







## **SPONSORSHIP LEVELS**

|   | Bronze<br>\$1,000 -<br>\$4,999 | Silver<br>\$5,000-<br>\$9,999                        | Gold<br>\$10,000-<br>\$19,999                                | Platinum<br>\$20,000+                                      |
|---|--------------------------------|--|--|--|
| Logo on Alliance website.   | $\checkmark$                   | <b>√</b>   | <b>✓</b>   | <b>√</b>   |
| Recognized in College Aggies Online press releases.                               | <b>√</b>                       | <b>√</b>   | <b>√</b>   | Featured in one release & listed in all                    |
| Receive weekly updates on the competition.  | <b>√</b>                       | <b>√</b>   | <b>√</b>   | <b>√</b>   |
| Invitation to join closed Facebook group of participants for networking.          | <b>√</b>                       | <b>√</b>   | <b>√</b>   | <b>√</b>   |
| Recognized in Alliance Link e-<br>newsletter.                                     |                                | Logo   | Spotlight Feature  | Spotlight Feature  |
| Recognition at the 2023 Stakeholders Summit.                                      |                                | Recognized in<br>video played<br>during the<br>event | Recognized on<br>stage, one<br>complimentary<br>registration | Recognized on stage,<br>two complimentary<br>registrations |
| Opportunity to serve as a mentor during the competition.                          |                                | <b>√</b>   | <b>√</b>   | <b>√</b>   |
| Opportunity to host educational webinar or create challenge for CAO students.     |                                |  | <b>√</b>   | <b>√</b>   |
| Opportunity to host winning students for a tour of farms, facilities and offices. |                                |  |  | ✓  |

## **Club Challenge Sponsor - Amount Varies**

- Recognition as the exclusive sponsor of one club challenge.
- Opportunity to create club challenge for CAO participants or select from existing challenges.
- Recognition at the level corresponding to the sponsorship amount.

Sponsorship deadline: September 5, 2022

