



To: Florida Restaurant & Lodging Association

From: Ryan Tyson

Subject: Seminole Compact Awareness Survey

Date: May 7, 2021

Methodology

From May 1st through May 5th, the Tyson Group conducted an N = 1,000 survey of registered voters in Florida with an additional oversample of N = 100 likely Republican primary voters. Of our N = 1,000 sample, 40% were Republicans and 37% were Democrats. All voters in this survey were reached by live callers on both landlines and cell phones. As part of the survey we tested the recent Seminole Compact agreement and some of the key components. Our key findings are as follows:

General Atmospherics

- Direction of the State: **+26%** (58% Right Direction | 32% Wrong Direction)
 - 58% is the highest mark this question has received since the start of the pandemic.
- Job Approval of Governor Ron DeSantis: **+24%** (60% Approve | 36% Disapprove)
 - This is the first time we've had Ron DeSantis at 60% job approval since June 2020.
- Seminole Tribe: **+38%** (44% Favorable | 6% Unfavorable | 33% Unsure | 17% Never Heard Of)
 - The Seminole Tribe over a 7:1 favorability rating among voters who have heard of them.

The Compact

- Initial support for the compact is 3:1 (62% Support | 17% Oppose).
 - We read participants a brief summary of the compact and the revenue it would generate for the state. After giving them a factual description, Florida voters overwhelmingly support the Compact by more than a 3:1 margin with 62% of our voters indicating that

they supported the new compact (with **33%** definitely supporting it) and only 17% opposing it.

- We also read statements about the terms of the compact and asked if they made voters more or less likely to support the compact. These messages received over **70+%** support:
 - *Profits generated by the Seminole Tribe are invested back into the state by creating thousands of jobs and billions more in economic impact.*
 - Net More Likely: **+61%** (**73% More Likely** | **12% Less Likely** | 14% Unsure)
 - Among GOP primary voters, it's **+51%** (**66% More Likely** | **15% Less Likely**)
 - *The Seminole Tribe and the State of Florida have signed the largest revenue sharing agreement between a Native American tribe and a state in U.S. history. It guarantees \$2.5 billion in the first five years and is projected to provide just over \$6 billion to the state by 2030.*
 - Net More Likely: **+58%** (**70% More Likely** | **12% Less Likely** | 14% Unsure)
 - Among GOP primary voters, it's **+52%** (**67% More Likely** | **15% Less Likely**)
- After these statements were read, support for the compact jumped to **65%** with **38%** intensity.
 - Voters that believe improving the economy is the state's biggest priority went from **66%** initial support for the compact to **71%** support after hearing our messages.
 - Among GOP primary voters, support increased to **61%**. It was **66%** with all Republicans, and voters who self-identified as 'very conservative' support the compact at **68%**.
- Voters indicated by over a 2:1 margin that they were now more likely to re-elect their state legislator if they vote to approve this compact. (**46% More Likely** | **20% Less Likely** | 33% Unsure)