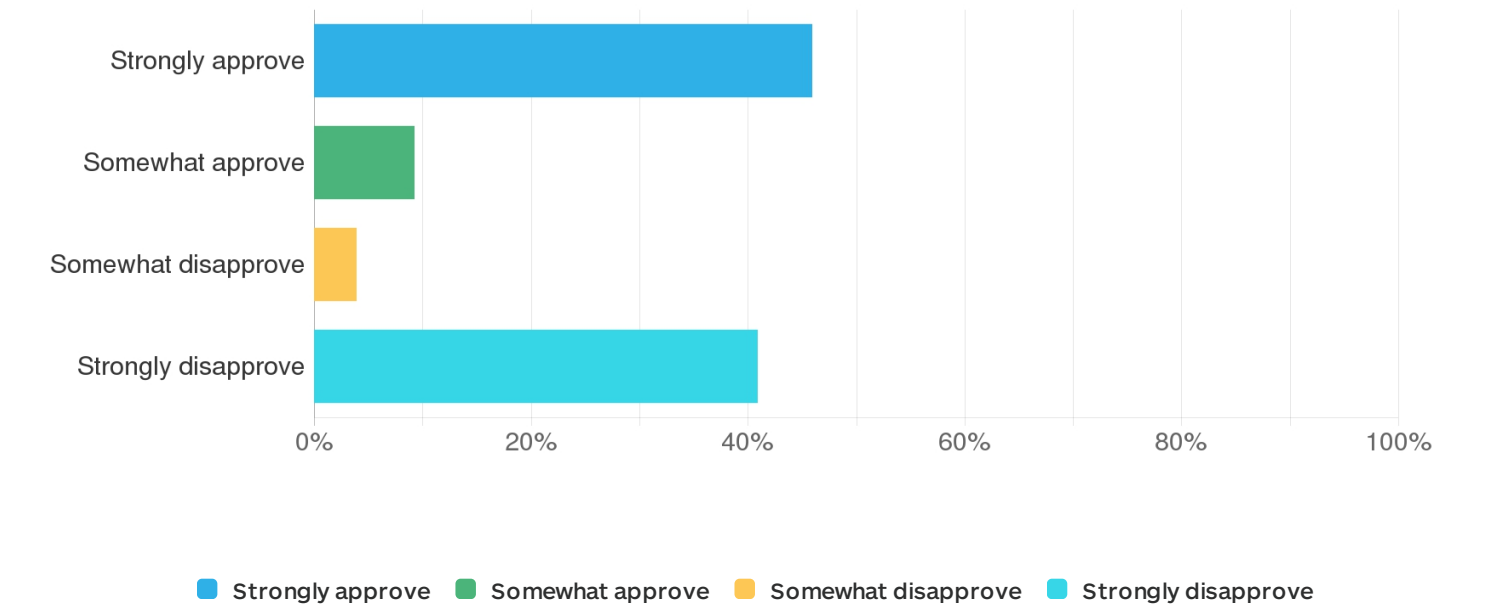


Extremely Likely Somewhat Likely

Value	Frequency	Percent
Extremely Likely	676	96.56%
Somewhat Likely	24	3.44%
Total	700	100%

Q3: Trump Approval

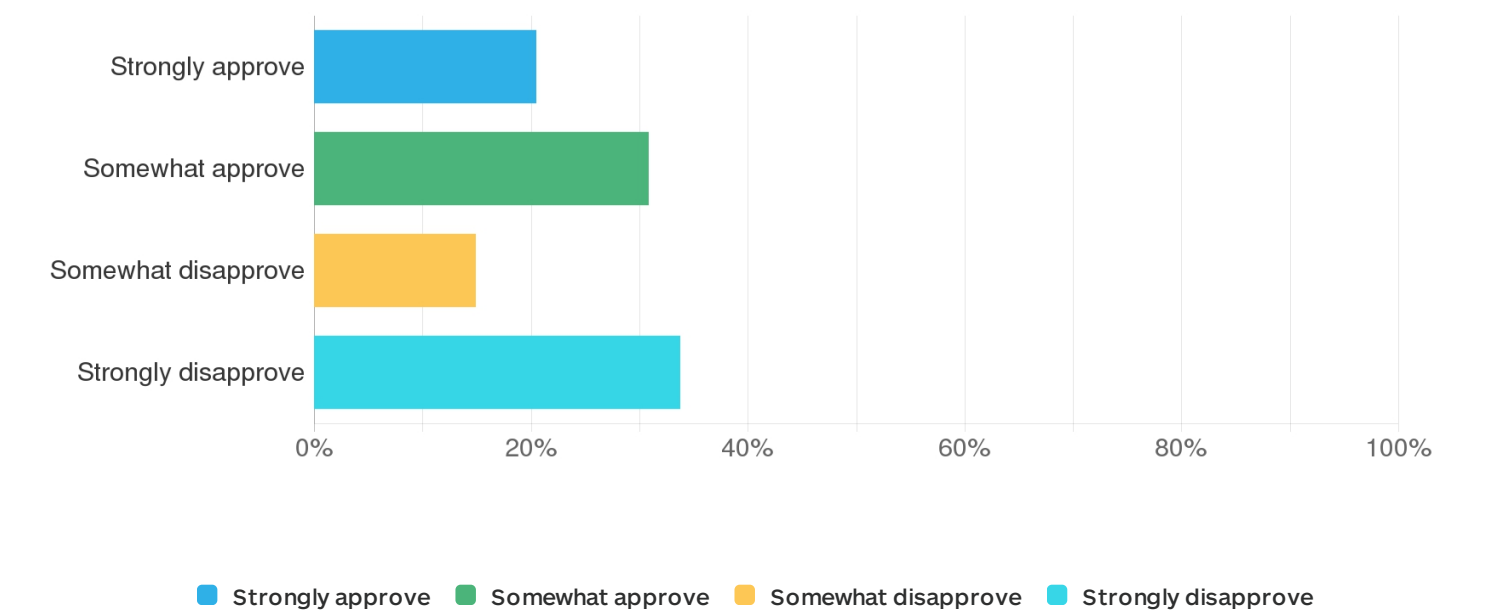
How would you rate the job Donald Trump is doing as President? Do you strongly approve, somewhat approve, somewhat disapprove, or strongly disapprove of the job he is doing?



Value	Frequency	Percent
Strongly approve	321	45.93%
Somewhat approve	65	9.27%
Somewhat disapprove	27	3.91%
Strongly disapprove	286	40.89%
Total	700	100%

Q4: Tillis Approval

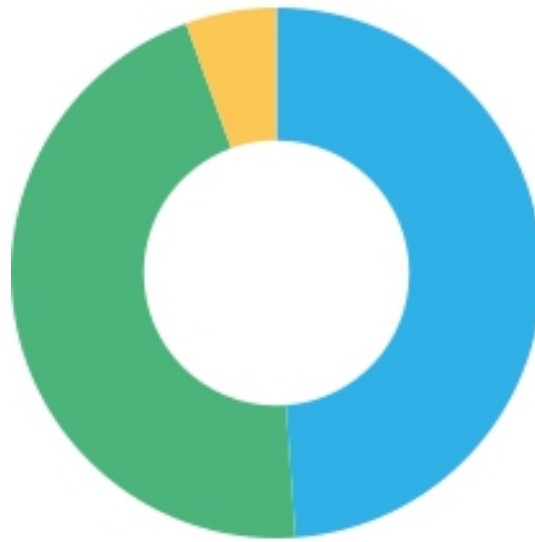
How would you rate the job Thom Tillis is doing as Senator? Do you strongly approve, somewhat approve, somewhat disapprove, or strongly disapprove of the job he is doing?



Value	Frequency	Percent
Strongly approve	143	20.49%
Somewhat approve	216	30.86%
Somewhat disapprove	104	14.9%
Strongly disapprove	236	33.75%
Total	700	100%

Q5: Presidential Ballot

If the November 3rd General Election for the President of the United States was being held today and the candidates were Republican Donald Trump and Democrat Joe Biden for which candidate would you vote? If you are still undecided on who to vote for, then please select undecided.

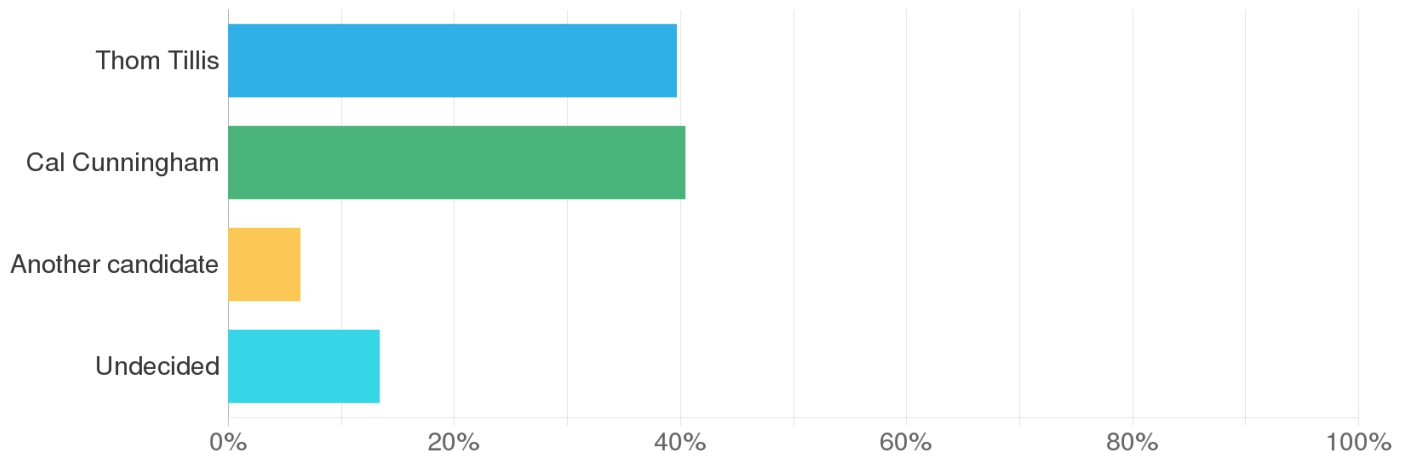


■ Donald Trump ■ Joe Biden ■ Undecided

Value	Frequency	Percent
Donald Trump	342	48.87%
Joe Biden	319	45.6%
Undecided	39	5.53%
Total	700	100%

Q6: US Senate Ballot

If the November 3rd General Election of the United States Senate were held today, would you support Republican Thom Tillis, Democrat Cal Cunningham, or another candidate for which candidate would you vote? If you are still undecided on who to vote for, then please select undecided.

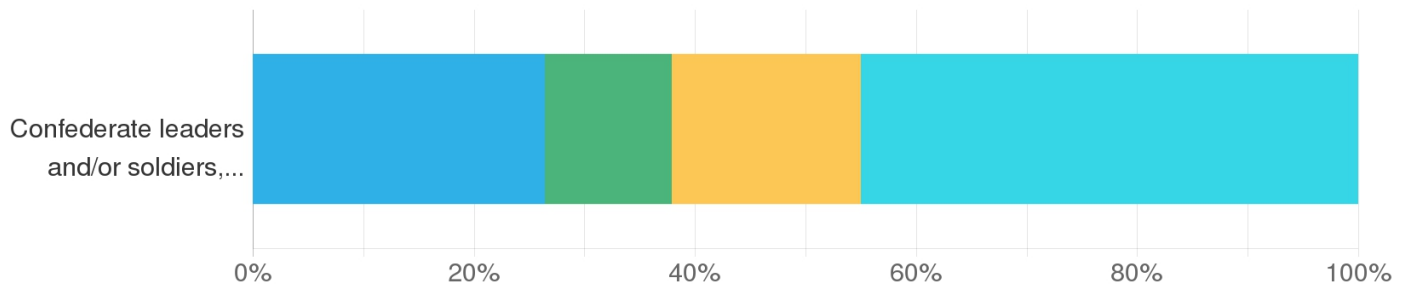


Thom Tillis Cal Cunningham Another candidate Undecided

Value	Frequency	Percent
Thom Tillis	278	39.71%
Cal Cunningham	283	40.45%
Another candidate	45	6.4%
Undecided	94	13.45%
Total	700	100%

Q7: Statue Removal

In recent weeks, a debate has arisen over whether many public statues and monuments of historical figures should be removed because of the flaws of those individuals. Do you strongly agree, somewhat agree, strongly disagree, or somewhat disagree with removing public statues or monuments of the following?



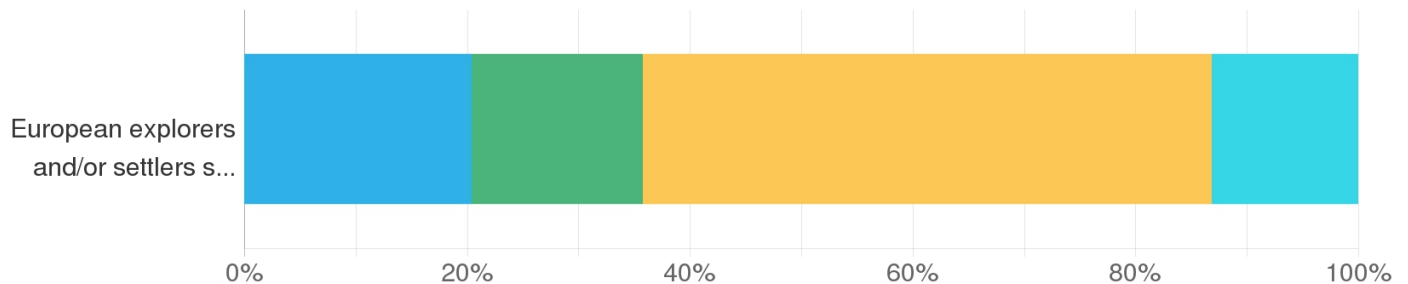
Strongly agree Somewhat agree Strongly disagree Somewhat disagree

R1 Confederate leaders and/or soldiers, such as Robert E. Lee

Value	Frequency	Percent
Strongly agree	185	26.44%
Somewhat agree	80	11.48%
Strongly disagree	119	17.05%
Somewhat disagree	315	45.02%
Total	700	100%

Q7: Statue Removal

In recent weeks, a debate has arisen over whether many public statues and monuments of historical figures should be removed because of the flaws of those individuals. Do you strongly agree, somewhat agree, strongly disagree, or somewhat disagree with removing public statues or monuments of the following?



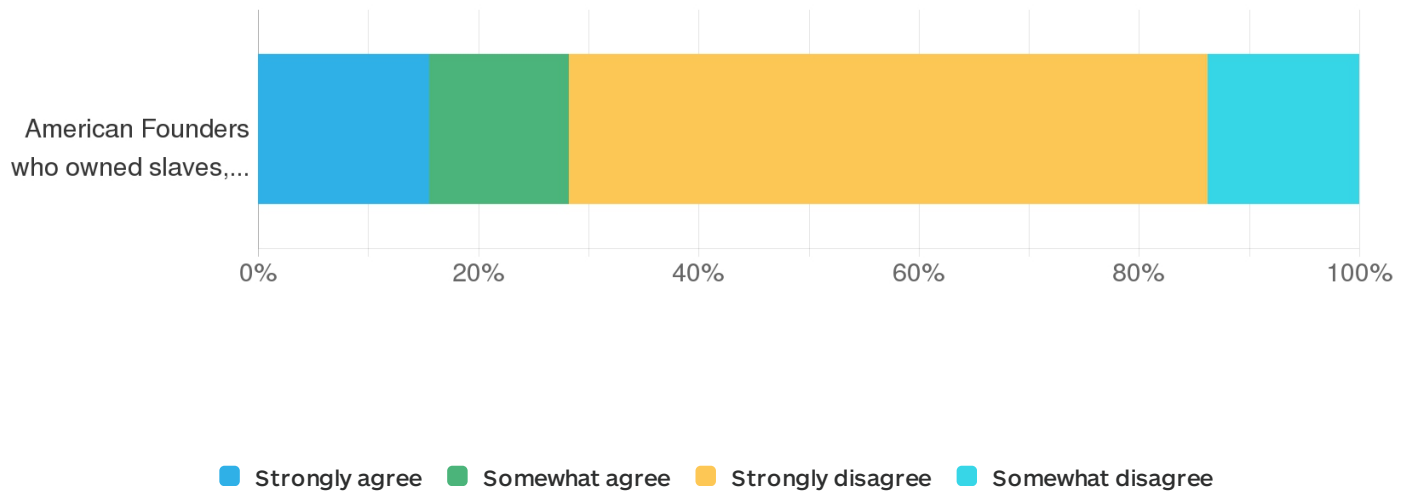
Strongly agree Somewhat agree Strongly disagree Somewhat disagree

R2 European explorers and/or settlers such as Christopher Columbus

Value	Frequency	Percent
Strongly agree	143	20.45%
Somewhat agree	107	15.32%
Strongly disagree	358	51.07%
Somewhat disagree	92	13.16%
Total	700	100%

Q7: Statue Removal

In recent weeks, a debate has arisen over whether many public statues and monuments of historical figures should be removed because of the flaws of those individuals. Do you strongly agree, somewhat agree, strongly disagree, or somewhat disagree with removing public statues or monuments of the following?

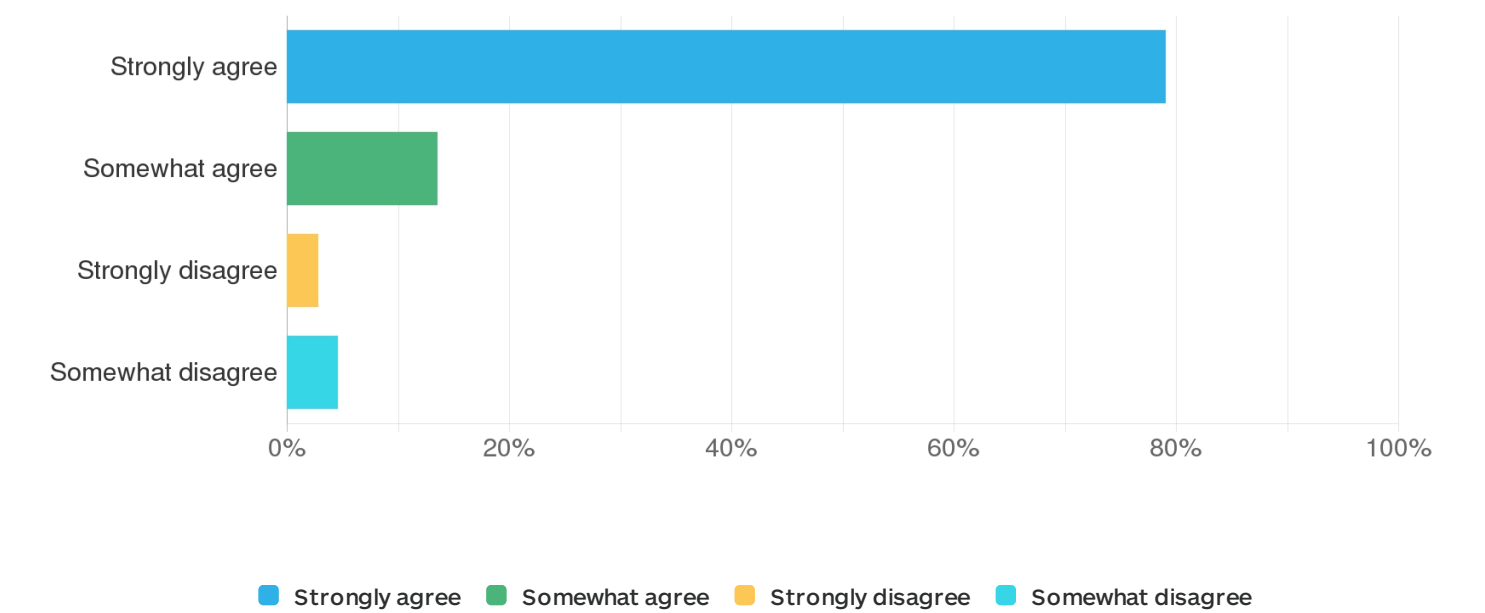


R3 American Founders who owned slaves, such as George Washington

Value	Frequency	Percent
Strongly agree	109	15.52%
Somewhat agree	89	12.7%
Strongly disagree	406	58.05%
Somewhat disagree	96	13.74%
Total	700	100%

Q8: Proud American

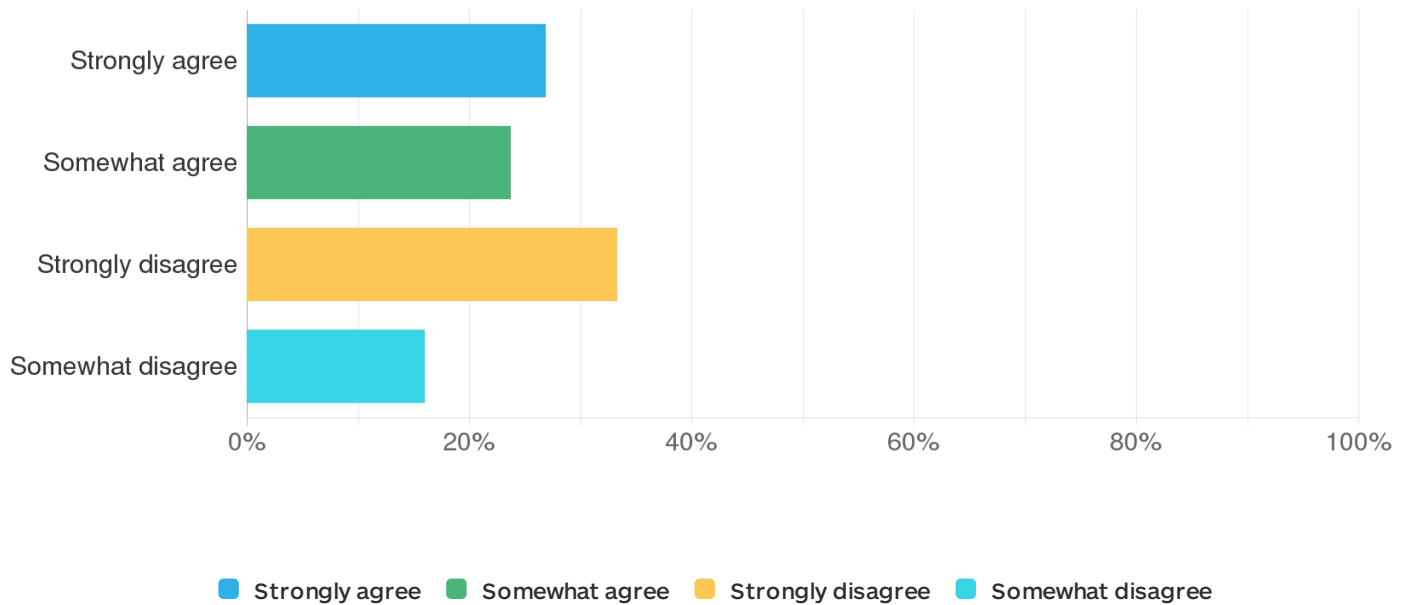
Do you agree or disagree with the following statement? “I am proud to be an American.”



Value	Frequency	Percent
Strongly agree	553	79.06%
Somewhat agree	95	13.55%
Strongly disagree	20	2.82%
Somewhat disagree	32	4.58%
Total	700	100%

Q9: 1619 Project

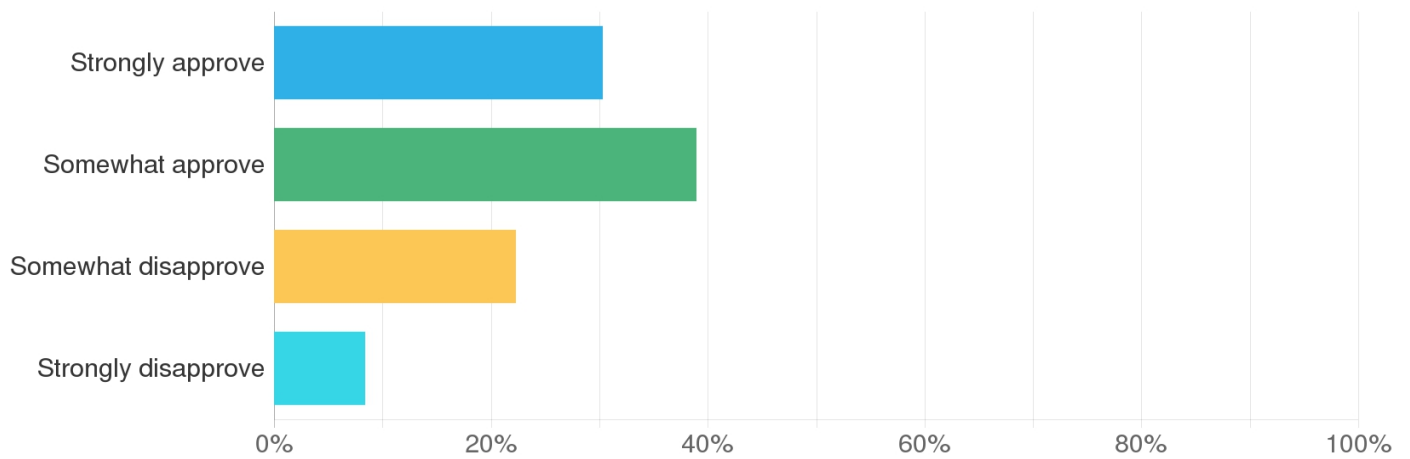
The 1619 Project, an educational history curriculum developed by The New York Times, presents early American history with slavery and white supremacy as the dominant themes. Do you agree or disagree that this is the appropriate focus for teaching America's founding to children in K-12 public schools?



Value	Frequency	Percent
Strongly agree	188	26.91%
Somewhat agree	166	23.75%
Strongly disagree	233	33.34%
Somewhat disagree	112	15.99%
Total	700	100%

Q10: BLM Approval

Do you approve or disapprove of the group Black Lives Matter?

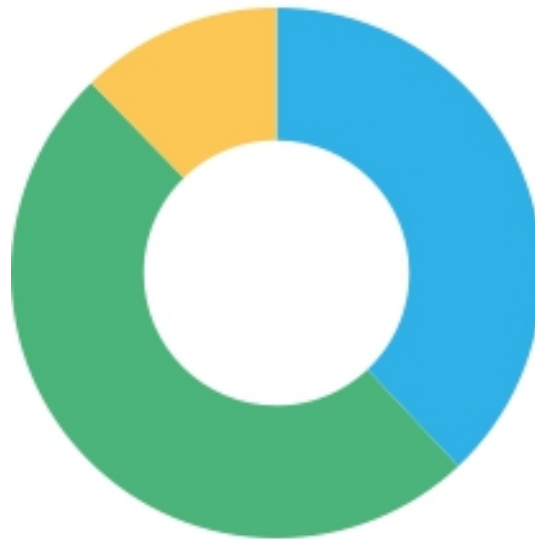


Strongly approve Somewhat approve Somewhat disapprove Strongly disapprove

Value	Frequency	Percent
Strongly approve	212	30.31%
Somewhat approve	273	38.97%
Somewhat disapprove	156	22.29%
Strongly disapprove	59	8.42%
Total	700	100%

Q11: BLM Peaceful Protest

Do you believe the protests of the last couple months in support of Black Lives Matter and other related movements have been mostly peaceful?



■ Yes ■ No ■ Not Sure

Value	Frequency	Percent
Yes	266	37.99%
No	348	49.73%
Not Sure	86	12.28%
Total	700	100%

Q12: BLM Traditional Family

If you learned Black Lives Matter supported doing away with the traditional family, would you be more or less likely to support Black Lives Matter?



More likely Less Likely

Value	Frequency	Percent
More likely	218	31.18%
Less Likely	482	68.82%
Total	700	100%

Q13: BLM Defund Police

If you learned Black Lives Matter supported defunding police departments nationwide, would you be more or less likely to support Black Lives Matter?



More likely Less Likely

Value	Frequency	Percent
More likely	223	31.9%
Less Likely	477	68.1%
Total	700	100%

Q14: BLM Communist Goals

If you learned Black Lives Matter supported communist goals such as ‘overturning” American capitalism, would you be more or less likely to support Black Lives Matter?



■ More likely ■ Less Likely

Value	Frequency	Percent
More likely	148	21.2%
Less Likely	552	78.8%
Total	700	100%

Q15: Gendered Athletics

Should boys and men who say they identify as transgender be allowed to compete in girls' and women's athletics?



■ Yes ■ No

Value	Frequency	Percent
Yes	172	24.58%
No	528	75.42%
Total	700	100%

Q16: Children Chemical Treatments

Should children who say they identify as transgender be allowed to undergo physical sex change surgeries or chemical treatments while they are under the age of 18?



■ Yes ■ No

Value	Frequency	Percent
Yes	115	16.44%
No	585	83.56%
Total	700	100%

Q17: Online Pornography

Should online pornography distributors be required by law to verify the age of users who access their content in order to help prevent children under the age of 18 from viewing obscene material?



■ Yes ■ No

Value	Frequency	Percent
Yes	582	83.14%
No	118	16.86%
Total	700	100%

Q18: Big Tech

Should Big Tech companies such as Google, Facebook, and Twitter be allowed to censor speech on their platforms if that speech would otherwise be constitutionally protected in the public square?

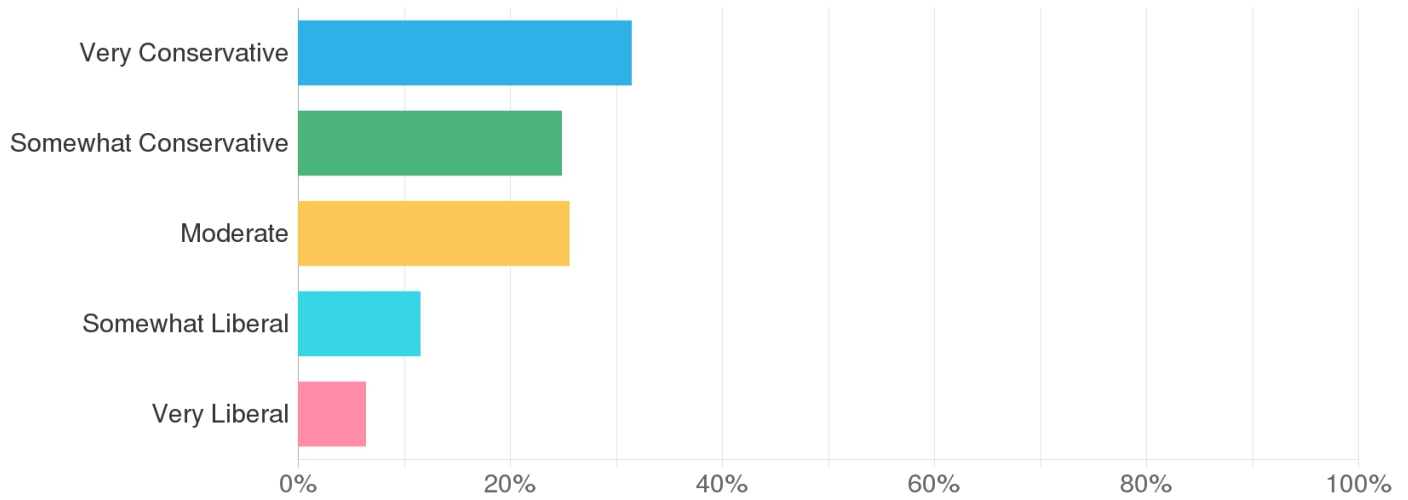


■ Yes ■ No

Value	Frequency	Percent
Yes	271	38.76%
No	429	61.24%
Total	700	100%

Q19: Ideology

Do you consider yourself to be Very conservative, Somewhat Conservative, Moderate, Somewhat Liberal or Very Liberal?

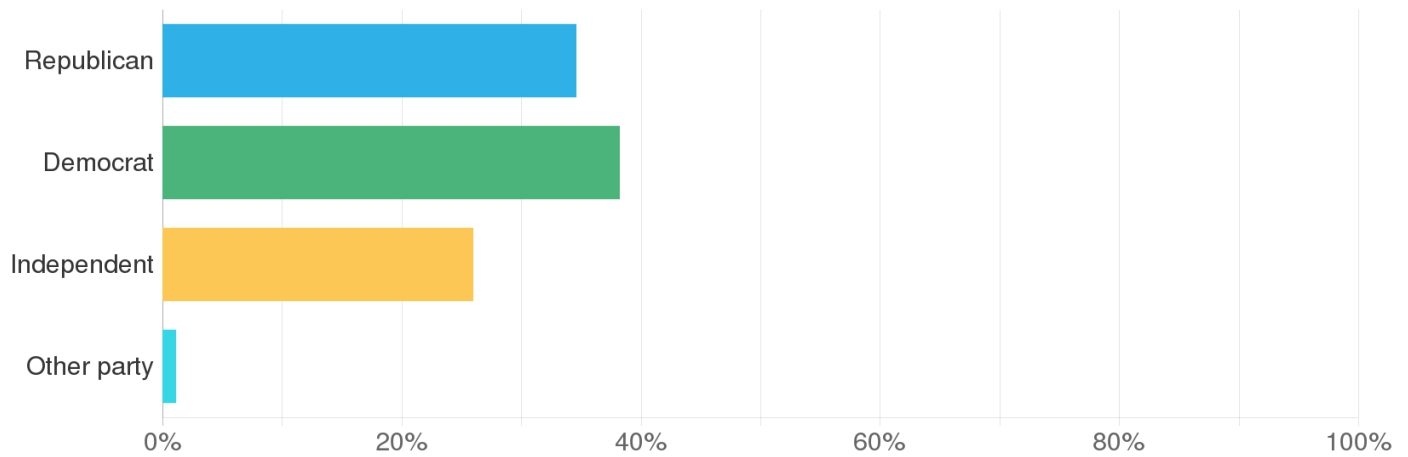


■ Very Conservative ■ Somewhat Conservative ■ Moderate ■ Somewhat Liberal ■ Very Liberal

Value	Frequency	Percent
Very Conservative	220	31.45%
Somewhat Conservative	174	24.86%
Moderate	179	25.62%
Somewhat Liberal	81	11.6%
Very Liberal	45	6.47%
Total	700	100%

Q20: Party

Do you consider yourself Republican, Democrat or Independent?



■ Republican ■ Democrat ■ Independent ■ Other party

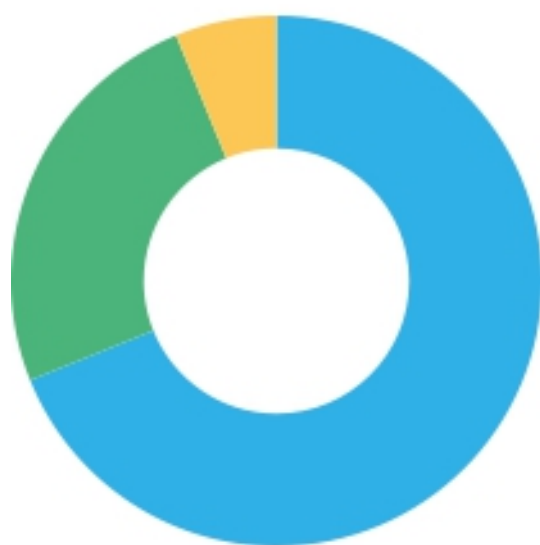
Value	Frequency	Percent
Republican	242	34.61%
Democrat	268	38.24%
Independent	182	26%
Other party	8	1.14%
Total	700	100%

Q21: Gender
What is your gender?



Value	Frequency	Percent
Male	333	47.57%
Female	367	52.43%
Total	700	100%

Q22: Ethnicity
What is your ethnicity? Are you....

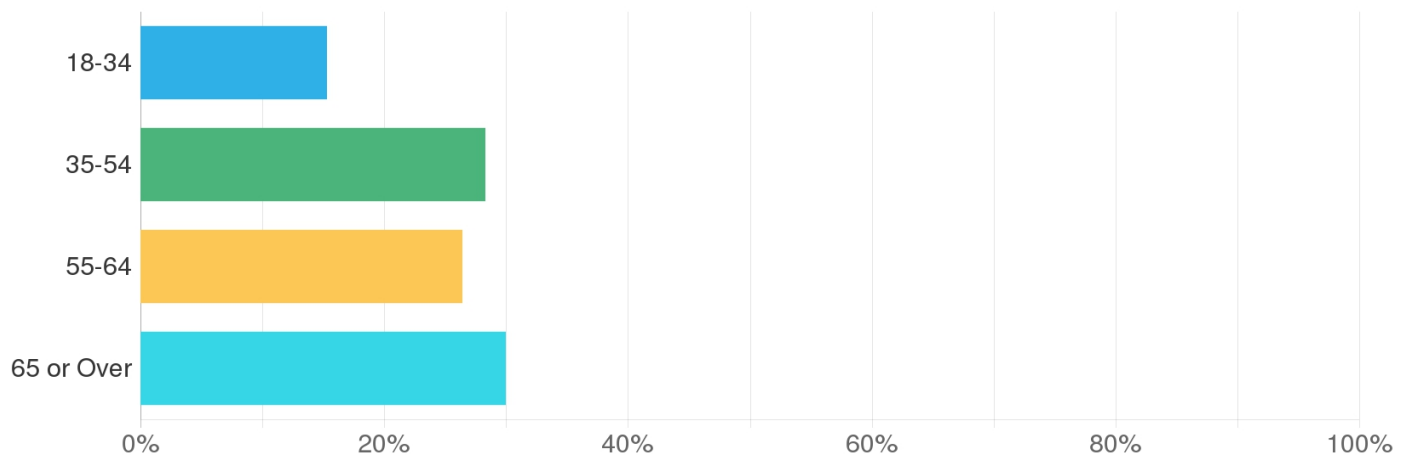


■ Caucasian ■ African-American ■ Hispanic or other ethnicity

Value	Frequency	Percent
Caucasian	482	68.9%
African-American	174	24.93%
Hispanic or other ethnicity	43	6.17%
Total	700	100%

Q23: Age

What is your age? Are you...

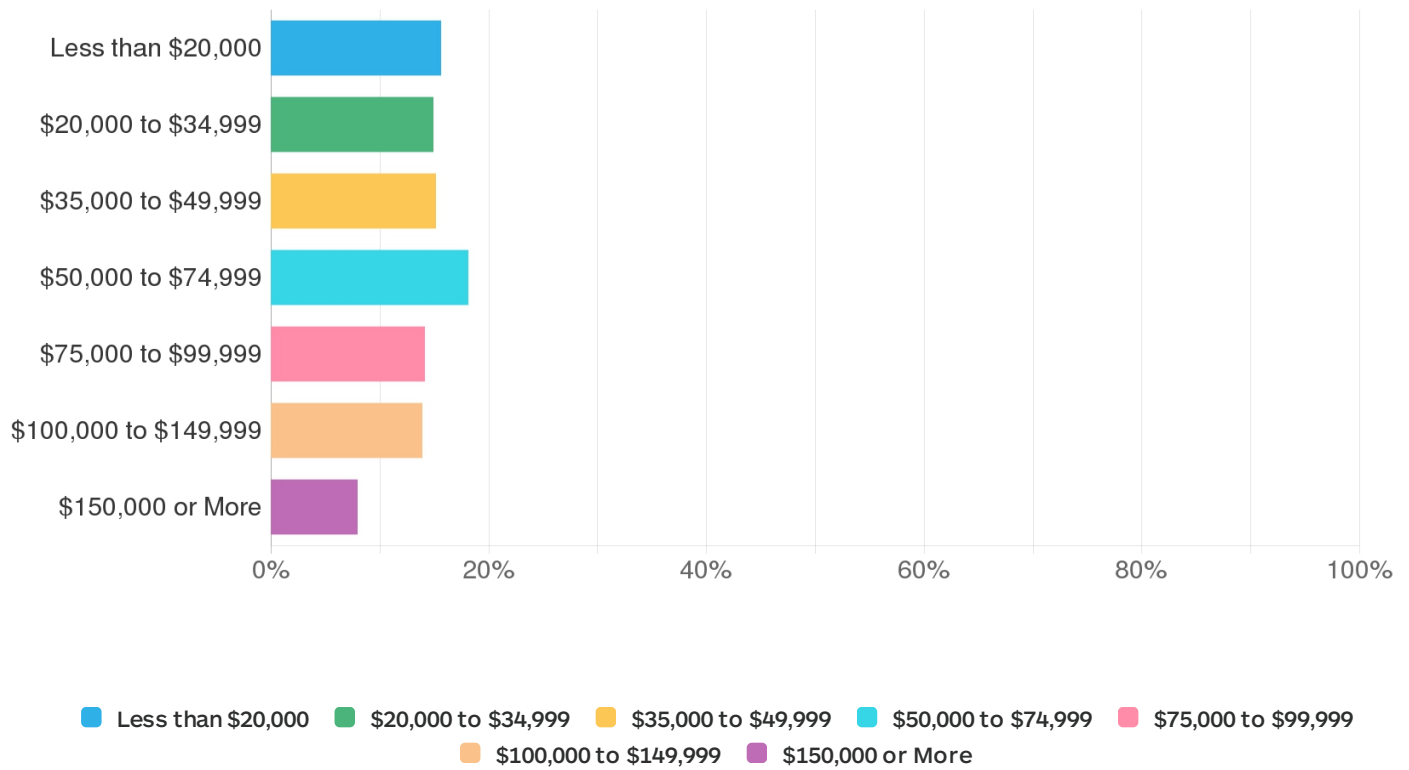


18-34 35-54 55-64 65 or Over

Value	Frequency	Percent
18-34	107	15.29%
35-54	198	28.29%
55-64	185	26.43%
65 or Over	210	30%
Total	700	100%

Q24: Household Income

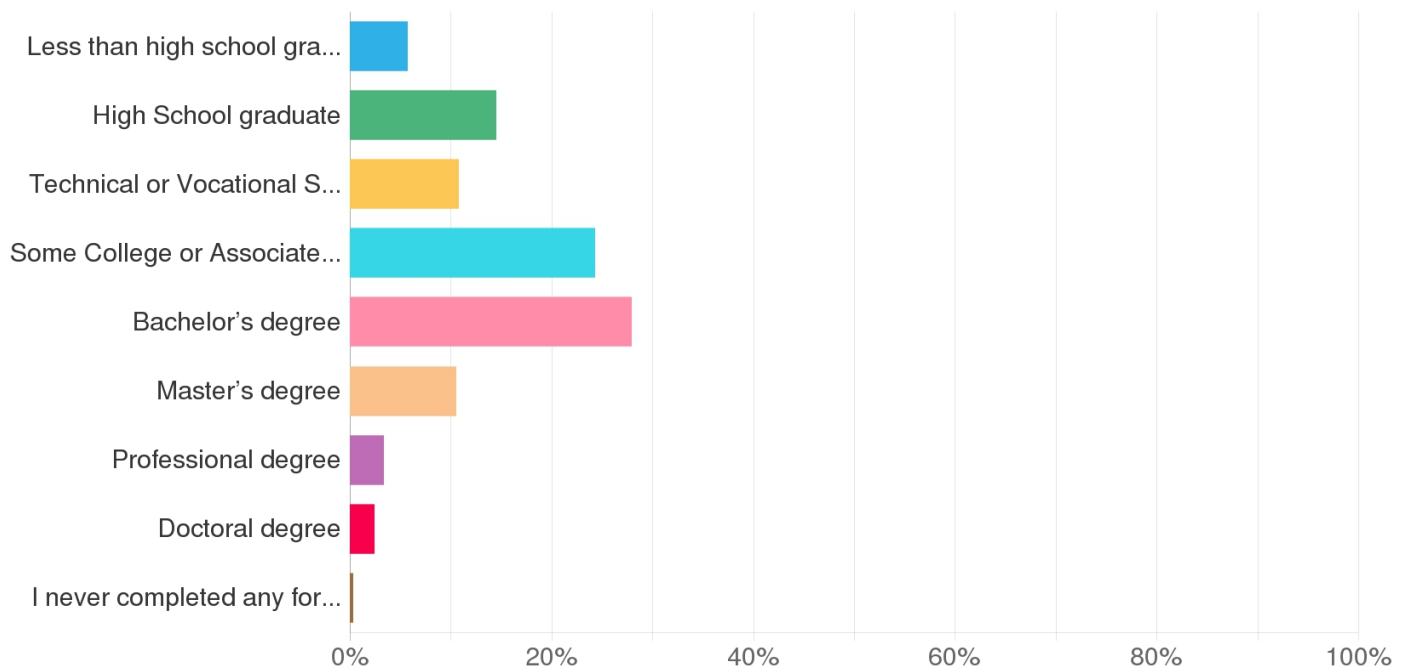
What is your total household income?



Value	Frequency	Percent
Less than \$20,000	109	15.61%
\$20,000 to \$34,999	105	14.97%
\$35,000 to \$49,999	106	15.2%
\$50,000 to \$74,999	127	18.16%
\$75,000 to \$99,999	99	14.15%
\$100,000 to \$149,999	97	13.92%
\$150,000 or More	56	7.99%
Total	700	100%

Q25: Education

What is the highest level of formal education you have completed?

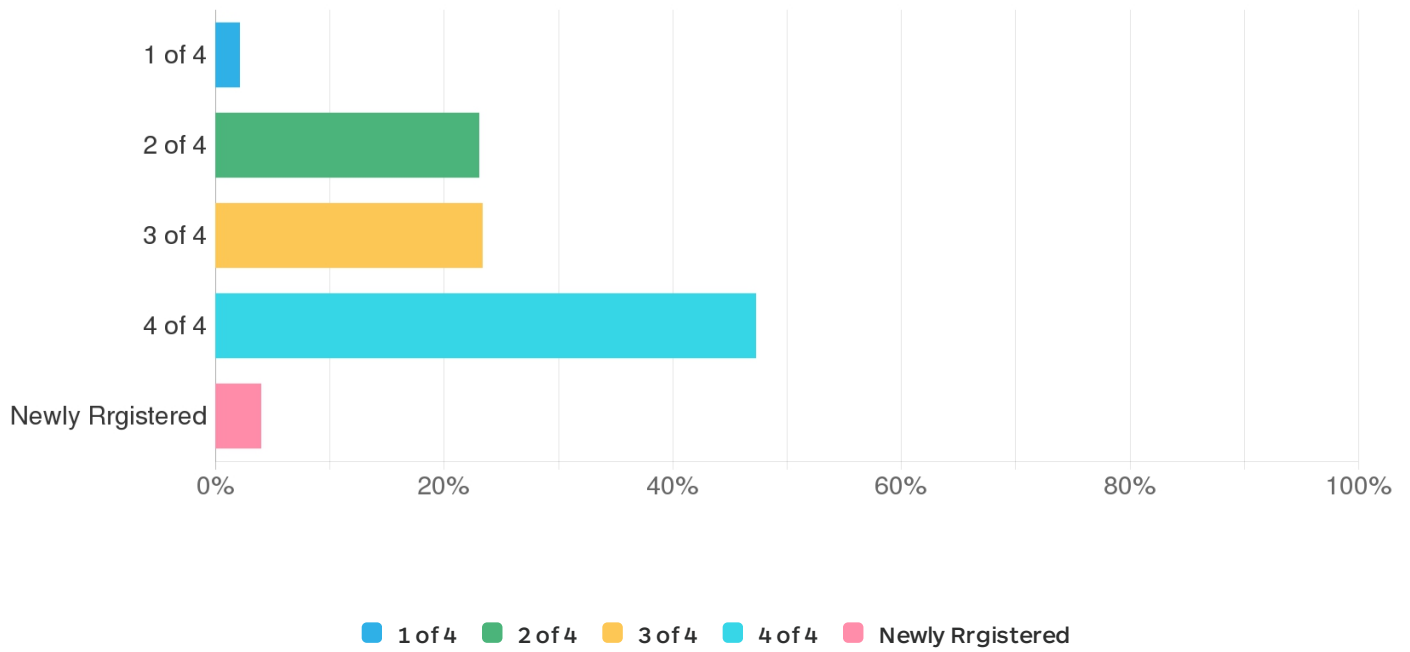


■ Less than high school graduate
 ■ High School graduate
 ■ Technical or Vocational School
 ■ Some College or Associate's Degree
 ■ Bachelor's degree
 ■ Master's degree
 ■ Professional degree
 ■ Doctoral degree
 ■ I never completed any formal education

Value	Frequency	Percent
Less than high school graduate	40	5.71%
High School graduate	102	14.51%
Technical or Vocational School	76	10.8%
Some College or Associate's Degree	171	24.36%
Bachelor's degree	196	27.97%
Master's degree	74	10.52%
Professional degree	24	3.4%
Doctoral degree	17	2.42%
I never completed any formal education	2	0.32%
Total	700	100%

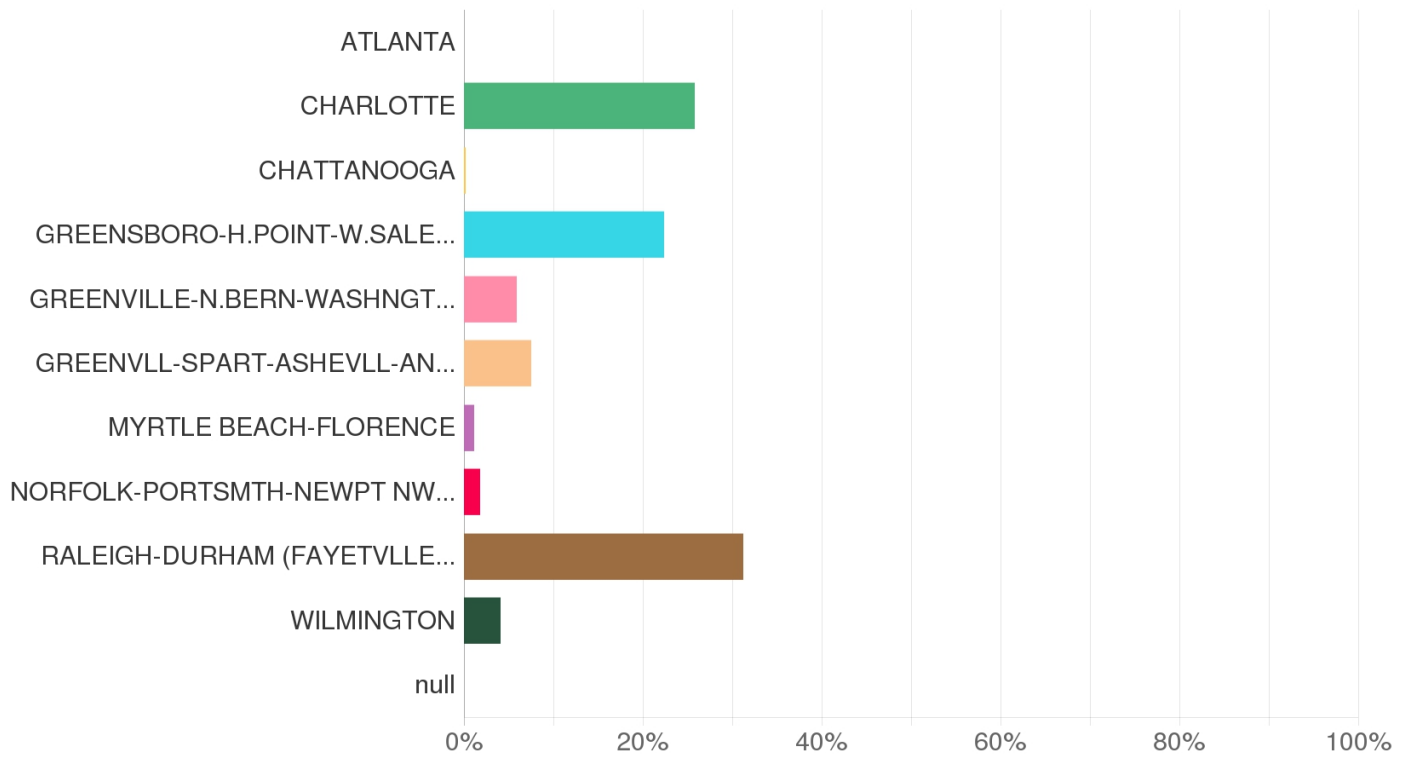
Q26: General Vote History

General Vote History



Value	Frequency	Percent
1 of 4	15	2.15%
2 of 4	162	23.11%
3 of 4	164	23.36%
4 of 4	331	47.32%
Newly Rrgistered	28	4.05%
Total	700	100%

Q27: DMA
DMA



Value	Frequency	Percent
ATLANTA	0	0%
CHARLOTTE	180	25.76%
CHATTANOOGA	2	0.22%
GREENSBORO-H.POINT-W.SALEM	157	22.39%
GREENVILLE-N.BERN-WASHNGTN	41	5.88%
GREENVLL-SPART-ASHEVLL-AND	52	7.49%
MYRTLE BEACH-FLORENCE	8	1.12%
NORFOLK-PORTSMTH-NEWPT NWS	13	1.83%
RALEIGH-DURHAM (FAYETVLL)	219	31.25%
WILMINGTON	28	4.07%
	0	0%
Total	700	100%