



April 5, 2021

The Honorable Charles Schumer Majority Leader United States Senate S-221, The Capitol Washington, D.C. 20510

The Honorable Nancy Pelosi Speaker United States House of Representatives H-232, The Capitol Washington, D.C. 20515 The Honorable Mitch McConnell Minority Leader United States Senate S-230, The Capitol Washington, D.C. 20510

The Honorable Kevin McCarthy Minority Leader United States House of Representatives H-204, The Capitol Washington, D.C. 20515

RE: The critical need for unrestricted grants for America's small businesses

Dear Majority Leader Schumer, Minority Leader McConnell, Speaker Pelosi, and Minority Leader McCarthy:

As representatives of America's 30 million small businesses, Small Business Majority, Main Street Alliance, and the undersigned organizations write today to urge Congress to immediately appropriate funding for flexible, unrestricted grants targeted to the smallest and hardest hit businesses.

Having reached the grim one-year anniversary of the COVID-19 pandemic shutting down the U.S., small businesses continue to struggle to keep their doors open, particularly women- and minority-owned businesses. While the Paycheck Protection Program (PPP) and the Economic Injury Disaster Loans (EIDL) provided a crucial lifeline for many businesses, the programs' rollout, technical errors, and restrictive loan parameters caused many small businesses—especially newer businesses and under-resourced communities—to fall through the cracks.

Small Business Majority's <u>recent survey</u> found that of the businesses that applied for PPP, 36% did not receive the full loan amount they requested, including nearly all of the Black self-employed entrepreneurs surveyed. And for those small business owners who did not apply for PPP, more than half (55%) say they did not do so because they were ineligible, or they were told they were ineligible for the program. Small businesses still need assistance. In fact, <u>40% of small business owners</u> report they will need no-cost grants or zero interest loans this year to keep their business open.

Additionally, a <u>nationwide poll</u> of small business owners from last fall found that 68% of owners agreed that the loans available to small businesses through PPP have been of limited help to many small businesses because the guidelines on how to use them and the time frame for use have been unclear. Moreover, 62% say that the loans available to small businesses to survive during the pandemic are not equally distributed, and it is more difficult for small businesses owned by people of color and women to receive economic assistance.

While many small businesses have applied for the EIDL program and some have received the advance grant, these funds likely did not scratch the surface of what small businesses need to survive the crisis. Only 34% received the full \$10,000 available and nearly 1 in 4 received just \$1,000, according to a recent survey. For those businesses that received funding, the money most certainly has dried out, and for the businesses that did not receive anything, they are hanging on by a thread.

While <u>recent changes</u> to PPP have expanded access for certain small business borrowers, and grant programs for specific industries such as shuttered venues and restaurants are coming to fruition, many small businesses will still fall through the cracks. With each day that passes, a new batch of small businesses are pushed off a cliff because their year-long cries for grant assistance have been ignored.

That is why we are calling on Congress to provide them with unrestricted funding—because only they can determine how best to utilize the funding to keep their businesses open. This has strong support, with 91% of small businesses saying they want Congress to pass legislation authorizing direct grants. It is critical that you pass a substantive and unrestricted grant program immediately to support small businesses.

Sincerely,

John Arensmeyer Founder and CEO

Small Business Majority

John C. Chensneye

cc:

The Honorable Ben Cardin: Chair, Senate Committee on Small Business & Entrepreneurship

The Honorable Rand Paul: Ranking Member, Senate Committee on Small Business & Entrepreneurship

Adelante Community Development

Alliance to End Strong, LLC

American Booksellers Association

Americans for Financial Reform

APC Collective

Beaverton Chamber of Commerce

Black Business Association Black Business Initiative

Brea Chamber of Commerce

California Asian Pacific Chamber of Commerce

California Hispanic Chambers of Commerce

California Network of Women's Business Centers

CAMEO (California Association for Micro

Enterprise Opportunity)

Carbon Valley Chamber of Commerce

CDCRC Inc

CEDS Finance

CEM

Stephen Michael Executive Director Main Street Alliance

The Honorable Nydia Velázquez: Chair, House Committee on Small Business

The Honorable Blaine Luetkemeyer: Ranking Member, House Committee on Small Business

Center for LGBTQ Economic Advancement & Research (CLEAR)

Chicago Foundation for Women

Chicago Minority Supplier Development Council

Children's Council of San Francisco Closing the Women's Wealth Gap

Color Of Change

Colorado Black Chamber of Commerce

Colorado Lending Source

Columbus (TX) Chamber of Commerce

Community Health Councils

Corning Area Chamber of Commerce

Corona Chamber of Commerce

Crowdfund Better

Cushing Chamber of Commerce

Dane Buy Local

Downer Avenue Business Improvement District

Downtown Springfield Inc

East Side Business Improvement District

Employers Group

Fresno Area Hispanic Foundation

Fresno Metro Black Chamber of Commerce

Get in Motion Entrepreneurs Good Business Colorado Good Work Austin

Good Work Network

Greater Coachella Valley Chamber of Commerce

Greater San Fernando Valley Chamber of

Commerce

Greenwich Village Chelsea Chamber of Commerce

Guatemala American Chamber of commerce

Helpr

Hillsboro Chamber of Commerce Humboldt Chamber of Commerce Illinois SBDC at Build Bronzeville

Immigrants Rising

Inclusive Action for the City

Indian Dispute Resolution Services, Inc.
Initiative for a Competitive Inner City (ICIC)
Inland Empire Regional Chamber of Commerce

Institute for Local Self-Reliance

Instituto de Avance Integral Latino CDC Invest in Women Entrepreneurs Initiative Jefferson Economic Development Institute Lake Elsinore Valley Chamber of Commerce

Latino Business Network and Allies

Latino Chamber of Commerce of SE Wisconsin, Inc

Latino Council Lendistry

Los Angeles Area Chamber of Commerce Los Angeles LGBTQ Chamber of Commerce

Lowcountry Local First Main Street Launch

Marin County Small Business Development Center

Marin SBDC

Metropolitan Business League

Mid South Business & Resource Center (MSBARC)

Mile High Connects Missouri Faith Voices

National Association of Women Owned Small

Businesses, INC (NAWOSB)

National CAPACD- National Coalition for Asian Pacific American Community Development

North Avenue Business Improvement District 28

North Bay Leadership Council

North Branch Works

Oakland Latino Chamber of Commerce Oceanside Chamber of Commerce Pacific Community Ventures

Plexus LGBT & Allied Chamber of Commerce

Process Green

Professional Family Child Care Alliance of Georgia

Progress North

Prospera Community Development

Prosperity Indiana

Richmond LGBTQ Chamber Richmond Main Street Initiative Rogers Park Business Alliance

Sacramento Black Chamber of Commerce

Save Small Business Coalition

Sherman Oaks Chamber of Commerce

Small Business Center

Small Business For America's Future

Startup Colorado

Superior Chamber of Commerce (Colorado)

Support Latino Biz
The Fax Partnership

The Latino Chamber of Commerce of Boulder

County

The New York Women's Foundation
Torrance Area Chamber of Commerce

United States Hispanic Chamber of Commerce

Uptima Entrepreneur Cooperative

Vail Valley Partnership Vista Chamber of Commerce

Wemblr LLC West Side Forward Windham Arts

Windham Region Chamber of Commerce Women's Business Development Center

Women's Biz Coop

Women's Entrepreneurship Initiative