

August 25, 2020

To: Interested Parties

Fr: End Citizens United and ALG Research

Re: Poll Finds TX-21 Congressional Race Highly Competitive

- The race for Texas's 21st Congressional District is highly competitive. A recently completed poll of likely voters in Texas's 21st Congressional District from End Citizens United shows Democrat Wendy Davis and Republican Chip Roy tied at 46%. Independents in the district are also split, with 42% supporting each candidate.
- Biden's 1-point lead is further evidence of the competitiveness of this race. This district is moving towards Democrats. Mitt Romney won it by 22 points but Donald Trump won it by just 10 and now voters rate his job performance negatively by a 3-point margin (48% positive / 51% negative). Independents are especially critical of Trump, rating him negatively by 25 points (37% positive / 62% negative). Trump's negative ratings have created an opening for Democrats, with Joe Biden now leading in the presidential race by 1-point (48% Biden / 47% Trump) and by 15 points with Independents (52% Biden / 37% Trump).
- Incumbent Congressman Chip Roy is vulnerable. Roy is a first term Congressman who won by just 2 points in 2018, earns a tepid net 5-point net positive job rating, and is still unknown to 42% of voters (58% name ID).
- There is broad dissatisfaction with the current direction of the country.
 Voters here believe the country is headed in the wrong direction by 21-point margin (36% right direction / 57% wrong direction), creating headwinds for Republicans. Among Independents, the level of dissatisfaction is even higher, as they believe the country is on the wrong track by 27 points (32% right direction / 59% wrong direction).
- Messaging focused on how Roy sides with his corporate campaign donors rather than regular Texans allows Davis to take the lead. After voters hear a series of messages highlighting Roy's ties to corporate special interests, Democrat Wendy Davis pulls ahead by 4 points (49% Davis / 45% Roy).

These results are based on a poll of n=500 likely voters in Texas's 21st Congressional Distict conducted from August 15 – August 20, 2020 by ALG Research. The survey was conducted over the phone, with 65% of interviews conducted via cell phone. The expected margin of sampling error at the 95% confidence level is ±4.4%