2020 Vitul CONFERENCE



Feline Head & Neck: Diseases, Disorders, & More

October 3 & 4 and 24 & 25, 2020

www.catvets.com/education



ALL TIMES ARE EASTERN TIME ZONE

October 2 - 12:00 p	m Attendee Access to Event and On-demand CE		
Day 1	October 3, 2020	Live Exhibits ope	n from 12:00 - 5:00 pm
TIME	SESSION TITLE	SPEAKER	SPONSOR/PARTNER
10:00 - 10:30 am	Yoga 101		
11:00 - 11:20 am	President's Address	Dr. Kelly St. Denis	
11:20 - 12:20 pm	Feline Grimace Scale for Acute Pain Assessment	Dr. Paulo Steagall	ZOETIS PETCARE
12:20 - 1:20 pm	Painful Conditions of the Head	Dr. Paulo Steagall	ZOETIS PETCARE FINAPM
	Chronic Seizure Management for Cats	Dr. Heidi Barnes Heller	
	Technician/Nurse: Respiratory Emergencies: Triaging the Feline Patient	Ms. Alison Gottlieb	NAVTA
1:20 - 2:00 pm	Exhibit Hall Break		
2:00 - 3:00 pm	Partner Symposia		
	The Three "A's" of Acute Pain Management: Anticipate, Assess, & Alleviate	Dr. Sheilah Robertson	Elanco
	Retroviruses	Speaker TBA	IDEXX
	Placement & Maintenance of Nasogastric Feeding Tubes in Cats	Dr. Lisa Powell	ROYAL CANIN
	The Future is Now: 21st Century Fecal Testing Technology in Your Practice	Dr. Cory D. Penn	ZOETIS PETCARE
3:00 - 4:00 pm	Feline Oral Squamous Cell Carcinoma: Recent Advances	Dr. Michael Nolan	
	Neurologic Examination for Busy Practitioners	Dr. Heidi Barnes Heller	
	Technician/Nurse: Special Considerations on Feline Ears	Dr. Allison Diesel	ZOETIS PETCARE
4:00 - 4:30 pm	Exhibit Hall Break		
4:30 - 5:00 pm	Ask the Experts	Drs. Heidi Barnes Heller & Paulo Steagall	
5:00 - 6:00 pm	Virtual Happy Hour		ZOETIS PETCARE



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Day 2	October 4, 2020	Live Exhibits open from 11:00 am - 4:30 pm	
TIME	SESSION TITLE	SPEAKER	SPONSOR/PARTNER
9:30 - 10:00 am	Meditation Exercises		
10:00 - 11:00 am	Finding our Path to Honor Ourselves as We Live the Veterinary Oath	Dr. Kimberly Pope-Robinson	ROYAL CANIN
11:00 - 12:00 pm	Allergic Dermatitis	Dr. Allison Diesel	ZOETIS PETCARE
	Feline Herpesvirus 101: Why, What, & How?	Dr. Jessica Meekins	
	Technician/Nurse: Feline Pain: Detecting, Identifying Options, & Advocating for your Patients	Ms. Alison Gottlieb	NAVTA
12:00 - 1:00 pm	Kitten-caboodle: A Selection of Various Feline Dermatoses	Dr. Allison Diesel	ZOETIS PETCARE
	Feline Herpesvirus: Review of Treatment Strategies	Dr. Jessica Meekins	
	Technician/Nurse: Is the Kitty Crazy? Feline Hyperthyroidism	Dr. Kathy Engler	Dechra
1:00 - 1:45 pm	Exhibit Hall Break		40000
1:15 - 1:35 pm	AAFP Membership Meeting		
1:45 - 2:45 pm	Partner Symposia		
	Al and CKD - Title TBA	Dr. Dennis Chew	/NTECH
	Feline Weight Loss	Dr. Grant Gugisberg	Dechra
	Look What the Cat Dragged In: Emerging Infections & Infestations Facing Felines Today	Dr. Susan E. Little	MERCK Animal Health
	Feline OA Pain Case Management	Dr. Elizabeth Colleran	ZOETIS PETCARE
2:45 - 3:45 pm	Otitis in the Cat: Keys to Diagnosis & Therapy	Dr. Allison Diesel	ZOETIS PETCARE
	Otic Polyp: Etiology, Presentations, & Treatments	Dr. Bryden Stanley	Hins
	Technician/Nurse: Ophthalmic Drugs & When to Use Them	Dr. Jessica Meekins	THE WASHINGTON LITTLE
3:45 - 4:15 pm	Exhibit Hall Break		
4:15 - 4:45 pm	Ask the Experts	Drs. Allison Diesel & Jessica Meekins	



ALL TIMES ARE EASTERN TIME ZONE

Day 3	October 24, 2020	Live Exhibits open from 11:00 am- 5:00 pm	
TIME	SESSION TITLE	SPEAKER	SPONSOR/PARTNER
10:00 - 10:30 am	Slow Flow Yoga		
11:00 - 12:00 pm	Video Chat Discussion Forums *Pre-registration Required	Sign-up in mid-August	
12:00 - 1:00 pm	Update on Treatment Strategies for Feline Chronic Gingivostomatitis	Dr. Christopher Snyder	
	Nutrition for the Hospitalized Patient	Dr. Christopher Byers	ROYAL CANIN
	Technician/Nurse: Cat Naps During a COHAT: The Complete Plan for the Feline Dental Patient	Ms. Mary Berg	NAVTA
1:00 - 1:45 pm	Exhibit Hall Break		
1:45 - 2:45 pm	Mastering Feline Dental Radiograph Interpretation	Dr. Christopher Snyder	
	Diagnosis & Treatment of Chronic Nasal Disease in Cats: Part 1	Dr. Phillip Padrid	
	Technician/Nurse: Tips & Tricks for Great Dental Radiographs	Ms. Mary Berg	NAVTA
2:45 - 3:45 pm	Partner Symposia		
	Feline Hypertension: Diagnosis, Treatment, & Management	Dr. Clarke Atkins	Boehringer Ingelheim
	Feline Obesity & Behavioral Aspects	Dr. Julie Churchill	MARS Petcare
	Hydration Fixation: Beyond the Water Bowl	Dr. Jason Gagne	PROPLAN VETERINARY DIETS
3:45 - 4:15 pm	Exhibit Hall Break		
4:15 - 5:15 pm	Gastroesophageal Reflux: An Under-Recognized Source of Pain	Dr. Christopher Byers	ROYAL CANIN
	Diagnosis & Treatment of Chronic Nasal Disease in Cats: Part 2	Dr. Phillip Padrid	
	Technician/Nurse: Pain Management & Anesthesia Concerns in Feline Dental Patients	Ms. Mary Berg	NAVTA
5:15 - 6:15 pm	Virtual Happy Hour		Boehringer Ingelheim



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Partner Symposium			
Day 4	October 25, 2020	Live Exhibits open from 11:00 am- 4:00 p	
TIME	SESSION TITLE	SPEAKER	SPONSOR/PARTNER
10:00 - 10:30 am	Yoga Building Bone Density & Balance		
11:00 - 12:00 pm	Raising Awareness of Osteoarthritis: Identify & Diagnose Affected Cats	Dr. Sheilah Robertson	Cevo
12:00 - 1:00 pm	Nutritional Management of Chronic Enteropathies: A Review of the Recent Research in Cats	Dr. Becky Mullis	HOUS To octoor to 100
1:00 - 1:30 pm	Exhibit Hall Break		
1:30 - 2:30 pm	Ask the Experts: Q&A	Speakers TBA	Hills
2:30 - 3:30 pm	Putting Vaccines into Perspective	Dr. Christopher Lee	MERCK Animal Health
3:30 - 4:00 pm	Exhibit Hall Break		
4:00 - 5:00 pm	Creating a Multimodal Plan to Combat Long-term Pain: Why Physical & Mental Health Must be Considered	Dr. Sheilah Robertson	Cevo

All content on demand through December 31, 2020

Note: Content is subject to change.



On Demand			
CATEGORY	SESSION TITLE	SPEAKER	SPONSOR/PARTNER
Head and Neck			
Dentistry	Maximizing Regional Anesthetic & Pain Management for Dentistry & Oral Surgery Patients	Dr. Christopher Snyder	
Dentistry	Tips & Tricks for Successful Extractions & Achieving Predictable Healing	Dr. Christopher Snyder	
Dentistry	Navigating Those Dental Complications That Make You GoHmmm!?	Dr. Christopher Snyder	
Dermatology	Pesky Parasites & Infections Regionalized to the Head & Neck Area	Dr. Allison Diesel	ZOETIS PETCARE
Emergency/Critical Care	Management of Traumatic Brain Injury	Dr. Christopher Byers	ROYAL CANIN
Neurology	Acute Seizure Management for Cats	Dr. Heidi Barnes Heller	
Neurology	Novel Seizure Therapeutics for Cats	Dr. Heidi Barnes Heller	
Neurology	Feline Hyperesthesia, Cognitive Dysfunction, & Other Mystery Diseases	Dr. Heidi Barnes Heller	
Oncology	Measuring Feline Orofacial Cancer Pain	Dr. Michael Nolan	W 1 X X
Oncology	Nasal Tumors & Neuro-Oncology in Cats	Dr. Michael Nolan	WILKS
Ophthalmology	Unique Feline Corneal Diseases	Dr. Jessica Meekins	
Ophthalmology	Uveitis: Ocular Manifestations of Systemic Disease	Dr. Jessica Meekins	
Pain Management	Chronic Pain: Is It All in the Head?	Dr. Beatriz Monteiro	ZOETIS PETCARE
Surgery	Face & Head Reconstructive Techniques in Cats	Dr. Bryden Stanley	Hills President de la crea
Technician	Feline Head Trauma	Ms. Alison Gottlieb	NAVIA
	Feline Respiratory Patients: A Delicate Balance	Ms. Alison Gottlieb	NAVTA
	Cat's Don't Read Textbooks: Commonly Found Oral Pathology of Felines	Ms. Mary Berg	NAVTA
Practice Mgmt.	Every Practice's Struggle: How to Attract, Retain, & Motivate Your Veterinary Talent	Dr. Taylor Tillery	MERCK Animal Health
	Cyberbullying & the Veterinary Profession	Dr. Phillip Padrid	

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On Demand			
CATEGORY	SESSION TITLE	SPEAKER	SPONSOR/PARTNER
Partner Symposia	ABVP: Is It For Me?	Dr. Amy Hinc	ABVP AMAZIAN AMAZIAN
	Fel D1 & Cat Allergens	Dr. Ebenezer Satyaraj	PRO PLAN' VETERINARY DIETS
	Feline Diabetes	Dr. Deborah Greco	PRO PLAN VETERINARY DIETS
	Hill's At Home	Various Experts	Hill's
	TBA	Speaker TBA	Boehringer Ingelheim
	Regenerative Medicine & the Feline Patient	Dr. Robert Harman	Vet Stem BIOPHARMA
	Understanding Feline Hypertension	Dr. Clarke Atkins	Boehringer Ingelheim
	What is it? Differentiating Medical from Behavioral	Dr. Valarie Tynes	Ceva
Oral Abstracts	How Does OA in Cats Affect Their Quality of Life	Dr. Andrea Wright	
	Identification of Risk Factors for Feline Anesthetic Mortality	Dr. JoAnne Morrison	
	The Novel UNESP-Botucatu Cat Pain Scale (UCAPS)	Dr. Paulo Steagall	
	Thyroid Troubles: Diagnosis and Management of Hypothyroidism	Ms. Stefanie DeMonaco	
	What's In Your Patient's Head: Cone Beam Computed Tomography	Dr. Katherine Knutson	
Miscellaneous			
AAFP Seminar	AAHA/AAFP Vaccination Guidelines	Dr.'s Philip Kass & Amy Stone	The distribute of various processors
AAFP Seminar	NEW AAFP Cat Friendly Certificate Program	Dr. Kelly St. Denis	Cat Friendly Practice

Note: Content is subject to change.

General Conference Information



Why Should I Attend?

Join the AAFP on October 3 and 4, and then again on October 24 and 25 for a fully virtual conference experience. The conference format is designed to provide for shorter days than would be in person and take place over the course of two weekends. This gives you the opportunity to space out the time spent on your computer, make sure you have adequate time to process all of the information from the first weekend, and provide additional time to access the on-demand content. All content will be available on demand until December 31, 2020, so even if you cannot attend one or more of these days, you will still be able to access the educational content and other offerings.

The conference will continue to focus on exploring diseases and disorders of the feline head and neck which include exploring a myriad of feline health conditions affecting systems of the head and neck, including neurology, dermatology, ophthalmology, dentistry, respiratory, oncology, imaging, emergency and critical care, pain management, feeding tubes, and more.

We have created a robust and engaging virtual community experience that will redefine typical online educational offerings!

Virtual Conference Features Include:

- Over 70 hours of feline-specific CE!
- Live and on-demand RACE-approved Veterinary and Technician/Nurse CE sessions
- Partner Symposia
- Oral abstract presentations
- ePosters sessions and presentations
- Educational discussion forums and video chat rooms with speakers, exhibitors, and attendees
- Ask the Expert Sessions
- Interactive exhibit hall with time to chat and ask questions, as well as giveaways and show specials
- Scavenger hunt game with prizes
- Networking and virtual social activities with colleagues
- Product Showcase
- Other fun and special offerings are being developed

Continuing Education Credits

This conference will be submitted (but is not yet approved) for continuing education credits in jurisdictions which recognize AAVSB RACE approval; however, participants should be aware that some boards have limitations on the number of hours accepted in certain categories and/or restrictions on certain methods of delivery of continuing education. Contact AAFP Headquarters for further information at info@catvets.com. Once obtained, the program approval number will be listed on the conference website at www.catvets.com/education and on the CE form.

Registration

Below are the costs for attending the virtual conference.

Virtual Conference		BY 8/31/20	AFTER 8/31/20
Veterinarian	AAFP Member	\$149	\$169
	Non-Member	\$249	\$269
	New Membership & Conference Bundle	\$369	\$389
Technician/Nurse	AAFP Member	\$ 79	\$ 89
	Non-Member	\$119	\$129
	New Membership & Conference Bundle	\$184	\$194
Practice Management			
& Other Hospital Staff	AAFP Member	\$ 79	\$ 89
	Non-Member	\$119	\$129
	New Membership & Conference Bundle	\$184	\$194
Student		\$ 40	\$ 50

A 10% discount is offered to practices with two or more registrations. Email info@catvets.com for the coupon code.

Cancellation Policy

Registration fees are non-refundable. If you are unable to attend the live CE, the sessions will be recorded and available for viewing until December 31, 2020.

General Conference Information



Conference Proceedings

Proceedings Notes are provided to each attendee. Below are the two options for obtaining the proceedings notes.

- 1. Online Proceedings: Each registered attendee will receive an email approximately two weeks prior to the event with complimentary online access to the conference proceedings on the AAFP website.
- 2. Printed Book: You may pre-purchase a Printed Proceedings Book for \$65.00. If you purchase a Proceedings Book, it will be shipped to you prior to the start of the virtual conference.

Special Events

Feline-Friendly Handling Virtual Workshop

This virtual workshop will consist of two video chat discussion forums, providing the opportunity for the attendee to be at work or home. Dates and times TBD.

Part 1: Prior to the session, registrants will be asked to submit information based on specifics within their practice. The 2 hour live video chat will begin with a short summary presentation on unique feline behaviors. Following the presentation, Dr. Rodan will discuss details and provide recommendations for the registrants' individual situations and circumstances. Dr. Rodan will then demonstrate feline handling techniques. It is recommended that attendees have a cat available in which to apply those techniques as they are being discussed. Demonstrations will include ways to reduce stress and fear, minimal and effective handling techniques, and other methods for various veterinary visit scenarios. The registrants will be provided with homework in order to begin to implement what was learned into daily practice.

Part 2: It is common for there to be excitement about what was learned in Part 1, but going back and implementing it in daily practice may be difficult or overwhelming. Prior to the session, registrants will be asked to submit information on their progress, photos/video, difficulties, and questions. The 1 ½ hour live video chat will include a discussion forum with Dr. Rodan to explore creative solutions and offer alternatives and guidance, as well as set a plan for successful implementation in your practice.

Note: As this is a two-part interactive session, we will be offering two classes and each is limited to 10 registrants. We hope to offer more in the future. AAFP 2020 Virtual Conference attendees will have the first opportunity to register. Make sure you register online early in order to participate in the workshop. Attendance is on a first-come, first-served basis.

Cost: \$225

Video Chat Discussion Forums

The AAFP will be offering Video Chat Discussion Forums on Saturday, October 24. These are interactive video chat discussions on specific feline topics with a small group of colleagues hosted by our partners and expert speakers. Pre-registration is required to participate as each topic is limited to 15 participants. However, registration for these forums will not be available until mid-August. **NOTE: registered attendees will have the first opportunity to sign up** and will receive an email when this becomes available.